

TUESDAY MORNING

THE WORLD'S FORM CHART

HAMILTON RACETRACK, Aug. 12.—Second day of H.J.C. summer meeting. Weather clear, track heavy.

FIRST RACE—Five furlongs, purse \$500 for maiden 2-year-olds.—Setting—

Table with columns: Ind. Horse, Wt. St. 1/4, 1/2, 3/4, Str. Fin. Jockeys, Op. Cl. P. Sh. Includes names like Farrier, Scallywag, McCahey, etc.

SECOND RACE—1 1/16 miles, purse \$500 for 2-year-olds and up, setting—

Table with columns: Ind. Horse, Wt. St. 1/4, 1/2, 3/4, Str. Fin. Jockeys, Op. Cl. P. Sh. Includes names like War Horn, James Dockery, etc.

THIRD RACE—About two miles, steeplechase, purse \$700 for 3-year-olds and up, handicap—

Table with columns: Ind. Horse, Wt. St. 1/4, 1/2, 3/4, Str. Fin. Jockeys, Op. Cl. P. Sh. Includes names like Higbridge, St. Abe, etc.

FOURTH RACE—1/4 mile, purse \$700 for 3-year-olds and up.—Setting—

Table with columns: Ind. Horse, Wt. St. 1/4, 1/2, 3/4, Str. Fin. Jockeys, Op. Cl. P. Sh. Includes names like Froglegs, Progle, etc.

FIFTH RACE—Six furlongs, purse \$500 for 2-year-olds, selling—

Table with columns: Ind. Horse, Wt. St. 1/4, 1/2, 3/4, Str. Fin. Jockeys, Op. Cl. P. Sh. Includes names like Tanhard, Old Colin, etc.

SIXTH RACE—Six furlongs, purse \$500 for 2-year-olds and up, handicap—

Table with columns: Ind. Horse, Wt. St. 1/4, 1/2, 3/4, Str. Fin. Jockeys, Op. Cl. P. Sh. Includes names like Lahore, Rosseau, etc.

SEVENTH RACE—One mile on the turf, purse \$500 for 2-year-olds and up, selling—

Table with columns: Ind. Horse, Wt. St. 1/4, 1/2, 3/4, Str. Fin. Jockeys, Op. Cl. P. Sh. Includes names like John Reardon, Alhambra, etc.

Low Rates to Hamilton for the Races, Via Canadian Pacific Railway

Grand Circuit Opens Cubs Gain on Giants At Buffalo To-day Reds Beat Phillies

At Buffalo, Aug. 12.—Over 200 of the greatest trotters and pacers of the country are staged at the Fort Erie track across the river for the three days' Grand Circuit racing, which starts to-morrow.

At Boston—Chicago won another hard-fighting contest from Boston, 5 to 1.

Chicago fields by the Braves netted three wins in the ninth. Hess pitched good ball and should have won.

New York—The New York National League Club raised its 1911 pennant at the Polo Grounds yesterday.

At Philadelphia—Cincinnati won a pitchers' battle between Fromms and Rixey, 2 to 1.

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Let the Buyer Beware

FOR centuries the principle of "Let the Buyer Beware"—"Caveat Emptor"—ruled the world of business. In fact, it was not a principle—but rather a lack of principle—yet it held sway everywhere until a decade or two ago.

When a merchant quoted a price, he made it high enough to stand almost unlimited whittling, and yet be profitable—to him. When he spoke of quality, his fingers were crossed, and you were not expected to believe him—unless you wanted to very badly.

Buying was a haggle—unless you were a hardened haggler you came out second best in every deal. "Caveat Emptor"—it was up to you. There was no confidence between buyer and seller.

Business—once an aggregation of deals—has become the living embodiment of ideals.

Advertising has helped, because Advertising creates confidence in the buyer and proves the seller's confidence in his wares. Confidence has eliminated the haggle.

You see business confidence is a good deal like capital, in that it accumulates like savings. The grocery-consumer's confidence in a town will

Advertising is the means through which the manufacturer makes this demonstration to you.

Advertising has given personality to commodities, so that you now recognize your "friends" among soap, tea, or collars, as readily as you recognize your human acquaintances.

Advertising fathered the "money back" principle, and has made buying a pleasure instead of a duel of wits.

Advertising has spread the one-price policy—erased "Caveat Emptor" from the language of business, and made buying safe to entrust to a child.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—write if interested.

COAL AND WOOD

W. McGILL & CO. Head Office and Yard: Bathurst and Richmond Sts. Branch Yard: 229 Wallace Ave. Grantham Yard: 1143 Yonge St. Phone Juno. 1227. Phone No. 1: 1133-1114

Seek to Overthrow Haitian President

Expedition is Being Formed by Gen. Simon, at Kingston, Jamaica. KINGSTON, Jamaica, Aug. 12.—(Can. Press)—Movements apparent in the Haitian colony indicate that preparations are under way for the formation of an expedition to oust the present leader of Haiti, General Tancrede Auguste, who was elected by the Haitian Congress, August 8, following the tragic death by fire of the late president, Gen. Cincinnatus Leconte.

