

BUSINESS INSURANCE

on the lives of the men who run the business is just as important as fire insurance on the property. Fire is a possibility but death is a certainty.

The ready cash from a Canada Life Business Insurance Policy at such a time will readjust matters and carry on the business as nothing else can do. Ask for particulars.

CANADA LIFE ASSURANCE COMPANY

Home Office - TORONTO

Reinsurance

Advice on reinsurance matters given in connection with Life, Fire and General Casualty business.
Reinsurances placed with British and Foreign Companies.
Excess Covers.

STERLING OFFICES LIMITED

A. F. PEARSON & COY.
ESTABLISHED 1877

Insurance Managers and Re-Insurance Advisers

25, Birchin Lane, London, E. C. 3

Manager: R. M. MACLAREN
Secretary: ROBERT W. REID

Director:

A. RANDTORFF.

FRED. SMITH

Underwriter: Wm. J. FOX
Manager, Treaty Dept.: W. R. BEAVEN

BANKERS:

LONDON—London Joint City & Midland Bank
National Bank of Scotland.

LIVERPOOL—London Joint City and Midland Bank

NEW YORK—National City Bank.

OFFICES:

LONDON—Head Office, 25, Birchin Lane, E.C. 3

LIVERPOOL—28, Exchange Street East.

NEW YORK—4, South William Street.

Cable Address: "OSTERLINGA, LONDON"

Toronto Office, 67, Yonge Street.

Telephone: MAIN 5037.

Telegram: OSTERLINGA, TORONTO.

Great American Insurance Company New York

INCORPORATED - 1872

PAID FOR LOSSES

\$105,437,708.58

STATEMENT JANUARY 1, 1919
CAPITAL

AUTHORIZED, SUBSCRIBED AND PAID-UP

\$5,000,000.00

RESERVE FOR ALL OTHER LIABILITIES

15,231,512.92

NET SURPLUS

10,619,509.09

ASSETS

30,851,022.01*

*Includes \$134,574.96 Excess Deposit in Canada

THE SECURITIES OF THE COMPANY ARE BASED UPON ACTUAL VALUES ON DECEMBER 31st, 1918

United States Government Liberty Loan bonds owned by the Company exceed its entire capital stock of \$5,000,000—a striking indication of true patriotism

Home Office, One Liberty Street
New York City

Agencies Throughout the United States and Canada

ESINBART & EVANS, Agents

MURPHY, LOVE, HAMILTON

39 Sacramento Street

& BASCOM, Agents

Montreal, Quebec

Dominion Bank Building

WILLIAM ROBINS, Superintendent of Agencies

Dominion Bank Building, Toronto, Ontario

Canadian Banking Practice

ON SALE

BY THE CHRONICLE