APRIL 11, 1912

## Fertilizers of

 Guaranteed Analysis Fertilizers pay-and pay enor mousl - -provided you use theright kind- get guaranteed quality. straight Fertilizin Buy straight Fertiizing Chemicalan hoase, thus saving
Canadiam our fertilizers to duty-mix your fertilizers to
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will make big money out of fertilizing.

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## CANADIAN PACIFIC HOTMESEEKERS' EXCURSIONS

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 LOW ROUND-TIP RATES
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## Our Telephones Chosen by Majority Of New Systems

IN Ontario where the fight for business is keenest-where all telephone manufacturers enter into competition-this company has assumed a commanding position. Last year The Majority of municipalities and new companies entering the independent telephone field selected our telephones and equipment.


QUALITY WINS Price cut no figure in securing he business of these com panies. Other telephones PERIOR QUALITY won us the victories.
Our telephones were selected not only by new systems, but y those who had been using ther makes, because they talking, strongest-ringing implestand best constructed. They were given the severes ests, the most minute and rigid examinations. The established their superiority beyond question.
BUSINESS DOUBLING Between 400 and 500 Independent Canadian 1 ele phone Companies are buying heir supples frain repeating business is again repeating
last vear's record, when it doubled in volume. What better guarantee of satis
faction could a municipality or local teleptione company want than the evidence of the satisfaction we are giving 10 YEARS' GUARANTEE Everything we sell is guaranteed. Our Telephones are guaranteed for 10 years workmanship Our Side workmanship. Our side made specially for us, so as to insure uniform quality. In No. 12 Galvanized Line Wire we never carry anything but the best.
We stock nothing but first quality materials. And we stock them in large quantities.
Notwithstanding our large increase in business, our facilities are such that we are able to handle all orders A Price List will be mailed on request.

NO. 3 BULLETIN Our latest book on telephones has just been printed. It authentic information on construction and operation of telephone lines. Also shows the most up-to-date equipment. Ask for the No. 3 Bulletin.
If you haven't a copy of our famous book, "Canada and the Telephone," profusely and graphically illustrated by a leading artist, we will be
too.

FREE TRIAL
If your company is going to replace some old phones with new ones, or is just starting a system, ask us about our FREE TRIAL OFFER, whereby the quality and efficiency of our telephones can be judged before spending a dollar.

## Canadian Independent Telephone Co. <br> 20 DUNCAN STREET, TORONTO <br> Limited

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