

Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, and one cent per word if set solid. Meetings—When no admission is charged, one cent per word each insertion. Articles for Sale—To Let, Help Wanted, Situations, Board and Lodging, and all other condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES

CRETIC

Sells from New York Tuesday, Feb. 16, for Naples. Tickets to Naples, Genoa, Palermo, Messina, Thaurus, Patras, Calamata, Iodo, Agadir, at low rates. White Star Line.

F. B. CLARKE

AGENT—416 RICHMOND ST.
Next Bank of Commerce, London, Ont.

CHALMERS PRESBYTERIAN Church, corner Waterloo and Grey streets, grand old-fashioned church, and concert Tuesday evening, February 16. Supper served from 6.30 to 8.00. Good program. Tickets 25 cents.

EAST END RINK—BAND TONIGHT. Admission, 15 cents.

BRISTOL SUPPER—FIRST CONGREGATIONAL Church, Tuesday, Feb. 16. Supper served from 6.30 to 8.00. Good program. Tickets 25 cents.

MRS. ALICE HENDERSON, TEACHER of Scotch, Irish and fancy step-dancing. Concert talent supplied. Phone 353.

MUSIC FURNISHED FOR PARTIES. Halls, banquets. Phone 126. Tony Villa Italian Harpers, 124 Queen's avenue.

RENNICK MALE QUARTETTE and Concert Company. Engagements accepted. Len. Barr, 38 Charles street.

VALENTINE DANCE. PALACE Academy, Monday evening, February 15. Good music, popular program, private dancing lessons at 10.00. Guaranteed satisfaction. Phone. Dayton & McCormick.

SCHOOL OF MODERN BALLROOM Dances. "Palace de Danse," 214 Dundas street. Instruction by appointment. Jack W. Cortese. Phone 1570.

TONY CORTESI & SONS' ORCHESTRA—Original London Harpers, 151 Maple street. Phone 1570.

LONDON MINERAL BATHS—OPEN every afternoon, Sundays in forenoon. Phone 219.

HOUSES, ROOMS, TO LET. Say you saw it in The Advertiser.

TWO LARGE WARM ROOMS WITH board; modern conveniences; gentlemen preferred. Small private family. Phone 219.

STABLE FOR RENT, BEHIND 389 Dundas street. Apply Rev. Steven, 389 Dundas street. Phone 2388.

NICELY FURNISHED ROOM, BREAKFAST in desired, very central, one or two gentlemen. Phone 123, Adelaide street.

WARM, WELL-FURNISHED FRONT bedroom, ground floor; suit two gentlemen, modern use of gas and phone. 431. Apply 231 Queen's avenue.

APARTMENTS STEAM HEAT, hot water, janitor service. Apply John Hayman & Sons, 432 Waterloo street.

TO LET—ONE LARGE PARLOR and two other nice rooms, unfurnished, suitable for light housekeeping, all conveniences. 670 King street.

FEAT, FIVE ROOMS AND BATH, 245 Dundas street. Apply M. A. Asplund & Son.

ALEX. HENDERSON'S LARGEST moving van and storage. Phone 1724. Residence 109 Talbot.

PACKERS OF GLASSWARE, CHINA. Terms moderate. Fowler Wright, 141 Spadina. Phone 262.

UP-TO-DATE MOVING VANS—FURNITURE and personal effects carefully handled. W. R. Flowers, 5835 Colborne street. Phone 2626.

ON MOVING DAY REMEMBER "DAY DOVER," 430 Dundas street. Phone 2387. H. F. Day.

BIGGS' FURNITURE STORE. AGE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

FEMALE HELP WANTED. Say you saw it in The Advertiser.

EXPERIENCED MAID FOR GENERAL housework. Apply 322 Princess avenue.

WANTED—COOK-GENERAL, OTHER help kept. Mrs. Spital, 101 Chesapeake street.

WANTED—WOMAN TO HELP WITH housework. Apply Box 3.

HOUSEKEEPER WANTED—WORK light, good home. Box 135, Advertiser.

WANTED—EXPERIENCED HOUSE-MAID, with references. Apply Mrs. Coffey, 304 Wellington.

GOOD GENERAL MAID, APPLY (evenings) 176 Albert street.

CORRESPONDENCE INVITED FROM ladies. We intend appointing a lady in every town and city to act as our representative in introducing an exclusive make of corsets in their locality. This position not only offers an opportunity of earning a high income in an easy and dignified way, but includes the prospect of becoming an expert corseteer. We will teach this art to those we appoint. Address, without delay, Box 122, Advertiser.

EXPERIENCED OPERATOR ON TWO-NEEDLE machine on shifts. Apply Mrs. Dodgson, Greene-street, 515.

PERSONAL. Say you saw it in The Advertiser.

GREENWOOD PLACE PRIVATE Hospital, London Junction. Nervous cases a specialty. Send for illustrated booklet. Phone 1766.

PRACTICAL NURSE OPEN FOR ENGAGEMENTS—20 Carling street.

