THE EYES OF THE ENTIRE COMMUNITY ARE CENTRED

THE ONTARIO FURNITURE CO.

228-230 DUNDAS STREET, LONDON

Great and Sensational Business Adjustment Sale

Of Living-Room, Dining-Room, Bedroom Furniture, Rockers, Chairs, Buffets, Chesterfields, Refrigerators, Iron Beds, Brass Beds, Mattresses, Springs, Etc., at Most Sensational Prices! Come! See!

Props Have Been Hurled From Under Prices For Wednesday

\$200,000 STOCK TO CHOOSE FROM



At Startling Price Cuts For Wednesday Selling

DRAPERY BARGAINS

Wonderful Reductions for Wednesday Morning.

The cost has not been considered in marking these reductions. Come early.

BRASS BEDS

Massive Satin Ribbon Finish Brass Beds, that is less than today's factory cost. Regular \$48 value. Wednesday

\$32.75

Overstuffed Chairs

Beautiful Overstuffed Tapestry-Covered Arm Chairs, For real comfort, Regular \$85. Will go on sale Wednesday at

\$59.00

Extra Specials For Wednesday

 DOORS OPEN PROMPTLY AT 9 A.M.

 \$4.75 Child's Commode Chairs
 \$3.45

 \$6.50 Metal Folding Gocarts
 \$3.95

 \$2.50 Oak-Finish Kitchen Chairs
 \$1.49

 \$6.50 Child's High Chairs, Wed
 \$4.25

 \$8.50 Kitchen Tables, Wednesday
 \$6.35

 \$8.00 Oak Costumers Wednesday
 \$5.95

 \$8.00 Parlor Tables, Wednesday
 \$4.95

 \$10 White Enamel Iron Beds
 \$6.95

 \$10 Oak Rockers, Arm, Wednesday
 \$6.95

 \$11.50 Full-Sized Mattress, Wed
 \$8.95

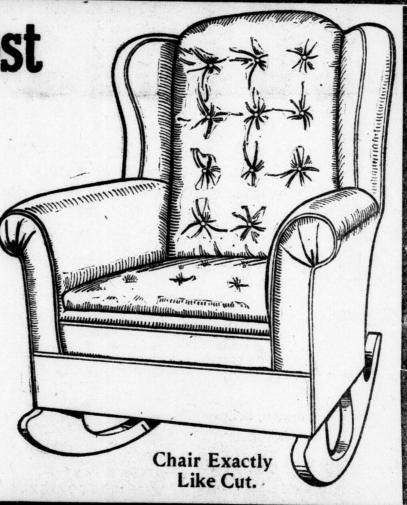
 \$11.00 Full-Sized Bed Springs
 \$8.50

Positively the Most Sensational Rocker Special

EVER OFFERED TO THE BUYERS OF LONDON

This beautiful, large, roomy, Wing Rocker, spring seat covered with black or brown craftsman leather. Regular value \$35. For one day only, Wednesday,

\$19.95



IF THERE EVER WAS A TIME IN THE HISTORY OF LONDON WHEN THE PEOPLE HAVE BEEN OFFERED REAL, GENUINE MONEY-SAVING BARGAINS, IT WILL BE AT THIS STORE ON WEDNESDAY MORNING.

PORCH ROCKERS

One lot of Natural Finish Porch Arm Rockers, cane seat. Regular \$7.00 value. Wednesday

\$5.25

9x12 Tapestry Rugs Just 27 9x12 Axminster Rugs, in beautiful

patterns. Regular price \$45. For Wednesday only \$28.95

9x12 Axminster Rugs
One lot of 9x12 Axminster Rugs that sell
the world over at \$80, will go
on Wednesday at

on Wednesday at \$69

Genuine Walnut Bedroom Suites Genuine Black Walnut Bedroom Suite,

Queen Anne design, 5 pieces. Regular \$550. On Wednesday less than factory price

REED BABY CARRIAGES

Fumed Oak D.ning-Room Suites

Beautiful Fumed Oak Dining Suites. Regular \$185 values. Consisting of 8 pieces

On Wednesday

Tapestry Living-Room Suites
Consisting of Large Settee, Chair and
Rocker, in good tapestry. Worth \$175.

The Ontario Furniture Co., Ltd.

228-230 Dundas Street

DOORS OPEN PROMPTLY AT 9 A.M.

LARGE FELT MATTRESS

100 White Layer Felt Mattresses, rolle edge. Regular \$24.50

\$16.95

Genuine Walnut Dining Suites

Queen Anne design, Genuine Black Walnut Dining Suite of 10 pieces. Formerly sold at \$450. Wednesday

\$319

Hair and Fe't Mattresses

The finest Mattresses made in Canada.

Regular price \$40. While they last

\$27.00

Extra Specials for Wednesday

DOORS OPEN PROMPTLY AT 9 A.M.

\$75 3-Piece Parlor Suites, Wed....\$46.95
\$50 China Cabinets, Wednesday...\$33.95
\$55 Glass Door Buffets, Wednesday \$39.45
\$30 Surface Oak Dressers, Wed....\$22.00
\$24 Washing Machines, Wednesday \$1'7.95
\$88.50 Fully-Equipped Kitchen Cab. \$59.75
\$7.50 Perfection Oil Heaters....\$5.95
\$39 Couches go on Wednesday....\$26.95
\$30 Reed Chairs, tapestry covering, \$19.50
\$10.50 White Enamel Bassinets...\$6.45
\$38 Solid Oak Library Tables...\$27.50
\$3.50 Jardiniere Stands....\$2.49