THURSDAY MORNING



Will Induce More People to Go to the Land, Says R. L. Borden at the Exhibition.

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That the conveying of city comforts to the life of the farming community and the improvement of highways were necessary to promote the "back to the land" movement, were sentiments strongly expressed by R. L. Borden, K.C., leader of the opposition in the Dominion House, at the exhibition directors' luncheon yesterday, Other chief guests were Hon. A. J. Matheson and Hon. J. R. Stratton, M.P.

Mr. Borden remarked that in his "missionary tours" thruout Canada he had enjoyed special opportunities to study Canada's agriculture, and had heen impressed with the country's heritage of varied resources. In a country like Canada agriculture must

canada had before it a problem not so accentuated as in other countries, but still existent not only in keeping people on the land, but to induce them go to the land in even greater numbers than in the past.

numbers than in the past. "This problem can be met in only one way," he declared, "that is, to give to the man who tills the land in as great a measure as possible all the conveniences and comforts of modern civilization. Canada affords opportu-nities not excelled elsewhere in the

Mr. Borden had been impressed in Niagara district with the comforts on the farms which equalled those of the city. Electric trains passed their doors, electricity lighted their houses. They drew water from the adjoining hills, and they had immediate transportation of their products to the great cities. This was a realization of what might be expected in all parts of the country in the early fu-

A great authority had said there were three stardards by which to measure a nation, respect for the laws, progress in education and the standard public highways. We should, as far as possible in

Canada, surpass the highways that are to be found in any part of the world. I believe that this broad suggestion is one that will not be lost sight of by the provincial govern-ments and the federal government as manville,

well." In speaking warmly of the develop-ment and management of the exhibi-tion, Mr. Borden declared that one very useful object was that of mak-ing the people better acquainted. There was more national spirit in Canada

than 15 years ago, but there was room extended yesterday to our bread win-for improvement and in this respect ners at the Lipton booth in the manu-

pany is also showing an underfeed for soft coal, which will permit of \$3-a-ton coal being used with as good satction as hard coal and it consumes own coal and gas.

See This. The Toledo Computing Scale Co.,

more automatic computing

Tour to Alberta. Anyone who is thinking of buying property in the west should consult with Thos. G. McPherson, president of the Lamont, Alta., Board of Trade, and president of the Northwest Live Stock Co., who is at the exhibition with a view to personally escorting any in-tending purchasers back with him. He can be seen in the C N R sechined, have a wonderful display in the manufacturers' building.

There are absolutely "no springs" in

Ebey Bros.

Salada Tea.

"Wonder-Shine" Metal Polish

two gold finished electric scales shown marvels of modern ingen ATA

tending purchasers back with him. He can be seen in the C. N. R. sec-tion of the railways building. His agents come into personal touch with the farmers of Central Alberta, and are in a position to know all the snaps in land values. They can save a pur-chaser from \$500 to \$1000 on a quarter section. Those desiring to take ad-vantage of this exceptional opportunity will be given the benefit of this first-hand experience and knowledge, free of charge. Don't miss seeing them Cement Building Block Machine

Nasmith's Superior Meals.

of charge

een one exhibit on the grounds which as aroused considerable interest-The busiest restaurant on the en The busiest restaurant on the en-tire exhibition grounds is situated at the western end of the grand stand, and is run by the well-known firm of Nasmith & Co. This firm is ex-ceedingly popular with Torontonians, but for the sake of visitors who are perhaps not familiar with the city our that of the combination cement build-ing block machine of Thomas Mc-Quain. This year, however, it has atracted particular attention, as housenolders are beginning to realize to what practical and efficacious purposes the machines are adaptible. They are recommendation is necessary. This firm serves nothing but the best qualconstructed on an adjustable, sectional plan, so that any size, shape, square or angle block required for building ity of food, and the lunch room under the grand stand is the largest and cleanest at the big fair. Call around may be moulded as desired. The out-fit is equipped with an ingenious para-phernalia which even a child could comprehend and work at his ease. when you're hungry.

