

FOREWORD

To the STEAM OR ELECTRIC RAILWAY EXECUTIVE

WHO MANUFACTURES TRANSPORTATION;

And needs repair shops, car barns, engine, freight and passenger terminals, yards, tracks, tunnels, bridges and docks.

To the CENTRAL STATION EXECUTIVE

WHO MANUFACTURES POWER AND LIGHT;

And needs power plants, transmission lines and sub-stations.

To the INDUSTRIAL EXECUTIVE

WHO MANUFACTURES GOODS;

And needs factories, warehouses and service facilities.

To the BANKER

WHO MANUFACTURES CREDIT;

And needs reports, valuations and estimates.

To the GENERAL BUSINESS MAN

WHO MANUFACTURES SERVICE;

And needs various types of counsel, buildings, plant and equipment.

We ask your consideration as ENGINEERS AND CONSTRUCTORS:

1. To furnish engineering counsel.
2. To prepare plans, designs, specifications and estimates.
3. To furnish, install and equip complete with our own forces the many structures and facilities that you use in the production of service, credit, goods, power and transportation.