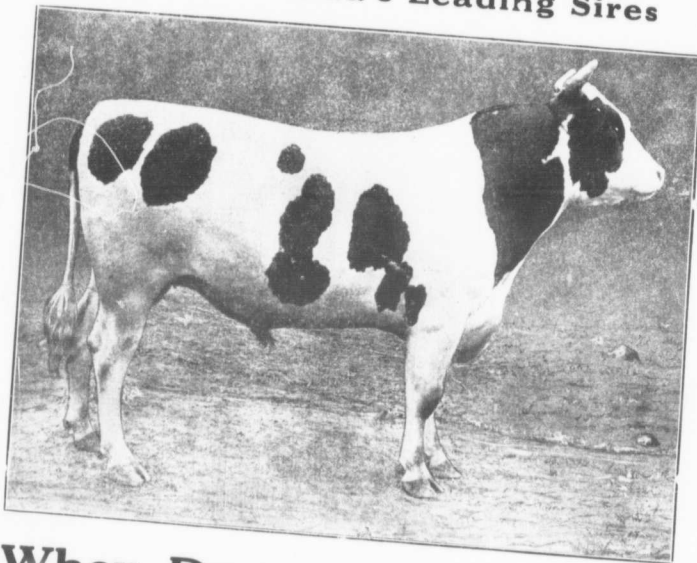


# King Segis Alcartra Spofford

At 2 Years 8 Months—Weight 2,200 Pounds  
One of Canada's Leading Sires



## When Dreams Come True

"WHEN I was a boy, my daddy said he was going to send me to Canada. I had dreams of a beautiful country, but did not expect it was really so splendid until I landed in Prince Edward County (the county where they do things). After spending two years there with the herds of Purteile & Leavens, they tell me my sons and daughters are the most beautiful lot of youngsters ever left by one sire. And that is not all. I felt rather elevated on New Year's Day, last, when Gordon H. Manhard visited me. He gave me a critical examination, and after passing a number of flattering remarks about me ("and believe me, he knows") told me that after looking over the Stock Farm and Canada, Mr. Shaw, the proprietor of Roycroft, so he had purchased a half interest in me, and I was to go to family, Newmarket, to associate with the famous Het Loo family, where I will spend one-half of each year.

I am here at Roycroft at present in a wonderful new home for me and my big Holstein family. I will be here until the 1st of May, when I will again return to Bloomfield. Here at Roy-

croft I will be glad to make new acquaintances. So, be sure and come and see me any time, as you will always be welcome, and I shall also be pleased to make a date with you, for which I assure you, you will never be sorry.

As you know, I have many things to be proud of. Especially I am proud of my ancestors, for you know my Daddy is King Segis Pontiac Alcartra, the \$50,000 bull. My dam is the 32.42 pound 4-yr-old heifer, Fairmont Netherland Posch who held a World's record at 3 yrs. old. I am also very proud of my young sons and daughters. They are so smooth and straight like myself. I am also very proud to know that I am one of the very highest priced sires in Canada, with wonderful prospects before me, as I have bred and am to breed many of the best cows in Canada.

BUT, if you want to know more about me, just write the folks at Bloomfield, or Newmarket, but I would much rather see you personally."

King Segis Alcartra Spofford

Write me in Care

of

W. L. SHAW, Esq.,  
Roycroft Stock Farm,  
NEWMARKET, ONT.

or

PURTELLE & LEAVENS,  
BLOOMFIELD, ONTARIO