



Investment Development Program (IDP)

The Investment Development Program (IDP) helps Canadian companies find the investment they need. Established in 1985, it works to attract investment which makes Canada more innovative and increases its international competitiveness. The IDP actively promotes investments that take the form of new plants and equipment, joint ventures, or strategic partnerships. It is especially interested in attracting investment that introduces new technology, a key to creating jobs and new economic opportunities.

The IDP tries to meet the specific needs of Canadian companies searching for foreign sources of investment and technology. It assists foreign investors who are already interested in the Canadian or the North American market, as well as those who have not yet considered investing here.

The IDP is a cooperative program which combines the efforts of External Affairs and International Trade Canada, Industry, Science and Technology Canada, and Investment Canada.

External Affairs and International Trade Canada is responsible for Canada's international investment promotion activities. A total of 43 diplomatic missions are charged with delivering the Program abroad.