

The Eyes of The Entire Community Are Centered on "Mayhew's Money Saving Values"

Get your eye on this special offering of Ladies' Coats and Dresses. Made in all-wool Velours with large fur collar and full fancy lining. On shades of reindeer, nigger, navy, and novelty mixtures, \$24.50, \$28.50 and \$33.00. Other stylish lines at \$19.50.

Women's Silk Dresses worth \$20.00 for \$12.95.
 Women's White Flannelette Nightdresses, V necks and long sleeves at \$1.19.
 Women's Knitted Combinations, (Turnbull's make) special this week at \$1.89.
 Women's Black all-wool Cashmere (Ribbed Top) Stocking, special this week at 89c pair.
 11-4 White or Grey Flannelette Blankets, offering them for \$2.39 pair.
 Burrit Knit, all-wool Heather Hose for women, for 69c pair.
 Red or Grey Sock Yarn etc. a real special this week at 98c per lb.
 36 inch Flannelette, splendid weight, any color, this week 24c yard.
 Women's Chamofette Gloves, washable quality in all leading shades, 98c.
 Cape Kid Gauntlet Gloves, are smarter than ever for Fall, \$2.95.
 Women's and Misses Pink Bloomers (good weight) 48c.
 All wool Dress Serge, all colors (40 inch width) this week 89c yard.
 Pyjama Cloth, regular price 50c, this week special at 35c yard.
 Women's House Dresses good quality, for \$1.78.
 D. & A. Corsets, good quality, \$1.29.
 Women's Moire Underskirts, all colors, \$1.58.
 Bleached Cotton 1 yard wide, worth 25c for 17c.
 Good Heavy Overalls and Smocks for men, all sizes at \$1.69 each.



We are offering 1 year's subscription to the Butterick Designer for \$1.20. This magazine is a splendid book of fashions and contains the latest stories of the best American Authors. This week only at \$1.20 per year.

Everything in Men's Winter Styles

Everything's in a large word, but it's barely sufficient to cover Mayhew's stock of Men's and Young Men's and Boys' Overcoats and Suits. Pure Wool Coats—Every one.
 See our New Kimono and Baglan Models with yoked and pleated backs, fitted with our "Three-way" Belt, \$19.50, \$25.00 and \$28.50.
 Men's good Tweed Suits, \$12.50, \$14.50 and \$18.
 Boys' good warm Suits from \$5.95 to \$10.00.
 Men's Tweed Pants, \$2.95 to \$4.50.
 Boys' Heavy Overcoats, \$7.50 to \$12.00.
 Men's good weight Combination Underwear (Penmans) this week \$2.19 suit.
 Men's heavy weight (Penmans) all-wool Undershirts and Drawers for \$1.29 each.
 Men's heavy fleece-lined Undershirts and Drawers at 95c each.
 "Big B" Work Shirts, Khaki and Blue 98c each.
 Men's Heavy Black Worsted Socks 38c pair.
 Men, we want draw your attention to our select lines of fine shoes in Black and Brown for \$4.75. You undoubtedly save a good \$1.50 by buying here. Look them over before buying.

Smart Shoes for Women and Children, see our low prices.
 The newest in HATS and CAPS are always found here, we always keep in touch with the best style centres.

No Wonder The Crowds Are Flocking In

The attainment of success in business these days lies in the giving of the Best Value for the Money. That's why we're succeeding so well, why the business is growing so fast. It's organized from the ground up to Protect the Interest of Customers to save them money.
 New Fall Wall Papers just arrived with much lower prices and quality improved.
 Beautiful Dainty Bedroom Papers, 15c and 18c.
 Extraordinary values in Tapestry Papers, 25c, 28c and 30c.
 Specials this week in White and Cream Moire Ceilings at 15c.

Suits And Overcoats Made To Your Measure

By the House of Hobberlin, Toronto, at very moderate prices. Call in to-day and look over the large assortment of all wools cloth. We guarantee to fit you perfectly.

Highest Prices Paid for Butter and Eggs.

E. A. MAYHEW & CO.

QUESTIONS and Bible Answers
 72 Parents will encourage children to look up challenges to the Bible. Answers. It will prove a precious heritage to them 16 after years.

What answer did Jesus give the lawyer when he asked, "Master, which is the great commandment in the law?"—Matt. 22: 37-40.

