

CULTURAL MIXED COMMISSION CANADA-ITALY  
COMMISSION MIXTE CULTURELLE CANADA-ITALIE

1991

Fiche: 14.1

---

Program / Secteur de coopération

Field of activity /  
Domaine d'activité  
Promotional tour

Audiovisual Exchanges and  
Information

---

Description of project / Description du projet

FILMLINE Inc., one of Canada's most active film production companies is undertaking a four city European promotional tour. FILMLINE's visit to ROME will take place in late September and will include a screening of Bethune: The Making of a Hero and a reception for key representatives of the Italian film, television and business community. Selected media will also attend. FILMLINE Inc. will follow-up with 2-3 days of business meetings in Rome and possibly in Milan.

---

Objectives / Objectifs

To promote Canadian film production and to encourage creative and business links between the Canadian and Italian film and television industries.

---

Organizations and institutions / Institutions et organismes

CANADA:

ITALY / ITALIE:

EAITC  
Telefilm Canada

---

Financing / Financement

EAITC  
FILMLINE Inc./Mtl

---