

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

57

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: FOLLOW-UP W/NE PARTICIPANTS IN THE MTL URBAN COMMUNIBIOTECH.  
Expected Results: DETERMINE IF PROGRAM FORMAT IS SUITABLE FOR BIOTECHNOLOGY COMPANIES FROM OTHER PROVINCES.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: BASED ON 88-89 MISSIONS, MEET WITH INTERESTED NEW ENGLAND  
Expected Results: ASSIST IN SUPPORTING ONE JOINT-VENTURE

Activity: DEVELOP GOOD WORKING RELATIONS WITH STAFF AT MASS. CENTRE  
Expected Results: IMPROVE SOURCE OF INFORMATION ON BIOTECH ACTIVITIES IN MASS.

Activity: DETERMINE NEED FOR MKT STUDY OF BIOTECH PROD IN NEW ENGLAND  
Expected Results: ASSIST TWO COMPANIES IN ESTABLISHING REPRESENTATION