"Dominion" Piano Exhibit Attracting But Mr. McQuain figures that evi-Much Attention.

dence is better than theory and has on exhibition a series of his products, The exhibit of "Dominion" Planos and Organs is attracting a great deal of attention from the many people who have heard of the wonderful val-ue and matchless beauty of the high which constitute a showing most deserving of commendation. these are several columns of exceedingly graceful and artistic Corinthian style. Many of these have been hought grade instruments produced by this fa-mous old factory. In the past forty years over eighty thousand "Domin-Many of these have been bought by visitors to the fair, and the rest bid fair to go, too. These columns ion" planos and organs have been placed in Canadian homes, a record of which the makers may well feel proud. It is only natural to assume that if "Dominion" quality and prices were not so attractive to the public, no such record would be possible. The modrecord would be possi erate prices charged for these high grade instruments are explained in the fact that no expensive show rooms are maintained and no high salaried Just inside the entrance door of the industrial building is to be found Ebey Patent Needle Threader. Threads sewing machines or comm

artists hired to give "recommenda-tions," and as it is admitted that it tions," and as it is admitted that it generally costs \$100 to \$150 to sell a 15 cents each, or two for 25 cents. Get piano, the purchaser appreciates the opportunity to save this expense by buying a "Dominion." The instruments in the exhibit came

direct from the regular factory stock growth of this firm's business in the past 18 years, a herd of ebony eleand gain favor by comparison with other makes shown at the exhibition. phants, ranging in size from two inch-"Dominion" planos and organs are sold direct from the factory at Bowes to two feet, is a striking display in the Salada Tea exhibit in the manumanville, Ontario, when no local agent handles them. Catalogue and Mecca for all quality-loving houseprices may be secured free

Welcome to the Nation's Tillers of The Soil.

And here's wishing you bumper crops for next year, was the greeting That "Wonder-Shine," the great polhe United States set an example. The facturers' building and that Sir Thom-

HON. DUNCAN MARSHALL SETTING PACE FOR WEST

st appearance than that of the Great Work Accomplished in "What have you got on your farm, Duncan?" asked one of his friends. "A hundred and ten head of cattle, 20 horses, and," he laughingly added, with a good deal of sober earnestness, combined in his voice, "a whole bunch **Prosperous Alberta by New** Minister of Agriculture-Proves His Theories on

THE TORONTO WORLD

of hogs." Further enquiries elicited that the splendid stock farm owned by Hon. Duncan Marshall comprises 800 acres well adapted to this class of farming. It is situated eight miles east of Olds, a thriving town 50 miles north of Cal-gary. The farm lies in the northern limit of the short grass country, where cattle can be wintered on the range without any difficulty. He raises a great quantity of oats and native bay on his farm, and believes that 8 min-ister of agriculture, should in a prac-tical way illustrate the value of farm-ing in Alberta to the individual and the public. Splendid Model Farm. When all has been said, it would oc-When all has been said, it would oc-cupy volumes on the attractiveness and advantages of the Canadian northwest, one of the most important will be found conserved in the magni-ficent and boundless domain, char-acteristics for the development of lead-ers of men. It is doubtless a true axi-om that leaders are born, not made. Those who have sprung to the front in the west, and stood the test of pub-lic scrutiny, both in their personality