Chicago Bandits Hold Up Trolley Collecting \$2000

CHICAGO, Aug. 12.—A series of hold-ups terminating in the robbing of passengers on a crowded street car netted bandits more than \$2000 in plunder early to-day.

HAMILTON JOCKEY CLUB Racing To-day AND ALL THIS WEEK

Special train direct to track leaves Toronto 1:05 p.m. FARE Round Trip \$1.55. First Race 2:45 Ladies - \$1.00

DODD'S KIDNEY PILLS. THE MOST INVIGORATING PREPARATION OF ITS KIND EVER INTRODUCED TO HELP AND SUSTAIN THE INVALID OR THE AGING. W. H. LEE, Chemist, Toronto.

PROGLEGS WINS FEATURE EVENT

Three-Horse Race Furnishes Close Contest, With Schorr Colt a Scant Half Length Winner—The Results.

HAMILTON, Aug. 12.—The second day of the Hamilton Jockey Club's summer meet drew another big crowd and the Queen City talent was in force. Out of the seven races, five favorites showed in front, a second choice and an outsider landing the other two events.

J. W. Schorr's good Proglegs captured the feature event, the Sandringham Plate, for three-year-olds and up, at 1 1/8 miles. It was a thriller from start to finish. Owing to the heavy going, only three went to the post.

The jumping race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The fifth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

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The seventh race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

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The ninth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The tenth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The eleventh race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twelfth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The thirteenth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

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The sixteenth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The seventeenth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

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The nineteenth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twentieth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-first race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-second race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-third race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-fourth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-fifth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-sixth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-seventh race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The twenty-eighth race was a chapter of accidents. Six went to the post, but only three finished. Highbridge, second, beat St. Abe four lengths after a stretch drive.

The World's Selections BY CENTAUR

HAMILTON, Aug. 12.—Official entries for the third day are as follows: FIRST RACE—Madras, 3-year-olds, 5 furlongs. Adoante, 114; Sir Donrah, 107; Lucky Governor, 106; Staircase, 105; Nap Bonaparte, 112; Belamour, 112.

To-day's Entries

At Hamilton, HAMILTON, Aug. 12.—Official entries for the third day are as follows: FIRST RACE—Madras, 3-year-olds, 5 furlongs. Adoante, 114; Sir Donrah, 107; Lucky Governor, 106; Staircase, 105; Nap Bonaparte, 112; Belamour, 112.

HEBREW PICNIC TO-DAY

Two Thousand Children, Guests of Zionists, Will Be at Island.

Two thousand Hebrew children will to-day be entertained by the United Zionists of Toronto at Centre Island. A parade will start at 9:45 a.m. from the Zionist Institute, 249 Simcoe-street. Transportation will be given gratis by every company.

A Commercial Creed

I believe in the goods I am selling, in my ability to get results, I believe that honest goods can be sold to honest men by honest methods. I believe in working, not waiting; in laughing, not weeping; in telling the truth, not lying, and in the pleasure of selling good things. I believe that a man gets what he goes after, that one order to-day is worth two orders to-morrow, and that no man is down and out until he has lost faith in himself. I believe in to-day and the work I am doing. In to-morrow and the work I hope to do, and in the sure reward which the future holds. I believe in courtesy, in kindness, in generosity, and in cheer, in friendship and honest competition. I believe there is an order somewhere for every man who is ready to take order, and I believe I'm ready, and ready right now.

Prominent Fruit Grower Dead

ST. CATHARINES, Aug. 12.—(Special.)—Peter Aigue, well known fruit grower of Grantham Township, passed away Sunday in the hospital. He had been a very active fruit grower in the Niagara district, and a prominent Orangeman.

Gloomy Individual (in restaurant)

"Have you any prussic acid?" Waitress: "Good gracious—no!" Gloomy Individual: "Then bring me one of your steaks and kidney pies."

Beggar (returning a penny to the giver)

"Excuse me, lady; I can't take less than threepence." "Why not?" "Them's the union rules, and if I take less I lose my card."

"Where is Mary now?" mother Malaprop was asked.

"She is in Paris, and she would spend all of her time there if she could. She's the greatest parasite I ever knew."

THE \$500 ILLUSTRATED BIBLE CERTIFICATE. Entitles bearer to this \$500 Illustrated Bible. Presented by the Toronto World, Aug. 13th, 1912.

AMERICAN LINE. Steamers, offering trips. Everywhere. Line 41-45 Broad Street, Toronto.

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