

PROSPECTUS

OF THE

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It has long been a subject of regret that, although Conservative principles are so widely held in this Province, the advantages derivable therefrom have not been commensurate; and antagonists, who would otherwise be insignificant, have by their concentrated efforts and greater activity usurped that position and exercised that power which properly belongs to others. The main cause of this is apparent. In every quarter of the Province our foes have been sensible of the power of the Press, and have unscrupulously used it to disseminate the wildest doctrines of the Republican, the Democrat, the Socialist, and even the Infidel. Through it have they assailed everything that should be most venerated and respected, whether civil or religious; and although there has been to some extent a counteracting power in the existing Conservative Press, yet it is beyond dispute that, even in the most favoured localities, that Press does not possess its due influence, or circulate as extensively as it might, and should. Therefore, it is believed that, without interfering with earlier labourers in the Conservative cause, there is a wide field open for further efforts whether in encouraging the timid, confirming the wavering, guiding the staunch, defending the weak, or assailing the enemy.

It is hoped THE BRITISH CANADIAN may in part at least discharge this duty and extend those principles, with the growth of which it must be felt that the future prosperity of this noble country is so interwoven. It will be as far as practicable an exponent of the recognized Principles and Policy of the Conservative body, and in all matters of difficulty and doubt, it will place before the Legislator the sentiments of the Conservative people, and guide the latter to a due knowledge and appreciation of the principles and policy of the Conservative Statesman; whilst every antagonistic movement will be watched with vigilance, and encountered fearlessly.

The condition of society in Canada and the laws of the Province recognize the principle of religious equality as respects the State.—that equality we believe ought to be undisturbed by us; but otherwise THE BRITISH CANADIAN will maintain all that is worthy of a true Churchman and calculated to ensure a true Churchman's support. The rights and privileges of the United Church of England and Ireland in Canada will be firmly upheld and advocated, and no effort will be spared to obtain the earliest Ecclesiastical Intelligence, whether Local, Colonial, or Imperial.

The Commercial Policy of THE BRITISH CANADIAN will be such as may be most calculated to develop the vast resources of the Canadas, and render them profitable to her industrious and energetic people. Such measures will be advocated as shall check, if not mitigate the evils arising from the present Free Trade experiment, increase the traffic on Canadian waters and railroads, and secure its advantages to our own people, instead of allowing it, as now, to enrich neighbouring and rival States.

Responsible Government is part and parcel of the Canadian Constitution, and will be firmly upheld in the columns of THE BRITISH CANADIAN. But at the same time every attempt to render the Responsible principle subversive of those monarchical institutions and that British connexion which it is the pride and glory of THE UNITED CANADAS to participate in as an integral portion of the British Empire, will be firmly resisted.

Canada is essentially an agricultural country, and the interests of her Agriculturists will be interwoven with our own. All that may prove interesting and instructive to the Farmer shall as far as possible be found in the columns of THE BRITISH CANADIAN. Nor shall our rising manufacturing interests be less regarded—they, too, will be cherished and watched over with untiring care, convinced as we are that in their extension and prosperity must arise for the Agriculturist that most steady and profitable of all Markets for his produce, namely, a Home Market—a purchaser at his own door.

To the spread of Literature and Science the columns of THE BRITISH CANADIAN will also be devoted, and no expense or pains will be spared to enrich its pages with such original and selected matter as may render it acceptable to the backwoodsman and tend to cheer him in his forest home.

During the Session of Parliament the debates will be fully given, and Local Public Meetings ever faithfully reported. The arrangements for publication are so far matured that it is hoped THE BRITISH CANADIAN may appear in the first week in September. It will be edited by a gentleman of long experience at the British Press, who has also laboured zealously in the Conservative cause in Canada; and the promises of support to THE BRITISH CANADIAN have been so extensive and the auspices under which it will appear such, that a large circulation is expected. To the Advertising Public this will be a great advantage when coupled with moderate charges; and further to extend its circulation, the Terms of Subscription will be as low as can be consistent with a reasonable return—namely, FOUR DOLLARS PER ANNUM, or Three Dollars per annum payable in advance.

All orders and communications for THE BRITISH CANADIAN to be addressed to the Editor, or to

EDWARD TAYLOR DARTNELL Esq.,

King Street East, Toronto.

Postmasters becoming Agents will receive one free paper for every five subscriptions remitted.

Form of Order.

To the Editor of The British Canadian.

SIR,—I request you will forward THE BRITISH CANADIAN from its appearance, until further orders to me.

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