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A National Weekly

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**CONTENTS**

- Future of the Western Youth . . . . . By H. D. Scully.  
The Problem that Faces the Present Generation.
- Sir William Van Horne . . . . . By Augustus Bridle.  
12th in Series of "Personalities and Problems."
- Vanity-Cases and Crowbars . . . . . By Ed. Cahn.  
Humorous Jewish Story; Illustrated.
- Men of To-day . . . . . Word Pictures and Photos.
- News Features . . . . . Photographs.
- Mr. and Mrs. McGillivray Knowles . . . . . By Margaret L. Fairbairn.
- Women and the Exhibition . . . . . By Margaret Bell.
- Blazing a National Highway . . . . . Start of an Auto Trip.
- Money and Magnates . . . . . By Staff Writers.
- Why Willie and Lillie Were Late . . . . . By Estelle M. Kerr.
- His Little Girl, Serial . . . . . By L. G. Moberly.
- Reflections . . . . . By the Editor.

**Editor's Talk**

SOMETIMES the editorial staff has mixed emotions. One day it wonders why the "Canadian Courier" should have fifty per cent. more circulation than most of the other weeklies and monthlies published in this country. On the following day its mood has changed and it wonders why the "Canadian Courier" has not a circulation of 54,000 instead of 27,000. No doubt it could have 54,000 if all its readers were as enthusiastic as the editorial staff is in its finest moments. If any reader feels that he has not been as enthusiastic as he might have been we now point out his opportunity. The "subscribing" period of the year is at hand and his friends are likely to add to their list of newspapers and periodicals. If he will be kind enough to use his influence he can no doubt extend the circulation of the "Canadian Courier" in several directions. He can at least induce several of his friends to become subscribers.

We hope no reader will take this series of remarks as showing any lack of consideration or modesty on our part. Every successful publication depends for that success on the good words of its readers.

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Next week's issue will contain our usual monthly "Woman's Supplement." We are not attempting to publish a society column nor in any sense to make the "Canadian Courier" a society paper. Yet we fully realize the important part which women are coming to play in the social and intellectual life of the nation. To portray this in word and picture is our aim. We hope that the "Woman's Supplement" will always be as interesting to male readers as to the women themselves.

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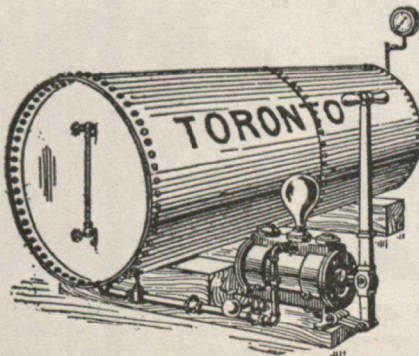
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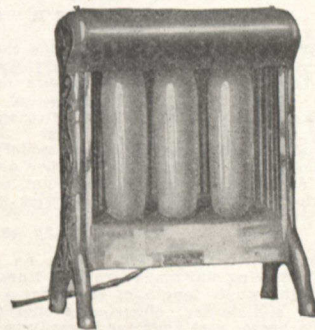


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