NEWBURY

The funeral of the late Elmer Scott, son of the late Reuben Scott, was held on Saturday afternoon from J. A. Robinson & Son's undertaking parlor to Johnston's cemetery. Rev. R. J. Murphy conducted the funeral services. The deceased died in Detroit and the remains were sent here Friday evening.
 Mr. Edward and Mrs. Fowler and daughter Ethel, of Petrolia, motored over Sunday, spending the day with Mrs. Jeffery.
 Everybody welcome to the box social to be held Monday evening, Nov. 6, by the Women's Institute and public library. A good time is expected. Ladies bring a box.
 Mrs. J. D. Armstrong and daughter Minnie returned with the former's sister, Mrs. Metcalfe, to Petrolia on Friday.
 Miss Frances Archer left on Saturday for Kitchener, having been engaged to teach a school near there.
 Dr. and Mrs. McVicar, Mrs. Wm. Bayne and Miss A. L. Tucker motored to Strathroy last Wednesday, spending the day with Mrs. Armstrong.
 Fred Robinson spent last week in Grand Rapids visiting his cousin, Mrs. Sutherland.
 Roy Barnes, of Thedford, spent the week-end at T. Fletcher's.
 Wm. Milner and wife, of Walkerville, spent the week-end at A. Holman's.
 W. O. Kraft, and wife visited London friends last week.
 George Harcourt has moved into his fine modern residence on Queen street.
 Mrs. J. D. Armstrong has recovered from a long illness.
 The W. M. S. of Knox church held their regular meeting in the Sunday school room on Thursday, a good number being present. Mrs. Fennell gave an excellent paper on education.

al work. Mrs. Stalker and Mrs. Webster read a few chapters from the text book, "The Planting of the Faith."
 Mrs. N. H. Hendershot spent last week with St. Thomas friends.
 W. H. Grant, of Windsor, spent the week-end at his home here.
 Miss Simpson, of Detroit, is visiting her sister, Mrs. Jas. Patterson, and brother, J. W., who is ill at his home in Mosa.
 Anniversary services will be held in Knox church on Sunday, Nov. 5th, at 11 a. m. and 7.30 p. m., conducted by Rev. J. Stanley Owens, of Wallace town.

Asthma Victims. The man or woman subject to asthma is indeed a victim. What can be more terrifying than to suddenly be seized with paroxysms of choking which seem to fairly threaten the existence of life itself. From such a condition Dr. J. D. Kellogg's Asthma Remedy has brought many to completely restored health and happiness. It is known and prized in every section of this broad land.

DAVISVILLE

Mrs. Dan McLean had the misfortune to fall and fracture her hip, which will confine her to bed for some time.
 Mrs. Ernest Armstrong is improving in health.
 The A. Y. P. A. met at the home of Mr. and Mrs. Matthew Armstrong on Friday evening.
 Miss Jean King visited at the home of her aunt, Mrs. Jas. Munroe, last week.
 Mr. and Mrs. Wm. McLean and her mother, Mrs. Burgess, spent Sunday at the home of Mr. and Mrs. John McLean.

SHETLAND

Mr. and Mrs. Ralph Collier, of Melbourne, spent the week with Shetland friends.
 Mr. and Mrs. Sam Huston, of London, spent last week with Fred Jeffery.
 Miss Ina Bolton spent Sunday at her home.
 Chas. Craig, of Croton, spent Sunday at W. Bolton's.
 John Archer spent Sunday at his home.
 Miss Jean Archer is on the sick-list.

NORTH NEWBURY

A. McMaster, section foreman, C. P. R., motored to West Lorne on Sunday.
 Grain in large quantities is being received at the elevators here. Flour, feed, etc., are moving out freely.
 A number of the young people of this vicinity enjoyed a good dance given by Mr. and Mrs. T. Coleman on Monday evening.
 Miss Fannie McIntyre, of Walkerville, is spending a few weeks with her parents here.
 Two cars of nice cattle were received from Toronto via C.P.R. this week.
 Steve Huis, of Thamesville, is still buying wood and shipping to Windsor and Chatham.
 Mrs. W. McGuire, of London, spent a day with her aunt, Miss Kane, this week.

