COMPARISON OF WESTERN SECTOR TO EASTERN SECTOR - NORTHWEST MARKET STUDY

			West	% West	East	% East	
1	Population Total		3,828,891	50.2	3,803,642	49.8	
2	Avg. Annual Change %			20.0		1.0	
3	% Popularion 25-55 Yrs.			39.5		37.4	
4	Household Totals (1000)		1451.7	57.3	1080.8	42.7	
5	Female Householders		126,546	51.1	121,299	48.9	
6	Persons Per Household		2.6		2.6		
7	New Housing Totals		31,555	58.9	21,977	41.1	
8	% 1-Unit Structures			52.0		64.1	
9	% 5-Unit Structures			51.6	22.5		
10	Valuation-Million $		1334.7	55.2	1084.2	44.8	
11	Home Furnishings-Retail	Mil.$	754.0	53.7	650.9	46.3	
12	Income Per Capita		$9139	49.8	$9207	50.2	