

THE GRAIN GROWERS' GUIDE

ORGANIZATION · EDUCATION · CO-OPERATION

CO-OPERATION AND MANKIND

THE 52,000 FARMERS IN THE ASSOCIATIONS OF THE THREE PRAIRIE PROVINCES SPEND AT LEAST \$500 EACH, OR A TOTAL OF OVER \$25,000,000, YEARLY ON THE NECESSITIES OF LIFE. WHEN WELL ORGANIZED THRU CO-OPERATIVE SOCIETIES THIS VAST BUSINESS IS THE GREATEST POWER IN THE HANDS OF THE FARMERS. BY ELIMINATING THE EXCESSIVE COST OF DISTRIBUTION THE FARMERS CAN REDUCE THEIR COST OF LIVING BY AT LEAST 25 PER CENT. BY CONCENTRATING THEIR BUYING POWER THE FARMERS CAN ALTER BUSINESS METHODS, TO THE GREAT BENEFIT OF THEIR INDUSTRY. THRU CO-OPERATION THEY WILL BRING ABOUT BETTER SOCIAL CONDITIONS AND BUILD UP A MORE CONTENTED, HAPPY AND PROSPEROUS RURAL COMMUNITY, WITH BETTER EDUCATIONAL OPPORTUNITIES, BETTER POSTAL SERVICE, BETTER TRANSPORTATION FACILITIES AND ALL THAT GOES TO MAKE THE RURAL LIFE RICH IN THOSE THINGS THAT DEVELOP MANKIND TO ITS BEST. IT IS THE TRUE HIGHWAY TOWARDS THE BROTHERHOOD OF MAN.

MARCH 18, 1914

WINNIPEG

CANADA

CIRCULATION OVER 35,000 WEEKLY

BEING LARGER THAN THE SWORN CIRCULATION OF ANY OTHER FARM JOURNAL IN CANADA