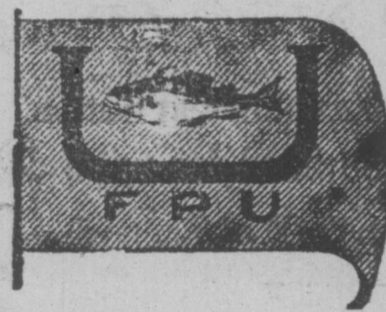


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(To Every Man His Own.)

The Mail and Advocate Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., JAN. 16, 1914.

OUR POINT OF VIEW

Why?

THE "News" makes complaint of the unreasonable demands made upon its space by the publication of the names of donors of small amounts to the different funds that are at present being gathered for various charitable purposes, and draws the line at a one dollar donation. Smaller sums must be published in the aggregate.

Why do people want to have their names published at all? Is it vainglory which prompts the giver to ask that his or her name be published alongside the amount given? Or is it demanded as a sort of guarantee that the money be sent to the fund for which it is intended?

If it is the first mentioned reason, it is unworthy of the name of charity, and becomes an insult to those to whom it is offered. If it is the second reason it reduces this giving business, with its attendant protestations of sympathy to a narrow, hypocritical and hollow sham.

The whole thing is laughable. The more one comes to reflect upon it. It shows what a bulk of sham and deceit, and suspicion and envy we are. How easily the bulk of sham and deceit and suspicion and superficiality can be made to act at the will of a few super-hypocrites. We give, but we want to see our names in the public press. We give, but we fear that the one to whom we hand the sum will misappropriate the amount. We are a long, long way from perfect charity. A desire to have our names published as contributors to a charitable fund, is a manifestation of pride and conceit, neither one of which has anything in common with charity. We give but we look with mistrust and suspicion on the trustee of the amount. These ugly sins have nothing to do with charity.

We have no wish to be cynical, but we cannot resist the impression that all our talk of coming to the aid of the Belgians is begotten of a something far removed from charity.

Why must we fly to the help of the Belgians when we might be helping the poor and the needy at home, who are as much the victims of the war as the Belgians. Our country has not been fired over, but a depression caused by the war has deprived many a man and young women of the means of making a living. Therefore, we say, they are the victims of the war just as much as are the Belgians.

'Tis true, that, but for the almost criminal waste of public money by the Morris government much of the misery this country now endures might have been avoided. But then the poor and needy, whatever may

have been the cause of their distress, have a claim upon our charity.

All the more so, we think, as they are the victims of our own making. How Morris and his company of freebooters can have the gall to plead for the Belgians and at the same time to ignore the cry of their own victims and dupes, passes all comprehension, unless we comprehend it in this way, either fear of the Germans, or a desire to shine in the courts of England is warping whatever reason they may have been possessed of. That patriotism (much abused word) urges them, we deny. It is not patriotism, for they have no love for Terra Nova. They found her—their native country—in their power, and they tied and scourged her, robbed her of her wealth and left her prostrate. Away with the rascals who preach of patriotism, who have no love of native land, away with the spouters who preach of charity, who have no feeling for their own.

Give up this empty parade, this sickening sham, and let us try to enthuse reason where hysteria or worse has set up dominion. We have permitted a horde of professional humbugs to stampede us.

Like bunco-steerers they are ever on the watch for an opportunity, and surely a greater chance never presented itself than this war offers, and greater adepts in the art of humbug never graced an opportunity. They found the people greatly moved and for the time of their feet, and with a concerted pounce they have upset our gravity in a very complete manner.

TO THE EDITOR

Loon Bay, N.D.B. Council Officers

(Editor Mail and Advocate) The following are the officers of Loon Bay Council: Thomas Luscombe, Chairman. Thomas Hicks, Deputy Chairman. Charles Luscombe, Secretary. Samuel Luscombe, Treasurer. Archibald Luscombe, Door Guard. THOS. LUSCOMBE, Chairman.

WELL DONE MEN OF ISLAND COVE

(Editor Mail and Advocate) Dear Sir,—While reading a recent issue of your paper I saw an item from Hodge's Cove correspondent telling the number of recruits who has answered their Country's call.

The writer thinks that Hodge's Cove has done well; there is no doubt of that, but is glad to relate that the little settlement of Island Cove, Random, S.W. Arm, T.B., has done better. We have a population of 50, embracing 7 young men between 19 and 35 years, and four of them are serving their King.

If any other settlement can beat this small place I would be delighted to see an account of it in your highly esteemed paper.

—RESIDENT.

Jan. 11, '15.

North Harbor Girl Writes of Recruiting

(Editor Mail and Advocate) Dear Sir,—I hope you can find room in your paper to publish a few words from North Harbor. I am only thirteen and this is my first time writing to any paper.

I am glad to say North Harbor is not behind in sending help to the war. Out of a population of 205, six have responded to the call. I hope the war will soon be over and our men will all come home again. We can hear nothing here about the war except when the steamer comes, and we don't always get our papers then. I hope we will soon have a telegraph office.

My father came from the hospital at Come-by-Chance with my little crippled brother. There was no way to send for help to get him home and North Harbor is six miles from Come-by-Chance station.

He had rather a hard time of it to get home with the poor little boy through the snow. The doctor could do nothing for him, but we are in hopes of him being able to walk yet.

Men are joining the Union here and it was a man I think I should join too. —ADA JAFFORD.

North Hr., Jan. 9, '15.

Austrian Emperor Speaks of Efforts To Ensure Peace

Rome, Jan. 13.—Despatches from Vienna telling of an audience given Saturday to members of the Gallican nobility by the Emperor Francis Joseph state that the Emperor's replies to questions asked on that occasion, regarding peace, are considered to be most significant, speaking of an honorable and long lasting peace compensating for present sacrifice.