WARDSVILLE

The regular monthly meeting of the Women's Institute was held at the home of Mrs. Peter O'Malley. Twenty-eight members were present, three of whom were new members. The roll call was answered by a selection from a Canadian author. There were many business matters to discuss, the first being the chicken supper on Thanksgiving evening which will be served by the ladies in the town hall. The secretary reported that the date for the Jack Miner entertainment was fixed for Dec. 4. There will be a lecture for the school children in the afternoon and for the adults in the evening. All are looking forward to a rare treat. Lunch was served by the hostess.
 Mr. and Mrs. George A. Love and Jean, Mrs. J. Sloan and Mrs. Ross Archer spent Friday in London.
 Mrs. Ford and Mrs. Gray, of Rodney, spent a few days with Mrs. Haecker.
 Mr. and Mrs. George Faulds and Roy spent the week-end in St. Thomas.
 Mr. and Mrs. Lawrence Harvey, of St. Thomas, spent Sunday with Mr. and Mrs. Charles Minna.
 A few of the students of W. H. S. journeyed to Rodney on Wednesday, where they participated in the field day sports. Considering our athletes' lack of training they did very well.

They brought home a few points, and we feel that with practice both boys and girls will be able to compete with the best.

The Hallowe'en social held at the home of Mr. and Mrs. Joe Simpson on Friday evening was a decided success. The united young people took a great interest in the masquerade part, and nothing was lacking on the part of the entertaining committee. Fortune telling, a parade, ghost stories told by Rev. Mr. Farquharson, games and community singing were the diversions of the evening. A splendid lunch consisting of candy, nuts, apples, pumpkin pie, ginger snaps and coffee was served. The house was tastefully decorated with oak leaves and all the trimmings that go with Hallowe'en. Prizes were awarded to Clara Tunks, who was masked as a witch, and Walter Whitfield, as an Indian. A hearty vote of thanks was tendered Mr. and Mrs. Simpson for their kindness as host and hostess.

Watch for the date of the big Irish drama, "Kathleen Mavourneen; or Warned by a Dream"

Anniversary services will be held in the Methodist church next Sunday, Nov. 5th, at 11 a. m. and 7.30 p. m. Rev. George Henderson, D. D., who has the reputation of being a very forceful speaker, will preach at both services.

The first meeting of the W. H. S. literary society was held on Friday. Walter Whitfield, the president, opened the meeting. After the routine business a short program was given, consisting of a debate, "Resolved that Hallowe'en pranks should be abolished," a piano solo by Miss Mary Hutton, and reading of the Bulletin by Miss Ava Weer. The affirmative side of the debate was ably upheld by Miss Ava Weer and George Thompson, and the negative side was taken by Miss Myrtle Downie and Gordon Brooks. The judges decided in favor of the affirmative.

APPIN

A camp of trail rangers has been organized here with a good membership. Rev. M. C. Parr and T. C. Boon, mentor, arranged a hike and paper chase for the boys last week, and when they returned to the church after their meeting all declared they had a good appetite and relished a splendid lunch there.
 James Allan and Alfred Bardwell attended the Presbytery at London on Tuesday.
 Special thanksgiving service in the Presbyterian church on Sunday morning will be conducted by Rev. Mr. Gilmore, of Ripley.

MELBOURNE

Melbourne, Oct. 28.—Our young people are very much interested in basketball just now, the continuation school having a team of young ladies that is hard to beat. The boys have organized a team and are making rapid progress. A number of friendly games have been played at Mount Brydges, Delaware, Lambeth and Melbourne. Playing on their own ground, the Melbourne boys won from the Delaware team. The Delaware girls played with our girls, the former winning.
 A pleasant social evening was spent at the home of Mr. and Mrs. Charles Carruthers in honor of Miss Verna McDonald, who will be leaving this community in the near future. A program was given, James Wallace occupying the chair. Mr. Squire and Joseph Nagle gave interesting addresses. There were solos by Miss Margaret Coombs, Miss Mills, Mr. Lewis, Miss Margaret Stevenson and the Misses McCall of Appin; piano duets by Misses Campbell and Wallace and Mrs. Stevenson and Miss Margaret. Before refreshments were served, Miss McDonald was showered with many useful gifts. The good wishes of her many friends go with her to her new home.
 The half-yearly communion will be held in Guthrie church next Sunday forenoon. Preparatory service will be held on Friday at 3 o'clock. There will be evening service at Riverside church at 7.30, when the pastor will preach.

