Buy it when you want the best 60c. 70c, 80c, \$1.10 per pound. T. A. ROWAT & CO.



and platinum settings. Now is the time to buy, as all our Diamonds are marked in plain figures at the old prices.

Diamonds have advanced, and are sure to be higher in six months.

Necklets and Pendants, set with diamonds\$15.00 to \$800.00 Rings, set in 14k gold

.....\$10.00 to \$500.00 Earrings, pair \$35.00 to \$300.00 Scarf Pins. . \$15.00 to \$300.90 Bar Pins and Brooches.....\$6.00 to \$150.00

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Diamond Merchants and Jewelers. 386 Richmond St. Phone 1084.

London Business College

Corner Dundas and Richmond Streets, London, Ontario.

London's new and up-to-date Com-mercial School. Day classes 9 to 4. Night classes 7:30 to 9:30, Mondays and Thursdays. Enter any time. J. Mor-ritt, Principal. Phone 7380. N. Stone-house, Vice-Principal.

It is a Pleasure

To re-decorate the home now. The new Wall Papers give a most pleasing range of choice!

> **COLERICKS'** 212 DUNDAS STREET.

Annis' Chocolates

Our Chocolates are made from the finest confections daily in our own candy kitchen, made to retain the full strongth and flavor. Healthful

Annis' Candy Shop 398 Richmond. Opposite Smallman's

Rowat's Special Tea "THE WESTERNERS" AT THE MAJESTIC LAST OF THE WEEK

Big Photodramatic Production Showing at Popular Theatre.

Remember when you were a boy-or a girl-how you used to love on a winter's night to get hold of one of those thrillingly interesting stories curl up before the fire, munch on an apple, and read and read, fighting away sleep until you had come to the end of the

That's the sort of story "The West-That's the sort of story "The Westerners" is—a book that you cannot lay
down until you have finished it. But,
better still, the story has been adapted
to the screen, and is to be presented at
the Majestic on Thursday, Friday and
Saturday. Here you will have it done
in film form, with the whole stirring
story actually pictured before your
eyes, a little more than an hour in the
visual telling of it. It's a real melodrama, with action every minute.

William Farnum and Louise Lovely in
one of the screen's most thrilling stories
of love, revenge and intrigue, showing
at the Patricla Theatre for the last time
today. Also a special two-reel comedy,
and vaudeville.

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of love, revenge and intrigue, showing
at the Patricla Theatre for the last time
today. Also a special two-reel comedy,
and vaudeville.

VAUDEVILLE

Big Hawaiian Act.
All next week Professor Kekoa and his company of musical artists will provide the vaudeville part of the program at the Majestic.

HEADS TRUST COMPANY .-- Arthu T. Little was elected president of the London and Western Trusts Company in succession to the late George S. Gibbons, at a meeting of the directors



helpful to your sight are helpful to your sight are not necessarily the lenses that will correct your vision any more than a pleasant-to-taste drug is certain to correct some other physical ailment. Allow our optometrist to look back through your pupil — back through the cornea of your eyes at the crystalline lens. If there are no opacities he will discover by other tests the manner in which your weakened eye muscles have interfered with your sight.

Brown Optical

Eyes Examined. Glasses Ground





Scene from "Lord and Lady Algy," a comedy of racing and the English smart set, showing at the Majestic Theatre for the last time today. Also a comedy, a news weekly, and Marjory Skinner in songs.

Add to the pleasure of owning a Victrola by securing the new Records as they appear. Visit our Victrola Depart-ment, where a force of trained Record experts is at your service to aid in selecting the records that appeal to your liking. The latest as well as the old selecting the records that appeal to your liking. The latest as well as the old records can always be heard here under the most pleasant surroundings, in sound-proof rooms. Mason & Risch, Limited, 248 Dundas street, London. b