For the past nine years there has lic scrutiny, both in their personality and the quality of their public ser-vice, are, in the very nature of things, newcomers to the vast new territories the p Fifty Bushels an Acre. In discussing the present year's grain crops in Alberta, Mr. Marshall said to his friends yesterday: "I visited the dry belt just before I left Alberta and saw a field owned by Mr. Pinder, which yielded 50 bushels to the acre." The department of agriculture in Al-berta affords ample scope for the min-ister of agriculture's powers as a pro-gressive administrator. It is divided into three departments, agriculture, but yesterday erected into provinces. Hence successful new leaders in the west have invariably given some pro-mise in their nature, promise of a genius for public affairs. The allurements of the west have in this respect robbed Ontario in particular of many of the most enterprising and able young leaders in the spheres of indusbe moulded as desired. The outtry and politics. This fact is literally, and strikingly, brought home at such times as the Canadian National Exhiinto three departments, agriculture, public health and the preservation of game. An able staff of experts under bition, when as honored and attentive-ly listened to guests of the exhibition Mr. Duncan Marshall's dh institute meetings throut the province. Last winter three short course schools of agriculture were held in three imirectorate, they afford the represen Among tatives of various parts of the Domin-ion who listen to their message, and portant centres. Similar schools will be held during the coming season at three other leading points. Three car to the public thru the press, an inspiring view of the progress of the new visitors to the fair, and the rest fair to go, too. These columns the finest ever displayed at the the industrious of all lands. This could by visitors to go, too. These columns are the finest ever displayed at the Toronto Exhibition. Come and see them and manipulate them yourself. The exhibit is held in a tent just east the process building. loads of stock and grain were taken to the short course schools for demonstration purposes. The minister of agriculture favors the establishment of an experimental station at Medicine Hat.

stripling in the stirring time of an agricultural uprising in Ontario, the name of Duncan Marshall became one

to conjure with in every farming cen-tre of Ontario. Fond of public affairs, but an enthusiastic young farmer, his services were ever at the disposal of n needles

services were ever at the disposal of his fellow agriculturists, both by tell-ing speeches on the platform and thru the influence of his able pen in the press. When a little over five years ago Duncan Marshall was induced to accept the editorship of The Edmon-ton Daily Bulletin, the announcement There will be no attempt at fancy cattle-breeding. The business will be purely cattle-farming, turning out what old Gorgon Graham said was converting a steer from barb wire sin-As a practical illustration of the was received with profound regret by his thousands of friends in Ontario, who had looked to him as a coming who had looked to him as a coming legislator to champion the interests of the agriculturists of Ontario, and other important reforms either in the provincial assembly or on the floor of the Device Device of the floor of facturers' building. The booth is the

the Dominion Parliament. yet this branch of farming is so im-portant to the farmer of Alberta and With many a public man such phenomenal success as has attended his affords such an excellent opportunity ish for cleansing gold, silver and plat-ed ware of all kinds, is one of the wonders of the age, is apparent from ate, but his history has been one of for making money that this farm will turn out a few individuals of the draft

class each year, which will materially the vast crowds which throng the ex-hibit in the process building. No lady in proportion to the duty of the hour/ Alberta's Wonderful Growt

Fifty Bushels an Acre.

Live Stock Experiment,

It is the intention of Mr. Marshall to

make a specialty of beef cattle on his own farm. He has now a herd of well

selected grade Shorthorns on the grass this season. This herd will be grad-ually increased and improved by pure bred individuals, until the annual out-

put of the herd will be about 50 fat

ew into juicy beefsteak. The cattle herd is bound to produce a number of good milkers. These will be

utilized for the dairy in a moderate

Tho not going extensively into he

cattle.

way.

SEPTEMBER 8 1910

FARME

Co favorite These w Giocond greatest McCorms the elect Mme. Te coloratum bird-like are heard eal beau of the I brich, s as the s of her u from the original famous At the to be hear new styl taken si lends be drawing chanical much so sive pla music I also in leges an dios of concert ing boa the soun strumen are read ing or dy you low booth.

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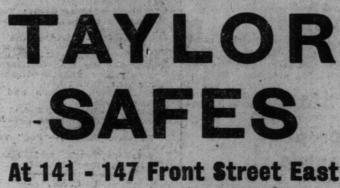
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ESTABLISHED 1855

(DES?)

cal of the young man of the United as J. Lipton struck a responsive chord States should be the ideal of Canada's in extending greetings to them and by denating to the Sick Children's Hos-

A Building for Ontario. Hon. Col. Matheson, acting premier of Ontario, spoke briefly of the suc-cess of experimental farms, which he acced to see established all over the ccuntry.

