

PHENIX
PUBLISHING COMPANY

"Ads. that bring Biz."

OFFICE :

81 ADELAIDE ST. W., TORONTO

No advertisement of any business which we regard as fraudulent or of evil tendency will be accepted at any price. It being our desire to make GRIP advertisements unique and effective, we will freely supply expert aid to advertisers in the invention, construction, writing and illustrating of their ads. For designs and terms address, M. C. TYLER, ADVERTISING MANAGER.



"THE CANADIAN MAGAZINE."

THE CANADIAN MAGAZINE for June is among the very best of the current monthlies in the quality, interest, and variety of its contributions. The fiction is excellent; the illustration creditable and abundant, and the descriptive and general articles very entertaining. "The Machine in Honest Hands," by Herbert B. Ames; "A Japanese View of Japan," by K. T. Takahashi; "Foot Distortion in China," by Dr. G. A. Stockwell; "How to Beautify a Home," by Mary Temple Bayard; "W. R. Meredith at Home," by Thomas E. Champion; "Little Maid Marian," a charming story by Allan Douglas Brodie; "The Silver Wedding," by W. Robertson; "The St. Lawrence Canal Route," by Allan Ross Davis, C.E.; and "The Ottawa Conference," by J. Lambert Payne, are timely and valuable contributions. The illustrated articles are, "Three Years Among the Eskimos," by J. W. Tyrrell; "In North-western Wilds," by Wm. Ogilvie, F.R.G.S.; "On St. Clair's Broad Bosom," by C. M. Sinclair; "The Safest Ships Afloat," by Henry Fry; and "Phototopography on the Alaskan Frontier," by Otto J. Klotz. Alan Sullivan, and others, contribute excellent poems. THE CANADIAN MAGAZINE is published by The Ontario Publishing Co., Ltd., Toronto, for \$2.50 per annum.

THE HARPER HARPETH GAILY.

The distinguished Harper who occupies the presidential chair of the Mutual Reserve Fund Life Association, brought forth his instrument (figuratively speaking) at the Thirteenth Annual Meeting in New York lately, and played the following lively and exhilarating tune from the "score" of the Annual Report, viz: Insurance in force in 1893—\$24,907,065; cash and invested assets, \$3,391,750.05; reserve or emergency fund, \$3,530,326.13; death claims paid in 1893, \$2,951,855.23. In the thirteen years, total death claims paid, \$17,684,333.86. The performance was of course loudly applauded by the audience, every member of which was a happy policy holder. This record ranks the Mutual Reserve Fund at the top of the list of solid financial institutions, a fact which intending insurers should make a note of. Mr. McMurtry, the genial representative of the association in this city, will be glad to see enquirers and give any further information.

WOULDN'T this be a good time for those who have not paid for GRIP for 1894 to do so? We have sent them the paper for six months at considerable cost for paper, printing and engraving. It would be a great accommodation for us, and we trust an easement of their own consciences, if they would now enclose us a couple of dollars. These are hard times, and a newspaper cannot be run without cash. We would like still to add a large number of new names at \$1 for the remainder of the year. Our contemporaries say GRIP is better than ever. Try a half year's subscription and see. Won't our friends recommend it wherever they can?

MR. A. ANDERSON, of this city, who is making a business trip to the towns along the Canadian Pacific Railway between Toronto and Victoria, B.C., is authorized to represent GRIP and to take subscriptions and grant receipts in our name. We trust he will receive a cordial reception from GRIP's friends and be able to add many new names to our list.

EVERY ONE SOUND
NO BAD SMELL
CHEAPEST AND BEST

THE NAME TELLS

THE STORY . . .

E.B.EDDY'S MATCHES

PLAIN TALK

"We Don't Shove, Just Push Business."

These are the times when it is well to get down to bed rock. Taggart's prices have reached that point.

1,000 Gold Articles to be Sold at Less than

HALF : PRICE

We will send post-paid by registered mail any article specified in the following list upon receipt of price.

