

REPORT 4A
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 424-DUSSELDORF

VISIT TO ALTA. CHIEF DEPUTY MINISTER, GEORGE DE RAPPARD.
VISIT OF MIN OBERLE TO ACHEMA FAIR IN FRANKFURT. (WE HAD
PROMOTED A MISSION TO ACHEMA BUT WE HAD NOT FORECASTED A
MIN. VISIT WITH ONLY THREE WEEKS PRIOR NOTICE).

INCREASED MARKET SHARE

CONTINUED UNRESTRICTED ACCESS TO EUROPEAN
COMMUNITY FOR CANADIAN SOFTWOOD LUMBER

TO INCREASE ACCEPTANCE OF CAN TINDER FRAME
MACHINES OF WHICH CANADIAN MANUFACTURERS ARE
THE LEADING PRODUCERS IN THE WORLD AND
TO PROMOTE THE USE OF CANADIAN LUMBER

QUARTERLY RESULTS REPORTED

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ORGANIZED SUCCESSFUL CANADIAN PARTICIPATION
AT THE DUTCH MARKET

INTRODUCE 2 NEW LINES TO DUTCH MARKET

INCREASE OF CAN MARKET SHARE IN 1987 & 1988

AVAILABILITY AND QUALITY OF PRODUCTS
BEING OFFERED TO CANADIAN BUYERS FOR THE

CANADIAN PRODUCTS
IDENTIFY NEW MARKETS & PROMOTE THEM IN

5 NEW VENTURES FOR CANADIAN EQUIPMENT

ACTIVITIES REPORTED

MT 88-28108

ACTIVITIES REPORTED IN 1987 PLAN

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REVISIONS OF THE ACTIVITIES AND ACTIVITIES REPORTED IN MISSIONS ABROAD FOR FISCAL YEAR 88
AT MISSIONS ABROAD FOR FISCAL YEAR 88