President Gooderham having gently suggested that the Ontario Government should erect a separate building, Hon. J. R. Stratton, Peterboro, was Mr. Stratton termed called upon. himself a farmer, and to support his argument that the farmer had the biggest stake in the country, pointed

out that while the assets of the banks were 1110 millions, and 800 millions were invested in manufacturing, there were 1800 millions invested in farming, 1200 being in Ontario. In England the production of grain

acre averaged 32 to 33 bushels, and in Canada only 18, which showed how ch room there was for improvement with proper attention John Farrell, of Forest, on behalf of permit dust to escape into the cellar

pitals the proceeds of the sale by the cup of his tea, etc., as served at his booth here, was very manifest by the large number of visiting agricul-turists who took occasion to refresh mselves with a cup of tea or coffee and express their pleasure at being able to secure such good tea, while at the same time assisting an institution in which it was evident from their remarks, very many took a great inter-

est

Peerless furnace are being explained courteous assoc at the exhibit of the Peerless Furnace the order itself. . in the stove section of the process ilding. This furnace is famed for The I. O. F. is a great order. One building. extra deep radiator and enormous heating surface. likewise its practical triangular quick removable grates, its of race, religion or politics. convenient ash pits, its jointed fire-pit and its dust-proof flues, which do not permit dust to escape into the cellar of various nationalities and creeds. In the whole province. With

The

should leave the exhibition without a and the package of "Wonder-Shine." Followed Laurier's Example.

A picturesque spot in Society Row is the I. O. F. enclosure. "Enclosure" is largely a figure of speech, because nobody is excluded from the I. O. F. tent. Everybody is welcome.

Everybody is welcome. word "picturesque" is used ad-who would set the pace for the agriculturists of the whole of the Canavisedly, because the ornate is almost dian west. The Premier of the Dominion as prominent as the hospitality. Beau-

Arks, very many took a great inter-tiful flowers charm the eye. A re-tiful flowers charm the eye. A re-freshing coolness adds to your com-set a good example when he call-data were the depart-ed to administer the depart-ment of agriculture a practical farmer, with a trained mind, alert for progressive methods, personally well were distinction to the provide the depart of the provide the depart.

versed in the most important principles of scientific agriculture. The example secret of its greatness is the basic was well followed by Hon. Duncan five million bushels in nine years. The principle that no one is barred from Marshall's appointment as minister of the Independent Foresters on account agriculture for Alberta, as when sworn in on Nov. 1 of last year, he was re-

> the enthusiasm which always swayed his Ontario audience, the big burly, broad shouldered Albertan minister of admitted that as a health resort |. The minister of agriculture is accomexhibit, it would be difficult to find one possessing a more vigorous or ro- staying at the King Edward.

the I. O. F. ritual there is nothing to This became evident in course of time.

wound or offend. The I. O. F. has already paid out thirty millions to beneficiaries and disabled brothere. Being a fraternal order, reciprocal benefit was the obdisabled brethren. Besides this signiject aimed at. It was attained. As the ficant outlay, there is another eloquent order grew, its resources kept pace act: The I.O.F. has added \$15,685.000 with its influences, the widow and the orphan felt the strong arm of the oro its reserve fund. Thousands have called at the I. O. F. der. The disabled member had some-thing substantial to lean upon, not The stream of visitors continent.

charity, but something to which he was entitled. And so the membership grew ies hourly. When you call, you get a button. It costs nothing, and it's a decoration everybody is pleased to wear. Assisting Mr. Mitchell at the I. O. F. tent are Messrs. James Glendenning and John T. Thompson. From these gentlemen you get a souvenir button that has the likeness of the late Dr. Oronhyatekha, founder of the I. O. F., and on the face of the same button is a picture of his successor, Elliott G. When you call, you get a button. It and on the face of the same button is a picture of his successor, Elliott G. Stevenson, the present supreme chief subject. ranger

When you talk to an I. O. F. man, ca are impresed by his enthusiasm. Then you share it. Our membership is an evidence of

our progress," he will tell you. "Our members come from the 'home' class of the community. The 'home' people are 'the people' and they come to us. interesting to know that the insurance carried by our members is greater than that carried by the members of other fraternal orders.'

