

most nutritious, wholesome, safe and economic (21¢ of the take-home dollar) of any country in the world.

This message must be hammered home in a thousand ways in a thousand places, and be given simply and factually in understandable terms and with sincere conviction.

For we do not have much time to prevaricate and to dissemble with our food supply; we have guests coming to dinner on New Year's Day 2000, nearly 400 million of them.

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