

Innovative furniture: NY fair indicates increased interest

Canada's young, contemporary ready-to-assemble (KD) furniture industry, which was well represented at the K-Design International Show held in New York City, June 27-30, was greeted by marked interest from visitors to the national stand sponsored by the Department of External Affairs.

Canadian KD furniture is recognized in North American markets for its imaginative design, built-in quality, precision fit components, ease of assembly, and excellent value.

In Canada, the innovative KD concept was introduced some ten years ago and the industry has already captured 5 per cent of the Canadian furniture market. It is expected to increase its share to 20 per cent over the next decade.



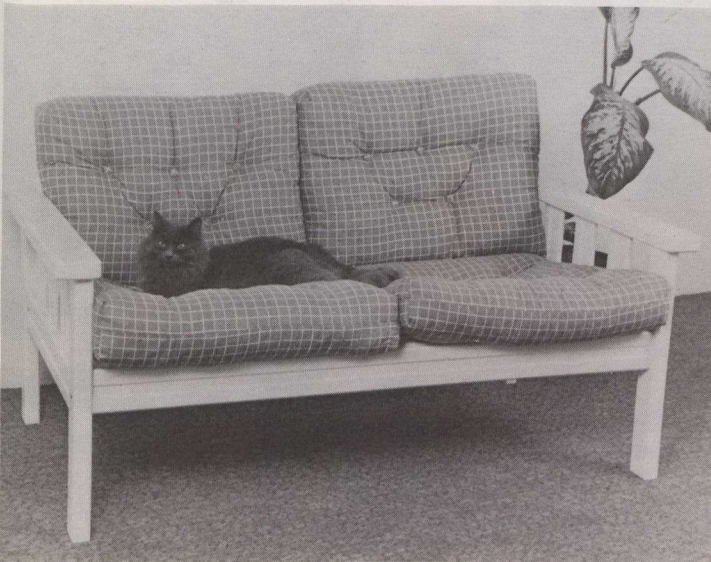
Accessories by Evangeline are made to complement contemporary furniture.

The KD concept of furniture design is growing in popularity in the North American market because of its versatility, economy, convenience and excellent choice of options. It allows the consumer to add on pieces, change the configuration of existing components, or replace facings to achieve a new decorative effect. It is ideal for growing families.

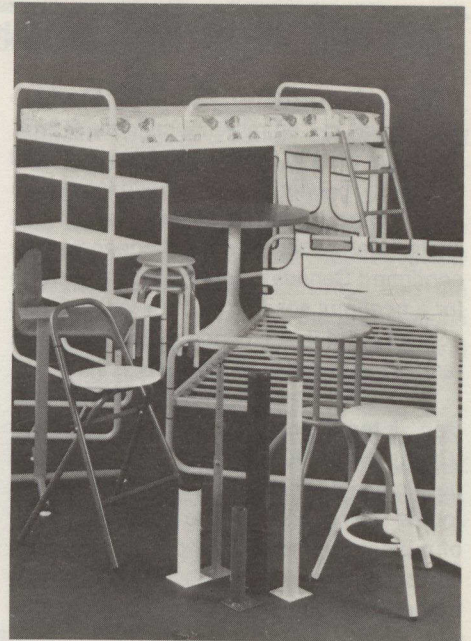
Included in the Canadian collection at the trade show in New York were sofa-beds with luxurious futons and solid pine frames; tubular furniture that assembles without screws; home electronics furniture; four-poster beds of pine; sculptured ceramic lamps; and a selection of contemporary wall units and entertainment centres.

The companies that participated were:

- Anney Inc. of Montreal, Quebec — sofa-beds with matching tables in pine;
- Bazz Inc. of Dorval, Quebec — modern lamps and lighting products;
- Decor Wood Furniture of Penticton, British Columbia — contemporary furniture with kiln-dried solid wood frames;
- Design Plus of Montreal — sofas, sofa-beds, love seats and chairs on double-dowelled hardwood frames;
- Evangeline Decorative Accessories Inc. of Montreal — sculptural ceramic designs in lamps, vases, clocks and trays;
- Fournier Stands Manufacturing of Canada Limited of Winnipeg, Manitoba — accessory furniture;
- Jean Bergeron Limited of Saint-Gabriel-de-Brandon, Quebec — wide line of kiln-dried maple furniture;
- Jean-Paul of Prud'homme, Saskatchewan — rigid frame modules and a broad range of



Upholstered loveseat by Decor Wood Furniture offers a durable frame easily bolted together and upholstery in a choice of easy-care fabrics.



The Attitube furniture collection by Mechtech Industries slip-fit together and lock in place with hand pressure.

facings, interchangeable panels, tops, shelves, drawers and doors;

- La Boiserie of Laval, Quebec — modular and kit furniture;
- Mechtech Industries of Richmond, British Columbia — Attitube line of tubular furniture;
- Ridgewood Industries Limited of Montreal — audio and video furniture as well as contemporary wall units and occasional furniture;
- Scanway Corp. of Saint-Jean-sur-Richelieu, Quebec — modular Ultima system;
- Spindaleer Wood Products of Chilliwack, British Columbia — pine, four-poster bed kits; and
- Three H Manufacturing Limited of New Liskeard, Ontario — easy-to-assemble Multi-Flex modules.



Jean Bergeron's Maskit collection in kiln-dried, solid maple has a contemporary styling to suit any room or lifestyle.