He said efforts were being directed to ending the war at the earliest moment possible.

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"The Silence Of The Dead."

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MISS MARGARET AYER, Soprano—Sings Ardit's Waltz Song, "LOVE AND SPRINGTIME."

EXTRA AT THE MATINEES ONLY—JACK and THE BEANSTALK—IN 2 REELS.

MAKE A SPECIAL EFFORT TO TAKE IN THIS SHOW AT THE NICKEL.

TRINITY BAY DOES GOOD WORK FOR THE EMPIRE

Big Proportion of Their Men Given by Hodge's Cove and Neighboring Settlements—A Widow's Great Sacrifice

A correspondent writes us from Little Heart's Ease calling attention to the large proportion of men from the little settlements in his section of Trinity Bay who have given themselves to the cause of Empire. As our correspondent states, the women folk, who have so nobly acquiesced in the dedication of the lives of their men to the service of King and Country, cannot be too highly praised. The letter follows:

Allow me space in your valuable paper to correct a statement which appeared recently in your paper regarding the Reserve men which has gone from the little settlement of Hodge's Cove.

All Deserve Credit

The writer of that article should have written correctly, and instead of giving Hodge's Cove all the praise he should have considered the whole S. W. Arm of Random and taken in all the little settlements and given the names correctly for the good of the public. It appeared in your issue of which I read that most of the men that had gone from Hodge's Cove their names were Smiths and also that these Smiths were four sons leaving behind a widowed mother.

Now, Mr. Editor, I would like to correct this statement. The four men, namely, Smiths, did not belong to Hodge's Cove but the little settlement of Gooseberry Cove instead. I will give you their names, as follows: Luke Smith, John Smith, Uriah Smith and Benjamin Smith—four brothers—and are the sons of Mrs. Joseph Smith, a widow, her husband having died last year.

Woman's Noble Sacrifice

If there is any praise to be given I think this woman deserves it, for her noble act in giving up her four sons for the service of their King and Country honor should be given to whom honor is due.

But in the meantime, Mr. Editor, I do not mean to say that Hodge's Cove should not be praised for their hardy sons that have given their service for their King and Country. I say, sir, that they deserve praise and other little settlements as well. For instance, take that little settlement, Long Beach. Of a population of 24 men, 7 have given their services for King and Country. Then there is that little settlement of Island Cove. Out of a population of 12 men four have given their services.

What places around our Island Home can make better show?

List of Heroes

I may mention all the settlements in the S.W. Arm, whence our boys have

gone. Lorchburn has one; Little Heart's Ease has two; Caplin Cove one; South Port has five; Gooseberry Cove six; Queen's Cove three; Hillview one; Black Brook one; Hodge's Cove none, as I reported and praised. But, Mr. Editor, I would like that praise to be extended to S.W. Arm of Random and also to that little settlement called St. Jones Without, further up in the Bay, which has two of her hardy sons gone.

I write this for the information of the public and also that the whole S. W. Arm may be praised for her sons who have given their service to King and Country.

Four-Reel Film At Nickel Theatre

This is a big day at the Nickel Theatre.

One of the greatest films ever acted entitled, "The Silence of the Dead" will be shown. This is in four reels, and is most interesting from start to finish. It was produced by the Gaumont company and is their masterpiece.

It is highly dramatic, and of strong heart-interest, with sensational incidents and elaborate interiors. The plot is powerful, the backgrounds picturesque and the photography perfect in every detail. It is by an all-star caste of the most artistic actors. Whatever else you miss, don't fail to see this wonderful picture.

Miss Margaret Ayer sings Ardit's waltz song "Love and Springtime" which made such a big hit last night. Her rendition of it won for her hundreds of new admirers.

Then as an extra at the matinee this afternoon and to-morrow afternoon is the children's picture "Jack and the Beanstalk." Special arrangements have been made to give the little ones a good time at each performance.



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Jan 16, 3w, 31w

STEBAURMAN'S OINTMENT

TO WHOM IT MAY CONCERN. St. John's, N.F., June 21st, 1913.

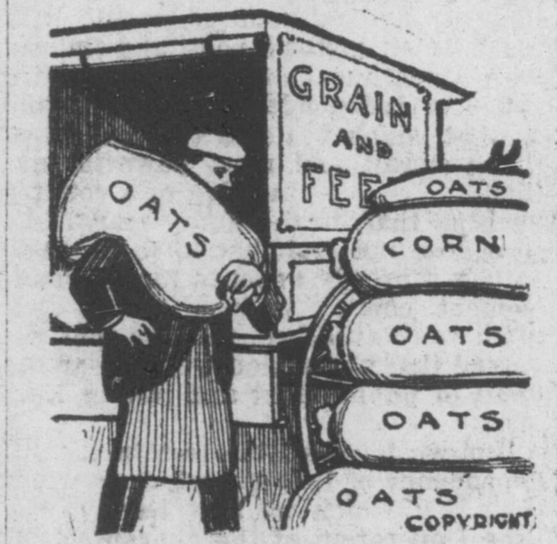
I was two months laid up with my leg and had two doctors attending me, and they could not cure me. One said I had chronic hip disease, and the other pronounced a sore abscess. I was ordered to Hospital by one of them and I went there.

My father, hearing of Mr. Stebaurman's Ointment, thought he would try some of it. I took from him a half dozen boxes of the Ointment and it cured me completely.

I would recommend the Ointment to any person suffering from bad legs, as it is a positive cure.

Yours truly, JOHN JACKMAN, JR.

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