

**THE LONDON & LANCASHIRE  
LIFE & GENERAL ASSURANCE  
ASSOCIATION, LIMITED**

Offers Liberal Contracts to Capable Field Men  
GOOD OPPORTUNITIES FOR MEN TO  
BUILD UP A PERMANENT CONNECTION  
We particularly desire Representatives for the  
City of Montreal.  
Chief Office for Canada:  
164 ST. JAMES, STREET, MONTREAL.  
ALEX. BISSETT, Manager for Canada.

**Waterloo Mutual Fire Ins. Co.**

ESTABLISHED in 1863  
Head Office, Waterloo, Ont.  
Total Assets 31st Dec., 1910 ..... \$705,926.07  
Policies in force in Western Ontario  
over ..... 30,372.06  
W.M. SNIDER, President  
GEO. DEIBEL, Vice-President  
FRANK HAIGHT, Manager  
T. L. ARMSTRONG, Inspector

**British America  
Assurance Company**

— A. D. 1833 —  
Head Office - - - TORONTO  
Board of Directors:  
Hon. Geo. A. Cox - - - President  
W. R. Brock - - - Vice-President  
Robert Bickerdike, M.P. ; E. W. Cox ; D. B.  
Hanna ; John Hoskin, K.C., LL.D. ; Alex.  
Laird ; Z. A. Lash, K.C., LL.D. ; W. B. Meikle  
Geo. A. Morrow ; Augustus Myers ; Frederic  
Nichollas ; James Kerr Osborne ; Sir Henry M.  
Pellatt ; E. R. Wood.  
W. B. Meikle, Gen. Mgr. E. F. Garrow, Secretary.  
Assets over . . . . . \$ 2,000,000.00  
Losses paid since  
organization, over . \$36,000,000.00

**The Sun Life Assurance  
Company of Canada**

**HAS MORE**  
Assets Life Premium Income  
Annuity Premium Income  
Interest Income Total Income  
Business in Force  
New Business Net Surplus  
**Than any other Canadian  
Company**  
Write to the Head Office of the Company in  
Montreal for particulars



Canada Branch: Head Office, Montreal.

DIRECTORS:  
Sir Alexandre Lacoste M. Chevalier, Esq.  
Wm. Molson Macpherson, Esq.  
T. J. Drummond, Esq.  
J. Gardner Thompson, Manager.  
J. W. Binnie, Deputy Manager.

**A Canada Life Policy  
Becomes a Source of Income**

Policy No. 35,407. Amount \$5,000.  
Life, 20 payments. Age at Entry, 35.  
Date 30th April, 1884.  
Total amount of pre-  
miums paid ..... \$3,140.00  
Profits paid in cash dur-  
ing premium-paying  
period ..... \$ 729.10  
Profits paid in cash, 1905 143.90  
Profits paid in cash, 1910 198.00  
Actual cost to 1910 ..... \$3,140.00 \$1,071.00  
\$2,069.00

Note that since 1905 without the payment of  
any further premiums the policy has been yielding  
an INCREASING income.

**Canada Life Assurance Co.**  
Head Office. - Toronto, Can.

**The Federal Life Assurance Company**  
Home Office - Hamilton, Can.

Results for 1912 were the most successful in  
the Company's history, large increases being  
made in all departments of the business. The  
percentage of General Expenses showed a large  
reduction. The average rate of interest earned  
on the invested funds increased .25 over the  
preceding year.  
Several good agencies for good men open in the  
Province of Quebec.  
APPLY TO C. L. SWEENEY,  
Provincial Manager, MONTREAL, Que.

**Metropolitan Life Insurance Company  
of New York (Stock  
Company)**

Assets ..... \$352,785,000  
Policies in Force on December  
31st, 1911 ..... 12,007,138  
In 1911 it issued in Canada  
insurance for ..... 27,139,000  
It has deposited with the  
Dominion Government exclu-  
sively for Canadians more  
than ..... 10,000,000  
There are over 446,000 Canadians insured in the  
METROPOLITAN

**CONFEDERATION LIFE  
ASSOCIATION  
Head Office, Toronto**

UNCONDITIONAL ACCUMULATION  
POLICIES

GUARANTEED  
Extended Term Insurance  
Cash Value Cash Loans  
Paid-up Policy

**Montreal Office:**  
226-230 St. James Street  
J. G. BRUNEAU, Prov. Manager  
J. P. MACKAY - - - Cashier  
A. P. RAYMOND,  
Gen. Agent, French Department

**WESTERN ASSURANCE  
COMPANY**

FIRE and MARINE. Incorporated 1851  
Assets Over ..... \$3,000,000.00  
Losses paid since  
organization over \$56,000,000.00

HEAD OFFICE  
TORONTO, ONT.

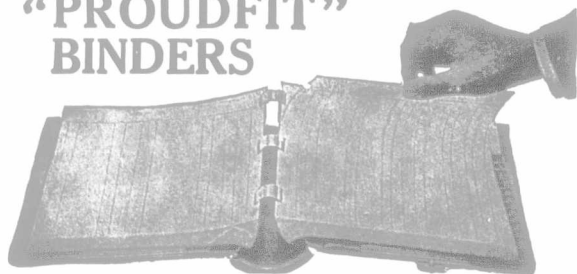
Hon. GEO. A. COX - President  
W. R. BROCK - Vice-President  
W. B. MEIKLE General Manager  
C. C. FOSTER - Secretary

MONTREAL BRANCH  
BEARDMORE BUILDING  
**ROBERT BICKERDIKE,  
Manager**

**Commercial Union Assurance Co.  
LIMITED :: :: OF LONDON, ENG.**

Capital Authorized and Fully Subscribed \$14,750,000  
Capital Paid Up ..... 1,475,000  
Life Funds and Special Trust Funds ..... 68,056,830  
Total Annual Income Exceeds ..... 39,500,000  
Total Funds Exceed ..... 118,000,000  
Total Fire Losses Paid ..... 155,780,550  
Deposit with Dominion Government 1,284,327  
Head Office, Canadian Branch - Commercial Union  
Building, 232, 238 St. James Street, Montreal  
Applications for Agencies solicited in unrepresented  
districts.  
J. McGREGOR - - - Manager Can. Branch  
W. B. JOPLING - - - Assistant Manager

**"PROUDFIT"  
BINDERS**



— ARE SPECIALLY ADAPTED FOR —  
Current Ledgers, Transfer Ledgers, Price Books, Catalogues, Blue Prints,  
Register Books, Minute Books Insurance Records, and for all purposes  
of binding loose leaf sheets, either hand or typewritten.

Write for Sample on Business Stationery.  
**BUSINESS SYSTEMS LIMITED**  
52 Spadina Ave., - - - Toronto, Can.

**North American Life Assurance Co.**

"SOLID AS THE CONTINENT"



EDWARD GURNEY, President. L. GOLDMAN, A.I.A., F.C.A., Managing Director  
L. GOLDMAN, J. K. OSBORNE, Vice-Presidents. W. B. TAYLOR, B.A. LL.B., Secretary.

→ 1912 ←

TOTAL CASH INCOME ..... \$ 2,404,756.25  
TOTAL ASSETS ..... 13,224,159.41  
NET SURPLUS to Policyholders \$1,576,045.78  
PAYMENTS to Policyholders... 1,116,907.58

HOME OFFICE, - TORONTO

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