THORNDALE ENTERTAINMENT. ner at Rebecca public school on Friday

'BROKEN BLOSSOMS" AND VAUDEVILLE AT **GRAND ALL THIS WEEK**

D. W. Griffith's "Broken Blossoms." showing at the Grand all this week, is a tale of love and lovers that they tell in the low-lit causeway that slinks from West India dock to the dark waste of waters beneath. The hero is a Chinese aristocrat who has left his temples and rice fields in Shanghai to bring the doctrine of Bhudda to the people across the water. But he finds that they have no ear for his melsage, and with Oriental philosophy, he settles down in a little shop in Pennyfield, where he is known vaguely as a poet. He meets the child. His instant love for her beauty

VAUDEVILLE

M. Adolphus and company, headline of the vaudeville bill, presented the last time today. Monsieur Adolphus and his clever assistants present a most artistic offering of classic and up-to-

Marshall Montgomery, ventriloquist extraordinary, supported by Edna Courtney, is the extra added feature. Loraye and George, a pair of eccentric comedians, singers and dancers; Wallen and LaFavor in acrobatic eccentriques, and Joe Paramo, the Italian musical comedian, are the other acts.

ONE MORE SESSION ON CITY'S BUSINESS

Questions Involving People's Money Discussed Privately.

RY. PURCHASE DISCUSSED

Mayor Doesn't Want "Every Little Movement" Published, He Says.

Another secret meeting pertaining to city business was held on Tuesday. After being barred from two meetings THORNDALE, Nov. 4. — Halloween few days, reporters were requested to leave the special meeting held yesterday evening. A large crowd attended, and the city council, which met to talk over afternoon of number one committee of were attired in Halloween costumes. the city council, wanted that to take the advisability of buying the London The school was prettily decorated with apples, pumpkins, etc., and was lighted by jack o-lanterns.

Frank Judd acted as chairman, and Little (Chairman, Litt

Just 3 Days More of Raphael-Mack's Great

"Friend-Making Sale"



Rich Velours, Serges, Gabardines,

Silvertones and Tricotines-Dame

Fashion's favorite shades and styles

-many being fur trimmed. At

\$29.75, \$39.75, \$69.75 and higher.

--- NOT to Make Profits, but to BUILD BUSINESS!

A real opportunity for genuine economy, because every garment in the store is included —and every garment is new and thoroughly desirable.



Luxurious Silvertones, Velours, Pom-Poms and Broadcloths, in the season's smartest styles and shadesmany trimmed with fur. At \$24.90, \$29.75, \$39.75, \$49.75, \$69.75 and

ALL DRESSES, SKIRTS, WAISTS AND FURS OFFERED AT SIMILAR REDUCTIONS.

THE RAPHAEL-MACK CO.

236 DUNDAS STREET

Frank Judd acted as chairman, and a splendid program was rendered, consisting of recitations, choruse and duets. Games of various kinds were played, and a dainty lunch of sand-wiches and pumpkin pies was served.

A collection was taken and amounted to \$4\$, and the school purposes purchasing and hands. Cures rough, red, charped skin, and removes tan and suntur; 250 bottle, only at the 6 Taylor.

Taylor's CREAM OF ROSES is an antiseptic, greaseless totion for face and hands. Cures rough, red, charped skin, and removes tan and suntur; 250 bottle, only at the 6 Taylor.

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Taylor's CREAM OF ROSES is the charge of various kinds were talked over.

Taylor's CREAM OF ROSES is the street railway to allow an end city to be asked of the railway to allow an end city to be asked of the railway to allow an end city to be asked of the railway to allow an end city to be asked of the railway to allow an end city to be asked of the railway to allow an end city to be asked of the railway to allow an end city to be asked of the rai

Short One Year

Go back a year---in memory. Then we HOPED to win. We believed we would win.

We were willing to spend every cent in London for Victory. Every man, woman and child in London was prepared to pay any price if only we could achieve Victory.

Now Victory is ours---Complete and decisive Victory.

If you were asked to GIVE to the Victory Loan 1919, you should do it in thankfulness for Victory.

But you are not asked to give--only to LEND your money.

---On the best security in the world.

--- At a good rate of interest.

If every citizen of London will make it his duty to support to the utmost of his ability the Victory Loan 1919, we can gain such a reputation for London as will astonish all Canada.

The money is here.

Why not make this a record?

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