

When next in London_____?

Remember that the World's Greatest Hotel offers all the amenities and luxuries, conveniences and facilities which only Europe's largest and most completely equipped mènage can offer.

Picturesque Situation—The Cecil has a broad and noble frontage overlooking the river Thames with entrance giving on to the Strand, London's principal thoroughfare.

Convenience—The Cecil is conveniently situated, midway between East and West London, within easy reach of the Theatres, Termini and large business establishments of the Metropolis.

Equipment—The Cecil is the most comprehensively equipped residential establishment in the World—Bedrooms quiet and restful; Bathroom contiguous to everyone. Radiation in rooms and corridors. Telephone in every room, Orchestra throughout the day in handsome lofty Louis Quatorze Palm Court. Garage free for all Visitor's Cars.

Tariff—Strictly moderate, meals in the beautiful Empire Restaurant may be had à la carte at **Prix-Fixe**.

Ask at the Travel Bureau of this Magazine for a copy of the Hotel Cecil Booklet. This shows, by text and illustration, some of the luxuries of the Hotel's interior its imposing exterior, the cost of a stay, brief or extended, and contains a variety of general information that will be found very useful to the intending visitor to London.

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Hotel Cecil

LONDON

F. W. Kaiser

Gen. Manager.