

# Tarvia

*Preserves Roads  
Prevents Dust~  
"Made in Canada"*

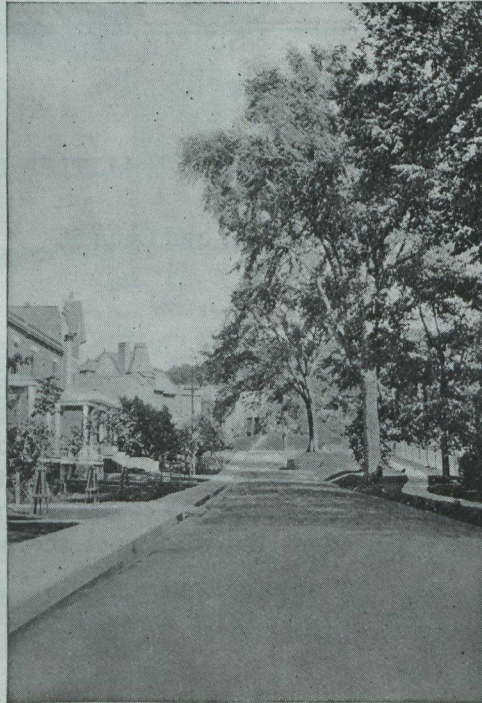
## Outremont—a Tarvia Town

OUTREMONT, a handsome and exclusive residential section of Montreal, built two of its principal avenues with Tarvia as a binder in 1912.

Tarvia is a dense and tough coal tar product. "Tarvia X", the densest and heaviest of the three grades of Tarvia, was used in Outremont.

In hot fluid form it was poured upon the stone when the road was built and hardened upon cooling, thereby enclosing the stone in a tough, plastic matrix.

Being a coal tar product,



Stuart Avenue, Outremont, Quebec, built with "Tarvia X" in 1912.

Tarvia is naturally water-proof and frost-proof, and accordingly these tarviated surfaces shed water instantly and never form mud.

This Tarvia - concrete withstands automobile traffic perfectly. The grinding of the wheels cannot loosen the stone or create dust. The surface is always clean and firm and is, of course, vastly more durable than plain macadam.

The results of Outremont's experience with tarviated macadam are amply stated in the simple fact that after two years' experience Outremont now uses Tarvia almost exclusively in pavement work throughout the town.

There are many other such "Tarvia towns" all over the Dominion.

### Special Service Department

This Company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity the matter will have prompt attention.

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