STRICTLY PRIVATE MATERNITY home for ladies, before and during confinement. Trained nurse, 37 Victor street.

MISCELLANEOUS. Say you saw it in The Advertiser.

COLLECTIONS MADE ON COMMISSION—Agents everywhere; no collect. No charge. Call, write, phone. Canadian Bureau of Credits, Dominion Bank Chambers.

HELP WANTED.

Wanted

100 Power Sewing Machine Operators

Experienced on Clothing Work

Also 15 Cutters

25 Pressers

See Mr. Wilkie at Mayor's Office between 5:30 and 7:30 p.m., Tuesday Evening, February 16th.

THE PEABODYS COMPANY, LIMITED, WALKERVILLE

YOUNG MEN—GET CANADIAN Government jobs. Big pay. Summer vacations. London, Ontario. Write immediately for free sample questions. Franklin Institute, Department 918, Rochester, N. Y.

BORN, MARRIED, DIED.

MARRIED. BUCHANAN—CHALMERS—At St. Paul's Cathedral, London, Ont., on Sunday, February 13, 1915, by the Rev. Arthur Chalmers of Windsor, Ont., the youngest daughter of Mr. James Chalmers of Stratford, to Richard Buchanan of the Eighteenth Battalion, C. B. F.

SPOUSWOOD—LABATT—At St. Nicholas Church, Liverpool, England, on Wednesday, Feb. 10, 1915, by the Rev. of Liverpool, Maurice Spouswood, M. R. C. S. England, to the daughter of John Labatt, Esq., of this city.

DIED. EVANS—At the home of her daughter, Mrs. George D. Tindal, Woodstock, Ontario, on Sunday, Feb. 14, 1915, at the age of 84 years, Mrs. Elizabeth Evans, nee Braham Evans, D. D.

Remains will arrive in the city on Tuesday, February 16, 1915, on the Windsor train, arriving at 10.00 a.m. and will be interred at Mount Pleasant Cemetery, Friday, February 19, 1915, at 10.00 a.m.

BATCHLOR—At Victoria Hospital, on Friday, Feb. 13, 1915, Joseph W. Batchlor, aged 71 years.

Funeral from Smith, Son & Co.'s funeral home, 230 p.m. Services at 2 o'clock. Friends and acquaintances please accept this intimation. Interment at Woodland Cemetery.

MEETINGS. "THE DEAD, WHERE ARE THEY?" The Living, What of Them? Mr. Alfred Mac, English evangelist, preaches on this important subject in Joseph Hall, Hamilton road, Tuesday evening, February 16, 8.00. Come, and bring your Bible.

BRITISH SOCIAL UNION—HYMAN Hall will be closed tomorrow (Tuesday) night.

FOREST CITY LODGE, NO. 35, I. O. O. F. Tonight, Members and visitors urged to attend. Percy Panby.

LONDON AND MIDDLESEX HISTORICAL SOCIETY—Public meeting, Feb. 16, at 8.00 p.m., in the Town Hall, London. Papers by Miss Pridgitt and Dr. C. C. Campbell. Public invited.

MALE HELP WANTED. Say you saw it in The Advertiser.

MAN EXPERIENCED IN RUNNING all kinds farm machinery and putting in crops. References good. Wages to suitable man. Apply Box 140, Advertiser.

YOUNG MEN ACCUSTOMED TO RIFLES, for overseas, Apply Major Abel, Armories.

WANTED—RELIABLE, EXPERIENCED farm-hand, one can milk and plow, yearly engagement. State wages. Apply Box 93, Wrexham, Ont.

PIREMAN. BRACKENBURN—GOOD wages, experienced Canadian. Must be able to handle a saw. Apply to Mr. J. W. McLoughlin, Southview Station, Ont.

APPRENTICES WANTED BY MANNESS & Bingham, cigar manufacturers, Talbot street.

FOR SIXTY DAYS EASY WORK. Write for contract. Bradley-Garretson, Brantford.

EXPERIENCED FARM HAND, English temperate. Yearly engagement. Apply to Mr. J. W. McLoughlin, Southview Station, Ont.

FOUND SATURDAY MORNING—satchel and purse. Owner can have same from J. White, Pipers' Branch barber shop, Richmond street.

LOST SATURDAY—SILVER MESH bag. Reward at this office. 65c.

LOST—GOLD WATCH AND FOR BETWEEN Corder's dance hall and Clarence, on Hon. "M. J." on Feb. 12. Reward if returned to 232 Clarence street.

LOST BROWN-COLORED BITCH, about three months old. Reward, 50c. Return to Advertiser.

LOST PAIR LADY'S NOSE GLASSES, on Talbot street, between Carling and Market. Please return to Advertiser Office.

SIGNS. THE SIGNET LIMITED, RICHMOND street, London. Phone 1245. Cotton signs, cards, posters. Mail orders promptly filled.

