The Strongest Policy Reserves

held by any Canadian Company are those of the CANADA LIFE. They amount to over \$22,700,000, exceeding the present Government Standard by over \$2,500,000, and are an invested, interest-earning fund in whose benefits the policy-holders share.

Not only the added security, but the material results assured by the Company's great strength, render those policy-holders most fortunate whose risks

Are Held by The Canada Life.



Tederal Life * * Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

Most Desirable Policy Contracts.

DAVID DEXTER, - - President and Managing Director.
J. K. McCUTCHEON, Sup't of Agencies.

London and Lancashire

==LIFE==

Head Office for Canada: Company's Bldg., 164 St. James St., MONTREAL

CHAIRMAN CANADIAN BOARD: The Right Honorable Lord Strathcona and Mount Royal.

> GENERAL MANAGER FOR CANADAJ: B. HAL. BROWN

Western

Assurance Co.

Toronto.

Head Office.

Capital \$2,000,000 06 2,925,000 00 Assets, over . . 2,994,000 00 Annual Income . .

and

Marine

Incorporated

Hon. GEORGE A. COX, President.

J. J. KENNY, Vice-Pres. & Managing Director.

C. O. FOSTER, Secretary

Assurance Co'y

Head Office, TORONTO. + FIRE AND MARINE

> \$1,000,000.00 Total Assets - - -\$1,776,606.45 Losses Paid (since organization) \$19,946,51/.73

> > DIRECTORS:

Hon. GEO. A. COX, President. J. J. KENNY, Vice-President.

Hon. S. C. Wood.
Robert Jaffray.

B. W. Cox, Thos. Long.
Augustus Myers.

John Hoskin, K.C., LL.D.
H. M. Pellatt. P. H. SIMS, Secretary

The Swing of Success

IS WITH

THE CROWN LIFE INSURANCE COMPANY

With its Liberal Policies, Low Premiums and High Guarantees.

Absolute Security

Is assured by the substantial character of the men who are behind The Crown Life. Its Board of Directors is one of the strongest in Canada.

You Can Make No Mistake

In associating yourself with The Crown Life, either as an insurer, or as an agent, or both. . . . Write for particulars.

HEAD OFFICE, - TORONTO.

Sir Charles Tupper, John Charlton, -Geo. H. Roberts, -- Vice-President.
- Managing Director.