CASHMERE

Mr. and Mrs. Calvin Stiller and son spent Sunday with her parents, Mr. and Mrs. B. F. Jeffery, Newbury.
 Mrs. Earle Lunde, of Aldborough, is visiting her parents, Mr. and Mrs. Henry Saylor.
 Roy Saylor, of Detroit, spent the week-end at his home here.
 Norma Saylor spent the week-end with his sister, Mrs. Angus McDonald, Appin.
 Norval Stiller, of Rosetown, Sask., visited his brother Calvin last week.
 Mrs. Chas. Tunks has returned home after spending a week with Mr. and Mrs. Cyrus Lilley, near Highgate.
 Miss Ethel Moore spent the week-end with her parents here.
 Mr. and Mrs. John Smith and Clara, of Cairo, were visitors with the former's brother, Cyrus, recently.
 The sale of the implements, cattle, etc., of the late John McIntyre was held on Thursday. There was a large attendance.
 Mrs. B. F. Jeffery, of Newbury, spent Tuesday with her daughter, Mrs. Calvin Stiller.

Say it in The Transcript.

SHOE REPAIRS WHILE YOU WAIT

Old Shoes made like new. Quality, Durability, and Neatness in every job guaranteed.

Let me fix your broken Harness. Charges reasonable.

J. PARKE
 Shoemaker, Newbury, Ont.
 Agent for the City Laundry, St. Thomas.

Newbury Flour Mill

Farmers can get all kinds of gristing done at the mill. Bring the wheat and get your own flour, feed flour, bran and shorts. Will take wheat in exchange for flour or feed.

Pure whole wheat for porridge. Everybody likes it. Just try it for breakfast.

B. W. Williams

SHIELDS SIDING

Shields, Oct. 30.—Alex. L. Letch, of Strathroy, is visiting his sister, Mrs. Hugh R. McAlpine.
 Quite a number from here attended the box social at Dolbear's school, in behalf of the fire relief.
 Miss Bessie L. McAlpine visited friends in Alvinston last week.
 The Ferguson's Crossing Needle Club met at the home of Mrs. R. L. McAlpine on Oct. 5. There were 17 members and 8 visitors present. Tea collection was \$5.05, and Mrs. McAlpine paid \$1.50 for the quilting done during the afternoon. The next meeting will be held at Mrs. L. McLean's on Thursday, Nov. 2. The roll call is to be answered by a Scripture verse beginning with the letter "L."
 Mrs. E. Ferguson and daughter Tera, of Detroit, spent a few days at A. D. Ferguson's.
 Hugh McLean, of Sarnia, is visiting friends in this vicinity.
 We are pleased to report that Peter Mitchell is home from London hospital, much benefited by his treatment.
 Rev. D. Robertson, of Kilmartin, will conduct service in S. S. No. 12, Mosa, on Friday evening, Nov. 3rd, at 8 o'clock.
 Shields, Oct. 31.—Arthur Ritchie had a husking bee last week. The light fantastic toe was tripped till the small hours of the morning.
 The U. F. O. shipped a carload of hogs last week.
 Sympathy is extended to Isaac Watterworth in the death of his brother, Mr. and Mrs. Milton Maddock. Inwood, visited recently at the home of her uncle, John F. McTavish.
 Mrs. John McCallum was the guest of her sister, Mrs. Hugh A. McAlpine, recently.
 Mrs. Adam Anderson is spending some time with Miss Monta Anderson.

Mrs. Elsie Ferguson, Detroit, was here attending the funeral of her sister, Mrs. Johnston, Glenora.
 Many from here attended the funeral of Mac. McLachlan, Brooke.
 Mrs. Archie Purcell and Dorenda went to St. Thomas one day last week to attend the funeral of her cousin, Miss Flora McLean.

Internal parasites in the shape of worms in the stomach and bowels of children sap their vitality and retard physical development. They keep the child in a constant state of unrest and, if not attended to, endanger life. The child can be spared much suffering and the mother much anxiety by using a reliable worm remedy, such as Miller's Worm Powders, which are sure death to worms.

CAMERON

Mr. Gee has made a fine looking dwelling by adding a coat of stucco.
 Mr. and Mrs. Will Plaine and Violet and Howard motored to St. Thomas on Sunday.
 Hugh McCallum, who has been quite ill, is improving.
 The sacrament of the Lord's Supper was dispensed at Cameron church on Sunday. The pastor, Rev. Mr. Monteith, presided.
 Mr. and Mrs. Elgin McAllister visited with Brooke friends on Sunday.
 Internally and Externally it is Good—The crowning property of Dr. Thomas' Electric Oil is that it can be used internally for many complaints as well as externally. For sore throat, croup, whooping cough, pains in the chest, colic, and many kindred ailments it has qualities that are unsurpassed. A bottle of it costs little and there is no loss in always having it at hand.

