



Warm Friends For Life

There are thousands and thousands of men who broke into the "shooting game" as boys with a trusty Remington UMC .22 Rifle and ammunition.

As they grew up they gravitated to the "old reliable" Remington UMC Shot Gun—the famous "pump" with its velvet-smooth slide action—and Remington Shot Shells.

Just as naturally they turn to Remington UMC high power rifles and "metallics"—for reliability and "punch" is right in their make-up.

Remington UMC

Don't neglect that "day off" to keep young and healthful. Shoulder your rifle or shot gun and let Remington UMC bring you snap and decision.

Remington .22 Rifles, either the sturdy single shot, or the repeater with its 15 cartridges, solid breech and side ejection will do beautiful shooting. Remington UMC .22 cartridges are famous for sure, hard hitting qualities.

The Remington UMC Pump Gun with 6 swift shots, bottom ejection, solid breech, smooth action, superior accuracy and penetration is essentially the gun for farm work. For shells—Arrow and Nitro Club are steel-lined, smokeless beauties, "speed shells" they're called, while the "Remington" (smokeless) is a big favorite with everyone.

Remington UMC High Power Slide-Action Repeating Rifles, know no equal. Six smashing shots, solid breech, hammerless, beautiful in "hang" and action. Remington UMC cartridges come in every size and calibre to suit any rifle made.

Deal where you see the Red Ball of Remington UMC

Remington UMC of Canada, Limited

WINDSOR, CANADA

