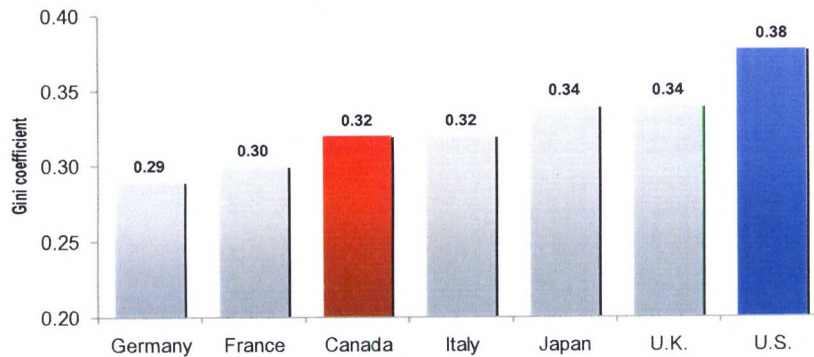




... Minimal Income Disparity...

- According to the Gini coefficient, the most common measure of income disparity compiled by the OECD, income disparity in Canada is less than in most other G-7 countries.

Measure of income inequality (Gini coefficient*) in G-7 countries, late 2000's



* A lower number indicates lower income inequality. Data compiled after taxes and transfers
Source: OECD Factbook 2014: Economic, Environmental and Social Statistics.

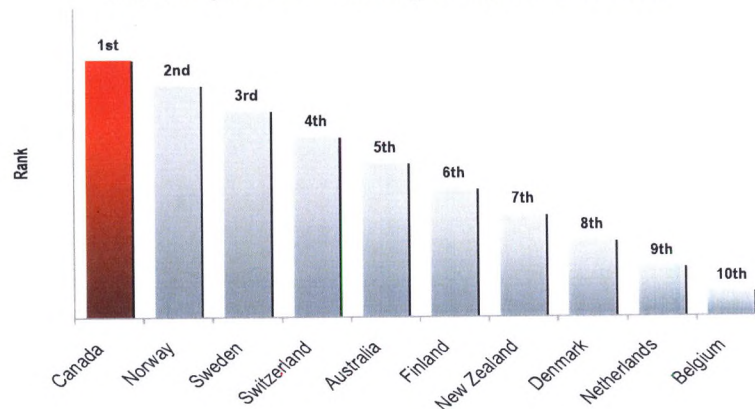
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...and the Best Overall Reputation on the Global Stage

- The Reputation Institute ranks Canada as having the highest reputation ranking among 55 countries based on several indicators, including a good quality of life, a safe place to live, an advanced economy, an effective government and an appealing environment.

Global Reputation* - Ranking of Top Ten Countries



Ranking based on the Reputation Institute's 2015 Country RepTrak(TM), an annual study measuring the public perceptions of 55 countries around the world. The study measures the overall Trust, Esteem, Admiration and Good Feelings the public holds towards these countries, as well as their perceptions across 16 different attributes, including a good quality of life, a safe place to live and a strong attention to their environment.
Source: Reputation Institute, New York, July 2015

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