KILMARTIN

The death occurred on Wednesday morning, Nov. 1st, at the hospital in St. Clair, Mich., of Charles Munroe, only son of John N. Munroe, of Santiago, Cal., formerly of Alvinston. The remains are expected at Walkers station on Thursday morning. Funeral on Thursday morning, J. D. McIntyre, to the Alvinston cemetery.
 Have your suits cleaned and pressed at the Ayler Steam Laundry. We make the old ones look like new.—Roy Siddall, agent.

CAPITAL \$20,299,140 RESERVES \$20,763,503

THE AVERAGE MAN often spoils his future because he thinks his savings too small to be worth banking.

Do not wait until you have \$100 to deposit—open an account with \$1 and make it grow.

THE ROYAL BANK OF CANADA
 GORDON DICKSON, Manager, GLENCOE
 GED. LOPE, Mgr. Wardsville A. N. McLEAN, Mgr. Appin

WOODGREEN

Wedding bells will ring soon in this vicinity.
 A letter of acknowledgment was received by Wm. Atkinson, superintendent of the Union Sunday School, from Mr. Kelly, secretary of the Wharreliffe Road Shelter, thanking the school for the donation sent.
 Mrs. Roy Palmer underwent an operation in a Detroit hospital this week.
 A number from here attended the funeral in Detroit on Saturday of the late James Watterworth, a brother of Isaac Watterworth of this place.
 Carlyle Watterworth, of Toronto, is visiting at Jack Whitlock's.
 Percy Nethercott is on the sick-list.
 A number from here attended the dance in Crinan on Tuesday evening of last week.
 On Monday evening a miscellaneous shower was tendered Miss Kate Lunley at the home of Miss Myrtle Perrin. About 70 were present and an enjoyable time was spent. Lunch was served at midnight.
 Several from here attended the Hallowe'en masquerade at Lloyd Simpson's on Friday evening and in Wardsville town hall on Tuesday.
 Mrs. A. George is visiting her sister, Mrs. W. J. Simpson, Wardsville.
 Joe Walker moved the building he recently purchased to his home on Wednesday.
 C. Moore had a wood bee on Monday.
 J. Cloghnan spent Sunday with Carl Squire.
 Miss Dora Squire entertained forty friends at a Hallowe'en party.

MOSA

The No. 9 W. I. met at the home of Mrs. Duncan Graham on Thursday, Oct. 26, with Miss Annie Walker, president, in the chair. There were 19 members and 6 visitors present. Collection, \$4.90. A bale of second-hand clothing, also 6 quilts and a pair of blankets, were packed and sent to the fire-sufferers in Northern Ontario. Twenty-five dollars was also voted by the members to buy material for clothing to be sent in the near future. For further proceeds the institute intend holding a community dance on Thursday, Nov. 2, at D. C. Graham's, lot 7, con. 4, Mosa. An interesting paper on "The benefits I derive from the institute" was given by Mrs. John Gilles. Solos were rendered by Miss Jessie Mitchell and Miss Norene Innes. Lunch was served by the hostess. The next meeting will be held at the home of Mrs. Duncan Mitchell on Thursday, Nov. 30.

CAMERON

A Power of its Own—Dr. Thomas' Electric Oil has a subtle power of its own. All who have used it know this and keep it by them as the most valuable liniment available. Its uses are innumerable and for many years it has been prized as the leading liniment for man and beast.
 Honesty Pays
 In the streets of a Southern city there recently met a couple of darkies, and during the course of their conversation one remarked to the other: "Yessuh, I's done proved dat honesty is de best policy, after all." "How?" demanded his friend. "You remembers dat dawg dat I took?" "Shore, I remembers." "Well, suh, I tries fo' two whole days to sell dat dawg and nobody offers more'n a dollar. So, like an honest man, I goes to de lady dat owned him, an' she give me three dollahs an' fifty cents."

THE RIGHT HOUSE

Save yourself money by buying from us in all lines of winter goods.
 Exceptional values in Hose and Underwear, Mitts and Gloves at 25 per cent. less than last year.
 Horse Blankets at cost price. We are clearing out this line.
 Sterling Shoes wear longer and cost less than any shoe on the market.
 Just received a large shipment of Crockery and Fancy China.
 Groceries always fresh and clean. Roll butter taken in trade. Eggs taken at highest cash price and 3c higher in trade.

J. H. McINTYRE

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Hand-made Walnut, Oak and Chestnut Finished Caskets
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