

**L. SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Sharpest winds; fair and cool to-day; some local showers at night.

**L. SIMPSON**

# The Pleasures of Autumn Out o' Doors

This is the time of year when the hearts of Canadian men and women are rejoiced by a succession of glorious days--each one seems to be the season's valedictory before the rude arrival of winter. Every Saturday such out-door diversions as the gymkhana or golf or football are planned, and even if we are only spectators, we should at least live up to our opportunities and appear "well turned out" for the occasion.

Men who are familiar with the Simpson Store have come to recognize it as a place to buy smart togs at very reasonable prices. Extremes are avoided here, but 'safe and sane' dressers will always find what they want, and the best of its kind, at prices away below what they'd pay for the same things in specialty shops.

**A smart overcoat** in the new two tone brown diagonal weave English tweed. Made in single-breasted style to button through; the same style in diagonal woven dark grey tweed overcoating, perfect in fit, workmanship and style, an ideal young man's coat. Price **\$15.00**

**Another beauty** is made from a light grey overcoating in single-breasted style with black velvet collar, lined only through the shoulders. Price **\$15.00**

**A light grey tweed** in a fancy weave, with dark brown velvet collar, single-breasted. Price **\$16.00**

## Night Clothes and Sweater Coats

**Men's English Flannelette Pyjamas**, double-breast, curved fronts, fancy stripes. Sizes 34 to 44. Regular \$1.25, Monday **.98**

**Men's Heavy Winter Weight English Flannelette Night Robes**, large and long turn-down collar. Sizes 15 to 19. Regular 75c. Monday, 3 for **\$1.65**, or, each **.59**

**230 Boys' Heavy Sweater Coats**, with high collars, or the V shaped neck, small, medium and big boys' sizes. Regular \$1. Monday **.69**

## Men's Boots

**600 pairs Men's Goodyear Welt Boots**, made from tan calf, velours calf, gunmetal, vicci kid and patent colt leathers, Blucher and button styles; styles for business, dress and outdoor wear; all sizes 6 to 11. Regular prices to \$5.00. **2.95**



## Portieres and Window Hangings Half-Price

**Velour Portieres**, some silk lined, some velvet lined, some trimmed with fine Galoon borders, some plain reversible.

**Silk Window Curtains**, trimmed and decorated, some with valances, velour and tapestry window curtains, silk brocades, monk-cloth, curtains of Madras, casement cloth, or chintz, various sizes, styles and colors.

All of the above have been made up for window display or for decorative purposes, and the actual values are from \$2.50 to \$87.00 each. **Monday Morning, Half Price**

## Spoons and Forks

**Tea Spoons**, heavy silver-plated Louis XV. pattern handles. Regular \$3.00 and \$3.50 dozen. Monday, set of six **1.00**

**Dessert Spoons and Forks**, Louis XV. pattern handles. Regular \$5.00 doz. Monday, set of six **2.00**

**Tablespoons and Medium Forks and Soup Spoons**, Louis XV. pattern handles. Regular \$6.00 dozen. Monday, set of six **2.50**

## The Finest China Offering Ever Held Out to Toronto Housekeepers

We do not allude solely to the quality of the china, although there is no better china made to-day, but we want to impress it upon you that you can't buy china at any other time or place at prices like those prevailing at the Simpson Fall China Sale.

Before you read the list of specialties for Monday, consider—  
Firstly—The sale will soon be over.  
Secondly—Monday is THE day for great bargains in all kinds of household necessities.

- 400 pieces of Artistic China, Amphora Ware, Coalport Tea Cups, Royal Doulton Plates, Wedgwood Teapots, Hand-painted Vases, Salad Bowls, etc. Regularly sold at \$4.00 each. Monday **.98**
- 700 Cereal Jars, blue delft ware. Regular 20c. Sale price **.10**
- Wedgwood Salad Bowls, all sizes. Up to 35c. Sale price **.15**
- Dinner and Tea Plates, English ware. To clear Monday **6 for .21**
- Teapots, decorated fireproof ware. Regular to 45c. Sale price **.25**
- \$6.95 China Tea Set. Sale price **4.98**
- \$20.00 English Dinner Sets. Sale **10.00**
- \$30.00 Doulton Dinner Set. Sale **17.25**

- \$40.00 Carlsbad Dinner Set. Sale **25.00**
- \$71.40 Limoges Dinner Set. Sale **59.50**
- \$250.00 Limoges Dinner Set. Sale **125.00**
- \$300.00 Coalport Dinner Set. Sale **150.00**
- \$4.50 Toilet Sets. Sale **2.98**
- 200 Large Meat Platters. Regular 75c. Sale price **.20**
- 100 dozen Wines, Tumblers, Claretts, Champagnes, Ports, etc., best Baccarat glassware, dainty etched design. Regular \$5.00. Sale price, dozen **3.00**
- 20 only 8-inch Fruit Bowls, rich cut design, in beautiful mat finish. Regular \$6.00. Sale special **3.98**

## Beautiful Carpets

What article of furnishing is there in the home that gives more satisfaction and pleasure than a carefully selected rug, a really sanitary and easily handled one that can be lifted right off the floor every day if necessary, and the whole floor wiped over or brushed?

We have an assortment of rugs to please everybody. Imported Axminsters, seamless and seamed, but no mitres at corners. Wilton, in five different grades. Brussels, of every description and color. Artistic Wool Rugs, in beautiful shades of rose, blue, green and tan, so suitable for bedrooms. Tapestry and Velvets, which give a sense of warmth and comfort at a very reasonable cost—and last, but not least—those pleasing and interesting products from the hand looms from the east—Turkish and Persian, in a variety of different styles from door mats to carpet size rugs. We imported a large shipment of a very fine quality of Bath Mats in six sizes.

The remainder of those left in stock, not many, we will clear on Monday at the following prices:

Size	Regular Price	Special
36 x 72	\$8.85	\$6.95
30 x 60	6.00	3.95
24 x 54	4.75	3.15
24 x 48	4.00	2.95
36 x 56	4.85	3.25
20 x 36	2.50	1.95

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