

DAILY MAGAZINE PAGE FOR EVERYBODY

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 Each Tuesday March 3 to October 27, inclusive.
Winnipeg and Return - \$35.00
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 From Toronto, and Stations West and North of Toronto. Proportionate fares from stations east of Toronto.

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 Two of the largest Canadian liners. Ticket money (designated) promptly to bring Old Country friends out. Agents for rates, sailings & tickets: Offices: Montreal, Portland, Me., Toronto, Halifax and Quebec.

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Very Latest Fancies of Fashion

"Dress up" Designs for Kiddies' Spring Clothes

By MADGE MARVEL



KIDDIE frocks are always of interest. Nowadays the small men and women have as much attention

Advice to Girls

By Annie Laurie

Dear Annie Laurie—I'm a business girl, or at least I'm trying to be, but I don't seem to have much success. I have a friend in the same line of business as I am, and every one says I am much cleverer than she is—yet she will walk right into an office when I've just gone out and put a deal through when I have failed.

Y'OU'RE the matter my little girl—just y-o-u—that's all. You may be pretty and attractive, but ten chances to one you are not so perfectly irresistible that no man on earth can keep from making love to you—if you want him to keep from it.

How does he know it? Why, just the same way you know it when a man is thinking what a pretty hand you have instead of looking at the figures you are trying to write.

Daddy's Good Night Story
 By GEORGE HENRY SMITH

PETER POSSUM gave the Woodland school bell a final jerk which almost upset it. Then he took his seat.

"Once upon a time there was a very beautiful Squirrel who lived in the woods. He was very beautiful except for his tail. It was behind him where he couldn't see it, so he never knew how ugly it was.

HER VALENTINE :: By Michelson



ALL the dainty paper, all the splashes of golden and azure and violet color in the world wouldn't make the valentine she is thinking of.

She Who Is Too Good to Work

By WINIFRED BLACK

SHE'S engaged to a man who thinks women are too good to work, and she's so pleased about it that she makes you stand on windy corners and listen to the whole story.

The man who thinks a woman is too good to work thinks she is too good to think, too good to have any will of her own, too good to suffer. And he thinks these things just as long as he is under the spell of passion, and not one single second longer.

What do you regard as the greatest need of the times?
 "An automobile worth \$2000 that can be sold for \$200."
 The Proper Term.
 "He—Some of these days I shall have a brain storm and ask you to marry me. She—That will not be a brain storm, that will be a case of exaggerated ego."
 A Real Confession
 "I wonder why she says that he 'confesses' his love?"
 "I guess he must have been married at the time."

Where Trouble Lies
 "Do you think eating cheap cuts of meat will solve the food problem?"
 "It might if durability instead of capability were the requisite of a steak."
 Matter of Economy.
 "New automobile factories are springing up every day."
 "Yes, men are finding it is cheaper to build cars than to buy them."
 Not an Enthusiast.
 "I see in the paper that golf was once a poor man's game."
 "Well, I think it is still a poor game for a rich live man."
 Anatomical Evidence.
 First Boarder—I believe our landlady has experienced a change of heart.
 "Nuttin'," said his companion. "I didn't find my way into de house."
 "She has given us a change of liver."

Secrets of Health and Happiness

Is Mind More Potent Than Physical Senses?

By Dr. LEONARD KEENE HIRSHBERG

DISCUSS mind and matter as you may, the cat will mew, the dog will have his day. These are the pithy times, when every third man and every other woman you meet tell you exactly "the power of the mind over matter." Yet, were you to pause in your amused ramble long enough to ask these "suggesters," "mental influencers" and "absent treaters" exactly to define "matter" and "mind," they would begin to wobble and go groggy.

Answers to Health Questions
 DAUGHTER—My mother always tells me to "stand up straight," but she never tells me how. Kindly tell me what to do.
 Throw your chest forward and your shoulders backward. Even a bit of a swayback is better than stooping shoulders. Hold the hips back and always breathe in thoroughly long draws breaths.

Matter Influences Mind.
 It is caused by an extra outpouring of the thyroid fluids from the little bunch of this thyroid tissue when it overworks causes a "goitre" or tumor which surrounds the windpipe and hangs at the neck. This same mass is removed from calves and swine and sold as medicine.

Said by Wise Men
 He who has health has hope; and he who has hope has everything.—Arabian.
 Educate men without religion and you make them but clever devils.—Welling-ton.
 Ovid finely compares a man of broken fortune to a falling column; the lower it sinks the greater weight it is obliged to sustain.—Goldsmith.

The Kind of Girl a Man Likes
 BY NORVELL ELLIOTT

The Society Girl
 THE theatre was beginning to buzz with the laughter and chatter of the early comers who realized they had 15 minutes to wait before the curtain rose. It was the first night of Grand Opera and "Lohengrin" was the offering.

Not being deliriously wealthy, but he will have convictions of his own—convictions and the strength to live up to them. Yet, on the surface, Ethel and Eleanor apparently attract the men who visit them for the self-same reason. They are both vivacious, carefree, fond of flowers and chocolates—in fact, are what is generally meant by the term "society girl." Men like society girls because their very frivolity is a change from the business or professional life followed by the men.

The Real Need.
 "Do you think eating cheap cuts of meat will solve the food problem?"
 "It might if durability instead of capability were the requisite of a steak."
 Matter of Economy.
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