Sound business principles are char-acteristic of the I.O.F. management. These principles have marked the I.O. F. since its organization thirty-six vezrs ago.

The history of the I.O.F. reads like a romance, but it's a true romance The pieneers believed in their theory. This theory became a condition. The

Alberta is five years old this month. On Sept. 1, 1905, Hon. A. C. Ruther-ford assumed office as premier, and Al-berta took her place as a full-pledged province of Canada. The population province of Canada. The population at the present time is estimated at 360,000. The next decennial census will be taken in June, 1911. It is confidently predicted that the population will then be 400,000

The area sown to spring wheat has increased from 75,000 acres in 1905, to 290,000 acres in 1909, averag-aging over twenty bushels per acre. Fall wheat dates from 1903 when the total area was three thousand acres. Last year one hundred and five thous-and acres were threshed, averaging twenty-three bushels. The oat yield has risen from one million to twenty same time. Last year the crop acreage passed the million mark for the first time in the history of the province, being 1,101,481 acres. The province, oc-tains 162,000,000 acres and of this area 100,000,000 acres are fit for cultivation. During the last five years the crop area has quadrupled, and if the same broad shouldered Albertan minister of agriculture, in speaking to some of his Ontario friends, who were visiting him at the King Edward Hotel yesterday, said: "Why don't you come out to Al-berta? Fellows come out there with the idea that they will stay there a few years to make a little money, and then return east, but they all stay in Al-berta. I mean to make Alberta my home for life. It's the best province berta. I mean to make Alberta my home for life. It's the best province for live stock raising in the west, and there is no healthier place for a man or woman to live in in the world." These present, including the repre-

panied by Mrs. Marshall. They are

important from the standpoint of re-serve force, but it's comprehensive in serve force, but it's comprehensive in the matter of benefits. It protects the insured and his or her beneficiaries in Insured and his or her beneficiaries in more ways than one. The death claim is not the only item. The disability provision is another, and even now the half has not been told. A cordial invitation is extended mem-bers and their friends, when Mr. R. H. Matheson, supreme scoretary, here

Ease of

Solid in

Operation

Construction

their Features

Saving of Fuel

Exclusive in

Matheson, supreme secretary, reception between the hours of 3 and p.m. to-day: Go to the tent. There accept the in-

vitation to rest. Then, if you wish, hear the story of the I.O.F., if you do not already know it. If you do know it-why, in all probability, you go as a member.

Something New in Machinery. The Cowan Company of Galt are operating some interesting novelties in the mechanical line in their exhibit in the machinery hall this year. One of these is a chain saw mortiser. great deal in "knowing" all about a subject. In this case, it makes the splendid success of the I. O. F. one of This machine embodies the best printhe most natural things in the wor'd. In the I.O.F. tent is a book. It's not ciples of rapidity, accurateness an'l convenience in manipulation, hein

In the I.O.F. tent is a book. It's not the book of fate, rather the book of fortune. Between its covers are the names of the people that call. Many of these people will join the I. O. F. built for shops where light work -is called for and where speed is a high requisite. It has every possible appliance to facilitate work, and nothing intricate or difficult of access. The table-lifting mechanism consists of a of these people will join the I. O. F. Facts and figures are given to them. These facts and these figures are au-thentic. There is no misrepresenta-tion, and the sermon they preach bears fruit. This one exhibit, this LO.F. tent on the exhibition grounds, will leave its imprint on the expansion of the order. You are not urged to join against your will, but you see what your joining would mean to your wife, parents or children. It's made clear parents or children. It's made clear

