

Best In Its Class

The Canadian Magazine is receiving much praise and encouragement these days from its readers. Perhaps a few extracts from letters and reviews may not be uninteresting.

FROM SUBSCRIBERS

- A Subscriber**, Welland, Ont.—“I have been a reader of your magazine for a number of years and am pleased with it. I now consider it superior to United States magazines, with two or three exceptions, and even then their excellence is from a different standpoint.”
- A Subscriber**, Lacombe, Alta.—“I took the Magazine up a few months ago, promising to send my \$2.50 about Christmas. I enclose the amount. I think it the best magazine in Canada for decent, clean literature.”
- A Subscriber**, Ottawa.—“I hope to renew my subscription for a great many years if the Magazine is kept up to its present standard. In my opinion it is the equal, if not the superior, of any of the American periodicals and should be patronized by all loyal Canadians.”

FROM REVIEWS

- Maritime Merchant*, Halifax, (Dec. 15).—We are quite in sympathy with the idea of having a larger proportion of native and British literature in the hands of our people, and particularly of our young readers.”
- Canadian Bookseller*, Toronto, (Dec.)—“The Christmas number of The Canadian Magazine is one of the best numbers of a periodical that shows continual improvement.”
- The Globe*, Toronto, (Nov. 28).—“It is only necessary to compare a number of to-day with the early issues to realize how greatly the Magazine has progressed. Canada has at length got a monthly that has made a fixed place for itself, and which evidently endeavors with each number to more and more deserve patronage.”
- The Herald*, Montreal, (Dec. 3).—“Notwithstanding the commanding position attained by the leading American magazines, Canadians have no reason to feel ashamed of the Christmas Canadian Magazine. The enterprise which has already carried it so far is again evident.”
- The Beacon*, Stratford.—“Start the new year with The Canadian Magazine on your list. It will repay the investment.”
- The Mail and Empire*, Toronto.—“Looking over this December Magazine one cannot help finding it typical of our growing Canadian literature, with its sweep and intensity, and healthy vigor, showing that if we are not yet artistic we are, as certainly, very far from decadent.”
- Globe*, St. John, N.B.—“The Canadian Magazine, both in its literary work and illustration, has made steady progress in the year, and there is a splendid programme for the coming year.”
- Evening Journal*, Edmonton.—“The Canadian Magazine is a credit to Canada, and the Christmas number takes equal rank with the publications of the Republic.”
- Presbyterian Witness*, Halifax.—“The Christmas issue of The Canadian Magazine is superb. Its handsome cover and its magnificent illustrations are something to be proud of, seeing that every feature of it is made in Canada.”
- Examiner*, Charlottetown.—“A capital number of our National Magazine, to which we present our first and best Christmas wishes.”

THE CANADIAN MAGAZINE

TORONTO, CANADA

TO ANY ADDRESS IN GREAT BRITAIN, IRELAND AND MOST OF THE COLONIES THE
SUBSCRIPTION PRICE IS TWO DOLLARS AND FIFTY CENTS A YEAR POSTPAID