

CanadExport

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Team Canada - Équipe Canada

Ministre du Commerce International



Minister for International Trade

Ottawa, Canada K1A 0G2

Message from the Minister

It was with great pleasure that I joined the Prime Minister, provincial premiers and more than 500 Canadians from the business, academic and political communities for the Team Canada 1997 trade mission to South Korea, the Philippines and Thailand.

This third and most comprehensive Team Canada mission has brought home solid evidence of how valued Canadian goods, services, technology and expertise have become in this dynamic and fast-growing part of the world.

Canadians have long recognized that international trade is vital to a prosperous economy. We now export more on a per-capita basis than any other industrialized country in the world, and exports continue to grow at an unprecedented rate.

From this mission, Canadians returned with \$2.1 billion in business and the potential for even more down the road — success that shows our ability to compete in the international marketplace and create jobs and stimulate economic growth at home.

Equally worth celebrating are the partnerships that were formed, not only between Canadians and Asians, but also among Canadians themselves, who discovered during the mission the benefits of working together as a united team. In this special issue of CanadExport, I invite you to read about what we can accomplish when we work together as Team Canada.

Sincerely,

Art Eggleton

Dept. of External Affairs
Min. des Affaires extérieures

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