

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 342 TEL AVIV

Market: 232 ISRAEL

Sector: 016 INDUSTRIAL MACHIN, PLANTS, SERV.

Subsector: 161 MANUFACT & MATERIAL PLANT, EGP.

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	500.00M	\$ 700.00M	\$ 400.00M	\$ 315.00M
Canadian Exports \$	5.00M	\$ 4.00M	\$ 4.50M	\$ 7.00M
Canadian Share of Import Market	1.00%	0.50%	1.00%	2.00%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	038 %
ii) 128 GERMANY WEST	028 %
iii) 237 ITALY	013 %
iv) 051 UNITED KINGDOM	010 %
v) 112 FRANCE	006 %
vi) 265 JAPAN	005 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: Market share declining

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) IND. BOILERS/PARTS	\$ 2.00 M
ii) AUX. PLANT FOR IND. BLRS	\$ 0.50 M
iii) PUMPS	\$ 20.00 M
iv) FANS/BLOWERS	\$ 7.00 M
v) AIR COMPRESSORS	\$ 30.00 M
vi) FURNACE BURNERS	\$ 3.00 M
vii) REFRIGERATION EQUIPMENT	\$ 30.00 M
viii) TEMP. CHANGE EQUIPMENT.	\$ 8.00 M
ix) FILTERING MACHINERY	\$ 10.00 M
x) MATERIALS HANDLING EQUIPMENT.	\$ 30.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: C
Approximate Value: \$ M
Financing Source:
For further info. please contact: