Page of General Interest to Women Readers Literature For Lonely Ones Is

Quiet But Effective Work Along Patriotic and Educative Lines-Closing Meeting Held.

Work of Aberdeen Association

Working quietly along various lines, yet never forgetting its primary object, that of sending reacable literature to lonely people in Western Canada—little is realized of the worth of that organization of London women known as the Aberdeen Association. Founded quite s number of years ago by that gracious woman, whose name the association bears, the Countess of Aberdeen, scores of isolated homes have been chered by the reading matter sent by the members here and in other cities. It was while on a tour through Western Canada that Lady Aberdeen realized the ioneliness of the settler's home, and heard many a story of the association while on a tour through Western Canada that Lady Aberdeen realized the ioneliness of a woman's life, especially during the winter months. With a view to relieving this tedium, and bringing some brightness into isolated districts, at once interested a number of women to whom magazines and books were a daily occurrence in a plan to forward reading matter to the lonely ones.

Now, the association is a Government incorporated society, and the parcels of books and magazines which go forward each month, excepting July and August, are sent free of charge. To the lonely prairie home, to the drear home of Northern Ontario, and to the iumber, and construction camps, literature is sent.

Patriotic and educative.

That it is appreciated is given light evidence of in the many letters whence of the work is more provided to vote the closing meeting of the association and construction camps, literature is sent.

Patriotic and educative influences. It is supplied to the association by many 15 is sent.

The Dollars For the decent of the individual offerings. The members are developed to the association by many 15 is supplied to the association by many 15 individual offerings. The members are developed to the association by any 15 is supplied to the association by any 15 is supplie



younger sister who is very proud of him, although she is not very familiar with the national game. Having spoken of to any address on receipt of 10c in him one day to a visitor she was asked silver or stamps.

Dear Miss Grey,—1 am a young man, 24 years of age, and am deeply in love with a girl of 18. She tells me she loves by the latter what position her brother

SHE WASN'T SURE.

ADVERTISER PATTERN DEPT. played.
"Why," she stammered, "I— I'm no sure, but I think he's a batter." Please send above-mentioned pattern as per directions given below, to

NOT UNANIMOUS.

[Puck.]
Hix—Women are suspicious crea-Wix-My experience is to the con

trary. For instance, there's my wife: she's a woman and trusts me while my

Parisian Sage Makes the Hair Grow.

If your hair is getting thin and caus-, ulate a renewed growth of hair. Ing you anxiety, you ought to read about Parisian Sage grows hair, stops hair Parisian Sage, the hair grower, that from falling out, eradicates dandruff surely does grow hair. Parisian Sage is guaranteed by the turns dull, lifeless, faded hair into manufacturers to stop your hair from

Hair falls out and stops growing because the hair root does not receive proper nourishment. If the nourish- the family. ment entirely ceases for any length of ness will follow. It's the dandruff gerras | bottle. that steal from the hair root the nourishment that nature supplies it. *

CAUTION—Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of publication. and puts an end to splitting hair. It bright, lustrous hair, and is used by falling out, or refund your money. It women and men who take pride in will make the hair grow profusely if beautiful and luxuriant hair. It is the most delightful and refreshing hair dressing ever put into a bottle, and should be used by every member ef Parisian Sage is sold by leading

the hair root will die and bald- druggists everywhere for only 50c a large For aches, pains, rheumatism

try Parisian Mustard Cerate. Its effect Parisian Sage soaks into the scalp, is wonderful. Use in place of mustard destroys the dandruft germs and furdestroys the dandruff germs and fur-nishes the nourishment needed to stim-

Learn the Flavor of Perfect Coffee a new experience in

To many people, the rare flavor and fragrance of "Rideau Hall" Coffee is coffee enjoyment.

Blended by experts, from the finest coffee beans the world produces,

Rideau Hall CHAFFLESS

is roasted and ground (steelcut) in a Canadian Mill, by Canadians, for Canadians.

Sold in sealed tins only, 45c. a lb. at your grocer's, or 25c. for a small size tin.

Gorman, Eckert & Co., LONDON and WINNIPEG



Billy Coffybean Says:-



1282.—A Practical, Comfortable Cos-

16 years. It requires 51/4 yards of 36

inch material for a 14 year size.

A pattern of this illustration mailed

blue in shade. From Paris comes such

and casino wear that the model is be-

tailleurs. There is, first, a natty coat,

perfectly straight in line and falling

to the hips. This is bound at the

edges, on the cuffs and down the front

-which fastens across toward the left

white pearl button holds the front just

edged with white braid. A wide, loose

black patent leather belt edged with white kid and fastening with two

white kid buttons, holds in the loose coat just below a natural waistline.

The skirt is a gored, flare model,

slashed up six inches in four places

at the edge. Skirt and slashes are

bound with the white braid, and the

skirt is short enough to show military

boots of patent leather and gunmetal

kid, with brass eagle buttons. White

gloves and a small military hat of

blue straw draped with a white trellis mesh veil will add the finishing touch

of crisp smartness to this knowing

Every 10c

Packet of

WILSON'S

\$800 WORTH OF ANY

side, with narrow white braid.

below a tall, military collar,

As here shown brown and

striped gingham was combined

Practical, Collins Dress,
Girls' "Junior" Dress,
and white

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Great Steamship Calamities. Dear Miss Grey,-Could you possibly obtain this information for me? When were these ocean steamers lost, and Ireland, Kickemaru, Volturno, Titanic and the Maine? SANSONE. and the Maine? SANSONE.

Ans.—Fortunately I happened to have the figures at hand. The Maine was blown up in Havana harbor February and the Maine? 15, 1898, 264 lost; Titanic, collided with iceberg in Atlantic April 14, 1912, 1,490 lost; Kickemaru, sunk of Japan September 28, 1912, 1,000 lost; Volturno, afire in mid-ocean October 10, 1913, 136 afire in mid-ocean October 10, 1913, 136 lost; Empress of Ireland, rammed in St. Lawrence River May 29, 1914, 954 her eyes.

Hot Day Puddings.

Dear Miss Grey,—Please give me a couple of nice pudding recipes; something to serve cold for summer ALLIE.

Ans .- Here are two you may like, The Delmonico pudding is rather large, and for the average family half quantities will answer, with two eggs: Delmonico Pudding.—One quart of milk, three tablespoons of cornstarch mixed with a little cold milk, yolks of five eggs beaten with six tablespoons

oven until a delicate brown. Caramel Pudding.—Melt two-thirds brown chambrey. The style would be ice for blue galatea or linene, with of a cup of sugar in frying pan, stir-ring so sugar will not burn, heat one pint milk and blend with sugar, add white or red trimming. It is also good for linen, poplin, repp, crepe, serge, and cashmere. The blouse has straight three level tablespoonfuls of cornstarch, semi-fitted lines and may be made with sleeves in wrist or "elbow" length, The skirt is cut in three sizes: 12, 14 and Serve cold with cream.

> Deeply in Love.
>
> Dear Miss Grey,—I am a young man me very much, but she persists in keep-ing company with other fellows, but if I go out with another girl she becomes turn, and that some reader may supquite angry. Do you think she really ply the song you wish.

loves me, and if so, how can I break her off this habit.

WYOMINGITE. Ans.-As long as the young lady is were these ocean steamers lost, and what was the loss of life—Empress of liberty to accept attentions of other men; she should, however, be willing to accord you the same liberty. Personally, I don't think a girl of 18 is old enough to be really in love, or grasp its meaning—the average girl, 1 mean. Seems to me you would find a more congenial comrade from girls nearer your own age. However, if Miss Eighteen-Year-Old is THE one, should think a little neglect of her, and a bit

> For "Boccagen."
> Some time ago a reader, "Boccagen,"
> sent us a poem that had been requested, and asked if it were possible to obtain a certain section of The Advertiser serial "Molly McDonald." I have this clipping on hand, and would be glad to receive "Boccagen's" address so that I might forward it to Her.

Benefited By It.

Dear Miss Grey,—I for one am pleased to learn that you are able again five eggs beaten with six tablespoons sugar; boil three minutes, pour in a pudding dish and bake half hour. Beat the whites of the eggs with six someone else. I am sending the words tablespoons of powdered sugar, spread of the song "Just Before the Battle, over the top and return pudding to Mother," and trust that the one it is intended for may be able to read it I would like the words (and music),

one tablespoonful of butter, one egg beaten together; flavor with vanilla. And seeking recreation as well, I might Whom should I see near me but young Indian lass.

> Thanking you in advance, I remain, Ans.—Thank you, friend. I hope we may be of some help to you in re-



Way To Get Early Tomatoes

[By Prof. Spade.] to a point of the gardener who desires to sup-garden.

You need lots of tomatoes for your

itary suits of linen this year, and naturally the linen will be blue-soldier observe is the attractive, cool and practical for beach ing coupled in countless made-to-order

Many growers of tomato plants sow duction of vine. seed in a hot-bed and let the plants What is neede

hin-stemmed plants that cannot ma- weeds. ture and hear fruit in the same manone as a plant that has been transplanted conserve moisture. Cultivate!

LADY BECK TO TELL OF HOSPITAL WORK

Men and Women Cordially Asked to Hear Address By Red Cross President-Need of Wheel Chairs.

C. W. C. A. rooms, Hyman Hall, were \$50 from the Women's Auxiliary of the glad yesterday to welcome Lady Beck, president of the Red Cross, who but \$7.65 for sale of crocheted yoke. recently returned from England. On Friday afternoon at 3:30 o'clock, everyone interested in the work, and men and women generally, are invited to be present at Hyman Hall when Lady Beck will give an account of her experiences visited many of the military hospitals, and came in close touch with conditions existing in the Old Land at the present in England. During her stay there she

Wheel Chairs Needed. Both the Red Cross Society and the Canadian War Contingent Association are asking for assistance in the purchase of wheel chairs, to be sent to military

from a hot-bed to a cold-frame, later to a pet and lastly to the field or

ply his family table with tomatoes from If you want early tomatoes train the backyard lot does not get an early your tomatoes to a stake and prune all crop he is not taking advantage of the side shoots. Just retain the central, principal reason for his garden, which leading stem, and tie to the stake with is to give him vegetables early in the raffia. If this method appeals to you season, when they are costly, instead it is possible to plant much closer than of late in the year, when the market is you can if the vine is permitted to grow at will Don't overlook the' fact that the

own use during the winter months, tomato does well in a properly culti-especially as the canning process is vated clay soil. And it does not give Comrades brave are 'round me lying, good results in a limed soil. Many gardeners supply heavy dressnecessity of keeping the tomato growing of stable manure. The result is ing without check of any kind.

not beneficial, simply encouraging pro-What is needed is a properly-pre

grow without transplanting until the pared soil that contains the available ground is warm enough to plant in the plant food required by the tomato, and then after final planting employ proper This method simply produces long, methods of cultivation to keep down But more important than

ready been presented to the Red Cross one from Mrs. Charles Leonard, the other by the Askin Street Methodist Church, and yet a third has been promised. The C. W. C. A. has pledged itself for twelve chairs, and the Red Gross Society for twice that number. Donations of money, large or small, would be gratefully received. It is estimated that individual chairs cost about \$50 eacl., and those in charge believe that could a large sum be collected and several hairs purchased at once, a reduction in price might be effected.

The Red Cross treasurer acknowledges wives of Conductors and Trainmen; also CHURCH WOMEN CONTINUE

what God is like, let them see what he can make you like. Nothing is so infectious as example.—Charles Kingsley. If the home-makers are true to the

tasks, then need there be no fear of

CASTORIA For Infants and Children

In Use For Over 30 Years hospitals in England, or for the donation of wheel chairs used, but in good condition. Two of the latter have al-

Lantic'

Sugar

DAINTY MUSLIN UNDERWEAR

LUSTRES

FOR NOVELTY SUMMER SUITS, DRESSES OR BATH-ING SUITS.

With the reappearance of the wide skirt, lustres and mohairs have again sprung into popularity. There is no material that will give you better wear or more satisfaction. We are offering splendid values at the following low prices:

42-Inch Lustre, in navy, green, brown, grey, cardinal and black, fine quality and finish, at 50c Yard 44-Inch Lustre, in green, brown and black, at 75c Yard

36-Inch Lustre, in navy, cardinal, green, brown and black, suitable for bathing suits, at 25c Yard

White Skirts

In White Cotton Petticoats we have a big range of designs selling at 50c, 65c, 75c, 85c, \$1.00 up to \$2.00

IN GREAT VARIETY AT LOW PRICES

Special Display of White Muslin Underwear-Third Floor SPLENDID VALUES AT POPULAR PRICES.

CORSET COVERS We have a very large assortment of splendid values in low and medium priced corset covers, including a

great variety of designs. 15 designs to sell at 25c each 6 designs to sell at 35c each 18 designs to sell at 50c each Other lines at 75c, 85c \$1.00 up.

LADIES' DRAWERS

10 designs to sell at 25c pair 4 designs to sell at 35c pair 16 designs to sell at 50c pair Other lines at 75c, \$1.00 and up to \$2.75 pair.

LADIES' GOWNS

We have at present a larger assortment of gowns

than ever before. 4 designs to sell at 50c each 3 designs to sell at 75c each 23 designs to sell at \$1.00 each 6 designs to sell at \$1.25 each

Princess Slips and Combinations

We have a complete range of Princess Slips and Combinations, ranging in prices from 75c to \$4.95 garment.

Ladies' Knitted Sweater Coats

Our stock of Ladies' and Misses' Sweater and Sport Coats is larger now than for some seasons. All these lines were bought before the great advance in the price of wool goods of all kinds. We are able then to give you an assortment that is all inclusive at very low prices.

Always the Best of Everything for the Least Money



Drygoods, Millinery and Ladies' Ready-to-Wear Garments. 140 Dundas Street.

PHONES 115-116.

OLD SONGS and POEMS

JUST BEFORE THE BATTLE.

MOTHER. [Sent Upon Request by "Unknown."] Just before the battle, mother, I am thinking most of you; While upon the field I'm watching, With the enemy in view.

Filled with thoughts of home

Some must sleep beneath the sod. Farewell, mother, you may never Press me to your heart again; But, oh, you'll not forget me, mother, If I'm numbered with the slain.

O, I long to see you, mother, And the loving ones at home, But I'll never leave our banner 'Till in honor I can come. Tell the traitors all around you That their cruel words we know In every battle kill our soldiers By the help they give the foe.

Hark, I hear the bugle sounding, 'Tis the signal for the fight; Now may God protect us, mother, As he ever does the right.
'Tis the battle cry of freedom-How it swells upon the air, Oh, we'll rally 'neath the standard, Or we'll perish nobly there.

WORK FOR C. W. C. A

Many Gifts From Local Church Wome In May-Fine Work Done

Outside, Too.

Women of the city churches are still loing splendid work, providing suplies to be sent to the military hospitals in England through the local branch of the Canadian War Contingent Association, During May the following has been contributed:

First Methodist Church—Fourteen suits underwear, 4 dayshirts, 1 hospital shirt, 2 pairs socks, 25 handkerchiefs 4 dozen towels, 45 sheets, 63 pillow

New St. James' Presbyterian-One suit pyjamas, 1 dayshirt, 1 hospital shirt, 3 pairs socks, 4 pillowcases, 3 handkerchiefs, 5 hospital handkerchiefs. St. John the Evangelist-One

kneecaps, 5 pairs socks, 1 muffler, 1 pair pyjamas, 4 pillowcases, 3 handker hiefs, 1 hospital shirt. Adelaide Street Baptist-Three pair socks 3 handkerchiefs, 21 towels. St. Andrew's Presbyterian—Eight pairs socks, 12 handkerchiefs, 4 dayshirts, 4 suits pyjamas, 4 hospital shirts, 6 sheets, 12 towels.

2 pairs socks.
Dundas Centire Methodist—Twentyhirts.
St. James' Anglican—Four hospital erland, Miss M. Ludwig, and others. shirts, 4 dayshirts, 6 pillowcases, 4 cholera bands, 6 towels, 6 sheets, 11

shirt, 1 suit pyjamas, 1 hospital shirt,

King Street Presbyterian-One

pairs socks, 4 suits pyjamas, 12 hand-kerchiefs. Presbyterian-One hospital shirt, 1 suit pyjamas, 1 dayshirt, 2 pairs socks, 4 towels, 12 pillowslips, 4

hospital shirts, 3 suits pyjamas, Askin Street Methodist-Six hospita

shirts, 9 sheets, 24 pillowslips, 16 towels, 2 suits pyjamas, 12 handker-chiefs, 2 dayshirts, 9 pairs socks, 1 undle of old linen. Chalmers Presbyterian Church-On suit pyjamas, 4 pairs socks, 2 handkerchiefs, 1 suit underwear, 1 cholera belt, 1 dayshirt, 1 hospital shirt.