You do your own thinking Canadian Pacific Railway Exhibit. rom the information given to you. This great railway company has al- as if he were in the opera house u ways a good exhibit, but this year's der the spell of the living instrume When you become a member of the This theory became a condition. The founders were joined by others. The fight went on. It was a contest on behalf of fraternity, fellowship, broth-erhood. The founders' idea was not a chimerical one. It was business-like. I.O.F. the order is that much stronger, and here again appears the reason why the I.O.F. has waxed great as a fra-chimerical one. It was business-like. I.O.F. is not only a large or-chimerical one. It was business-like. I.O.F. is not only a large or-chimerical one. It was business-like. I.O.F. is not only a large or-chimerical one. It was business-like. It was business-like. In point of numbers, and I the stronger, chimerical one is awed by the immensity of the grain dome; this feeling changes to one of delight at the exquisite color scheme. A study of detail shows us a working model of elevator D, Fort I continued on Page 9, Column 1 I.O.F., the order is that much stronger,

William, with a capacity of 3,500,000 bushels. And up at the elevator is a steamer which is being loaded. The pictures of steam and other power plowing, harrowing and seeding are a revelation of modern prairie work. There are exhibits of British Colum-

MOFFAT'S

CANADA

GAS RANGES

woman wanting the newest and

Any woman wanting the newest and best in Gas Ranges should call and see the only Gas Ranges made, having Visible Ovens and Glass Doors. Con-tents of oven are always in sight, and

no degree of heat will break them-saves opening and shutting of doors

and prevents disturbing of contents of

VISIT OUR EXHIBIT

South West Cor. Stove Building

Experts to demonstrate the features of Monats Canada Gas Ranges that make them worthy of every woman's first consideration before purchasing.

bla coal and briquettes made out of its dust. There is homey from Mani-toba, some from wild flowers and some from cultivated.

There is ilmenite iron ore from Quebec, containing 40 per cent. of tita-nium and 50 per cent. of iron values-92 per cent. metallic values.

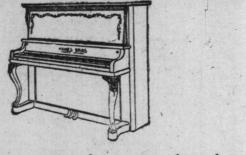
There is a most interesting fish and game section. As usual, the attend-ants are well informed farmers and the C. P. R. industrial and colonization agent and the western colonization agent and the western colonization agent are there to give information about resources and openings along the entire line of railway. An elo-quent admission of the value of this exhibit is made by the Chicago Land Show authorities, who positively re-fused to allow it a place at their exhibition

Delights of "Victor" Booth.

There is more high-grade music than that of the Grenadier Guards' Band at the exhibition. A visit to the beautifully appointed booth of the "Berliner" Gram-o-phone Company, Limited, in the manufacturers' building, will readily prove this, and a listener to the re-markably faithful reproductions of the music of the great bands and orches-tras, and of the world's most famous tenors, basses, sopranos and contral-tos, as they float out upon the air, sonorously, sweetly, brilliantly from the Victor records, will stand entranced opera house un

LOOK INTO THIS WONDERFUL INVENTION Shown only at the Booth of the Manufacturers' Building

HAINES BROS. PIANOS Exhibition Grounds Foster-Armstrong Co., Limited, 4 Queen East, Toronto, Exclusive Agents for Canada.



What the entire world has sought for years, has been accomplished, and is now on exhibition at the

HAINES BROS. PIANO BOOTH

Exhibition Grounds in the Manufacturers' Building

"THE AMERICAN ELECTRELLE"

The only Perfect Player-Piano equipped with the

FLEXIBLE EXPRESSION CONTROL

which can be installed in any piano without alteration of the case, or change of the original tone quality.

This wonderful invention marks an epoch in the production of Player-Pianos --- is destined to revolutionize the manufacture of artistic Player-Pianos.

It abolishes the necessity of foot-pumping and will play without the presence of the operator. if desired.