BARGAIN LIST

- No. 1—Gent's 14kt stiffened gold chain, 1-10 gold guaranteed to wear 21 years, in open link, close curb and fancy patterns, \$3 each.
- No. 2—Gent's rolled gold cuff buttons, automatic lever, set with stones, wonderful value, 50 cents per pair.
- No. 3—Gent's rolled gold scarf pins, nique designs, 50 cents each.
- No. 4—Gent's rolled gold collar buttons, automatic lever, six for 25 cents.
- No. 5—Gent's rolled gold watch charms, latest styles, 50 cents each.
- No. 6—Ladies' 14kt gold filled fob chains with pendant charm attachment, newest patterns, \$1.50 each.
- No. 7—Ladies' rolled gold brooches, beautifully designed, 50 cents each.
- No. 8—Ladies' solid gold front lace pins, 50 cents per pair.
- No. 9—"Baby" pins with solid gold fronts, 25 cents each.
- No. 10—"Baby" solid gold pins set with one real diamond, \$1 each.
- No. 11—Ladies' sterling silver stick or lace pins with bangle, 25 cents each.

These are wonderful bargains and the sale will continue until the present stock is disposed of—Order early—Personal attention is given mail orders and selection made with great care—Satisfaction guaranteed or purchase money refunded in full.

FRANK S. TAGGART & CO.

Toronto
BUSINESS & SHORTHAND
College.
Cor. Yonge & Spadina Sts.

Send for
Particulars.

Because

Wife
Wants It
▼▼▼▼▼

A good reason at any time. She knows what she wants, for she has learned of the famed Columbia Gas Stove.

Never disappoints.

Here is the way those who've used it talk :

"In roasting meat it has proved a great success."

"Had it over a year. Proved a success in every way."

"Always ready and reliable."

"As a baker it is admirable."

"Heats water for baths quickly and efficiently."

"My wife is very much pleased with it."

"Hot water connections superior to any I have had to do with."

Think you'll have one now, sure.

C. F. Adams Co.

Homefurnishers,
Toronto

Store Nos. 175, 177, 179
Yonge Street.

C. S. CORYELL, - Manager.

EDWARD STILL

LATE OF CLARKSON & CROSS

Trustee, ♦ Accountant, ♦ Auditor, ♦ Etc.

Room 21, 1 Toronto St., Toronto.

"BIZ"

The little paper for advertisers, is gaining great popularity among Canadian merchants. It contains specimens of good advertising work, countless pointers and suggestions. A handsome Autograph Signature for use in newspaper advertising (after the idea of sample shown) is sent to every subscriber sending individual or firm name, written in black ink. Send \$1.00 for year's worth or write for sample copy.



BIZ, 57 King Street West,
Toronto.

Toronto Savings & Loan Co.

10 KING ST. W., TORONTO.
Subscribed Capital
\$1,000,000.

Four Per Cent. interest allowed on deposits.

Debentures issued at four and one half per cent. Money to lend.

A. E. AMES, Manager.



MILITIA.

Sealed tenders for the Supply of Clothing for the Militia and Permanent Corps, comprising Tunics, Trousers, Great Coats and Caps; Militia Store Supplies and Necessaries, consisting of Boots, Gloves, Shirts, Drawers, Socks, Iron Bedsteads, Brooms, Brushes, Saddlery, Horse Blankets, etc.; Hard and Soft Coal; Hard and Soft Wood (English measure) for the heating of all Military Buildings in each of the Military Districts, will be received up to noon Thursday, 5th July, 1894. Tenders to be marked on the left-hand corner of the envelope: Tender for "Militia Clothing," "Militia Store Supplies," "Coal" or "Fuel Wood," as the case may be, and addressed to the Honorable the Minister of Militia and Defence, Ottawa.

The contracts for Clothing are to cover a period of three years from the 1st July, 1894; those for Store Supplies and Necessaries, Coal and Wood, are for one year from 1st July, 1894.

Printed forms of tender containing full particulars may be obtained from the Department at Ottawa and at the following Militia Stores, viz.: The offices of the Superintendents of Stores at London, Toronto, Kingston, Montreal, Quebec, Halifax, N.S., St. John, N.B., and Winnipeg, Man.

Every article of Clothing, Store Supplies and Necessaries to be furnished, as well as the material therein, must be of Canadian manufacture, and similar in all respects to the sealed patterns, which can be seen at the Militia Stores at Ottawa. This does not apply to material for saddlery.

No tender will be received unless made on a printed form furnished by the Department, nor will a tender be considered if the printed form is altered in any manner whatever.

Each tender must be accompanied by an accepted cheque on a Canadian Chartered Bank for an amount equal to ten per cent. of the total value of the articles tendered for, which will be forfeited if the party making the tender declines to sign a contract when called upon to do so. If the tender be not accepted the cheque will be returned.

The Department does not bind itself to accept the lowest or any tender.

A. BENOIT, Capt.,
Secretary.

Department of Militia and Defence,
Ottawa, 2nd. June, 1894.