Other donations received are: A friend, 1 pair bed socks, 6 towels; unknown, 1 pair kneecaps; Warwick, sheets, 6 nightshirts; I. O. D. E. Stratford, 70 suits underwear, 70 towels; Parkhill, 24 handkerchiefs, 134 towels, 68 hospital shirts, 3 pairs socks; Highgate, 9 pairs socks; Seaforth, 4 pairs socks, 2 bands, 6 handkerchiefs; Miss Hetherington, 1 pair socks; Mrs. W. A. McCrimmon, 1 pair socks: Galt Women's Patriotic League, 183 pairs socks, 103 shirts, 150 handkerchiefs;

Money donations are: \$25 from Farmers' Advocate, per John Weld; \$1 from Miss Mary Mulvenny.

Blyth, 25 pairs socks: Byron 20 pair

LONDONERS WILL ATTEND Y.W.C.A. CONFERENCE

lune 23 to July 2 Date of Annual Affair-Dr. Braithwaite to Go.

A number of Londoners are expecting to attend the Young Women's Summer Conference at Elgin House, Muskoka, the latter part of June, when a most interesting and instructive time is anticipated. Mrs. R. Falconer, president of the Dominion Council, Y. W. C. A., will be the hostess of the conference and delegates will be present from branches of the association throughout Canada. A large representation from the student and college branches is

The session will open on June 23 and continue until July 2. Professor Braithwaite, president of Western University here; Prof. S. H. Hooke, of Victoria University, Toronto; Principal Oliver, of the Presbyterian College, Saskatoon; and A. W. J. Myers, religious educational secretary of the Presbyterian board, will have chief charge of the instruction and educational lectures. A new feature this year will be "Missionary Training Methods for Leaders," conducted by J. S. Woodsworth secretary Canadian Welfare League, and Dr. Sinclair. It is also hoped by those in charge that Miss Helen Davis, secretary field department, American

toard, will be able to attend. Recreation, Too. In addition to the lectures and instruction, recreation of various sorts will be provided for, including tennis, basketball, bathing, and launch trips. Special rates for travel and boarding are being erranged for, and Miss Ludwig, secretary of the local association, will gladly furnish any information desired. plications for rooms must be made before June 8. Among the Londoners who two pairs socks, 2 kneecaps, 10 day- will attend are Dr. and Mrs. Braith-

> On some of the new frocks the waistline is finished with rather nar-row velvet ribbon going round from

> A Healing and Antiseptic Soap

again, where it is taken through Cronyn Memorial-Three dayshirts, 3 ornamental rings and tied in a long RYS

COCOA Bigger and

ARE THE BARGAINS AT OUR **BigRemoval** Sale

Greater

Come for your share today. Everything must go before we move to our new store. Ladies' Suits. Coats and Dresses

and Millinery. Everything is going at the most sacrificed prices for quick clearance.

H. WOLF & SONS LADIES' WEAR STORE. 263 Dundas Street.

LUNDY'S CHOCOLATES

PLANTS

We make a specialty of Palms. Foliage, Plants, Fern Dishes and the best flowering plants in their

West Floral Co. Phone 2187. zxv 249 Dundas St.

Arthur's special hair nets, made with without elastic; extra large size; mesh. We fill phone orders for se promptly—5c each, or 6 for 25c.

ARTHUR'S LONDON EAST. zxt PHONE 3218.

> "HONEY DRIP" ICING FLAVOR

Something new — absolutely pure; four flavors—maple, choc-olate, lemon or orange. Sold at all stores, 10c a bottle, Me to in London by the X L SPICE & COFFEE MILLS

VEGETABLES

SPECIAL. Asparagus, large bunch ... 10c Spinach, choice, peck 20c Celery, imported 10c, 15c MAIN & COLLYER

Telephone 2831. P. O. Box 275.



Sold Weight Guaranteed

So accurate are Lantic package weighing machines that half an ounce underweight stops the machine. Every Lantic Sugar carton and bag is weighed at the Refinery, and full net weight is guaranteed. Avoid the "spilly" wasteful paper bag, by asking for Lantic Sugar in orig-

inal packages. They are easily identified by the red ball trade mark. Lantic Granulated is packed in 2 lb. and 5 lb. Cartons. Also in 10 lb., 20 lb. and 100 lb. Bags. ST. JOHN, N. B. MONTREAL, QUE. Atlantic Sugar Refineries Limited

Lantic Sugar