

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 014 EDUCATION, MEDICAL, HEALTH PROD

Subsector: 142 HOSP. & MEDICAL EQUIP, INSTRUM.

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	275.00M	\$ 280.00M	\$ 279.30M	\$ 281.70M
Canadian Exports \$	1.50M	\$ 0.50M	\$ 0.30M	\$ 2.10M
Canadian Share of Import Market	0.50%	0.17%	0.10%	0.70%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	041 %
ii) 128 GERMANY WEST	024 %
iii) 237 ITALY	005 %
iv) 112 FRANCE	004 %
v) 026 AUSTRIA	003 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) MEDICAL DISPOSABLES	\$ 48.10 M
ii) PORTABLE EQUIPMENT	\$ 20.20 M
iii) HOSPITAL FURNITURE	\$ 19.10 M
iv) DENTAL BITS, DRILLS	\$ 4.30 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: MINISTRY OF HEALTH/RUTLAND CONSULTANT
 Approximate Value: \$ 1.5 M
 Financing Source: 012 DOM
 For further info. please contact:
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