GLEN BROS. SIGN PAINTERS—Designs and estimates furnished free. 239 Talbot street. Phone 1245.

THE SIGNET LIMITED, RICHMOND street, London. Phone 1245. Cotton signs, cards, posters. Mail orders promptly filled.

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POULTRY AND EGGS

Say you saw it in The Advertiser.

Hundreds of possible poultry or egg buyers read The Advertiser Want Ad. Page every day. An advertisement in the Poultry Column will be sure to reach them.

FOR SALE—PURE-BRED ANCONA cockerels (yearlings) at \$1 each. James Baird, Mount Brydges, Ont. 60.

SETTING HENS WANTED: Will pay \$1 each for good setters. Tel. phone 219-121.

MUSICAL INSTRUCTION. Say you saw it in The Advertiser.

MANDOLIN, GUITAR, SIGHT READING, within ten lessons. Instruments loaned. Thomas Shuter, 24 Grand avenue.

BERT WEIR, ORGANIST CENTENNIAL Methodist Church. Teaches piano, organ, theory, all subjects. 403 Adelaide street.

CHARLES E. WHEELER, F.C.G.O., Organist St. Andrew's Church, organ, piano, singing and theoretical subjects. Studio, 423 Waterloo street.

A thorough course in music and dramatic art. Special offers in scholarships, prizes and medals.

F. LINFORTH WILLGOOSE, Mus. Bac. 237 Principal.

GWENDOLYN ANTHISTLE, TEACHER of reading and dramatic art. Studio, 423 Waterloo street. Accepted. Phone 692.

JAS. CRESSWELL, MUSICAL DIRECTOR Grand Opera House—Violin, piano and orchestral instruments. 495 King street.

MRS. MCARDY-SMITH, PIANO—Just returned from abroad. Matthay method. Studio, Conservatory of Music, 423 Waterloo street.

GROCERY STORE AND FURNITURE for sale; a snap if purchased at once. 672 Adelaide street. 65c.

FOR SALE—FIRST-CLASS CIGAR business, best business block in London; good thing for right party. Apply Box 120, Advertiser.

BAKERY, CONFECTIONERY, ICE cream business, for sale in town of 2,000 population. Just one in position. Box 120, Advertiser.

TO BUY OR SELL—A BUSINESS of any kind. Call, write or phone. Sydney Bank Building.

EXCHANGE FOR FARM—STORE, land and property. Recce Jordan. Write.

SURVEYORS. Say you saw it in The Advertiser.

F. W. PARSONS, CIVIL ENGINEER, surveyor—Edge block. Phone 262.

MEDICAL CARDS. Say you saw it in The Advertiser.

DR. DONALD DOUGLASS PARK-View Apartment—Specialty children's diseases and midwifery. Hours, 12-2, 5-7, 9-10. Phone 599.

DR. PERGUSON & PERGUSON, Southview Station, Phone 1245. Dr. J. F. Sangster & Co., 202 Dominion Savings Bldg., Phone 3935.

FOR SALE. 115-story red pressed brick dwelling, 10 St. Mary's Church, East End. Modern in every respect; worth \$20,000; will be sold for \$22,000. Apply 59 Dundas St., or 341 Waterloo St. Phone 907.

Wanted—Your Contract. The London Contracting Company 401 Richmond, will furnish free plans to bona fide customers. See us.

SAVE YOUR MONEY. REBEL & HOBBS REQUIRE SPECIAL farms and properties to rent and to sell. No sale, no charge. Write for particulars. We have a list of properties. Phone 3397. Call or write 755 York street.

WANTED. Say you saw it in The Advertiser.

COMPETENT WOMAN WANTS work by day, or part day, cleaning, ironing or sewing. Box 138, Advertiser.

TO RENT—EIGHT-ROOMED HOUSE, north, central, fully modern. March 1. Apply Box 142, Advertiser.

WANTED TO BUY—COTTAGE ABOUT \$1,000 or \$1,200, central, if possible. Box 134, Advertiser.

MILK ROUTE WANTED—STATE lowest cash price. Box 135, Advertiser.

FARM WANTED TO RENT, FROM 60 to 100 acres, by March 1 to 15. Write to Thomas H. White, Dundas, R. R. No. 1.

WANTED—SECOND-HAND 40-H.P. automobile; must be cheap, as we have and plan yearly engagement. State wages. Apply Box 93, Wrexham, Ont.

WANTED TO RENT—HOUSE Modern conveniences, near Normal School; to take possession on or before April 1. Reply to Box 126, or stating rent and giving particulars.

TYPEWRITER LETTER COPY—Strictly modern, low prices; quick delivery. Envelope addressing, folding done. Thompson Copy Shop, 380 Richmond street, upstairs. Phone 723.

"HENEVER YOU CUT YOURSELF" remedy, that quickly heals all cuts, scrapes, bruises, etc.

YOUNG COUPLE, ONE CHILD, want furnished flat, complete; central. Box 117, Advertiser.

WANTED TO RENT BY APRIL 1—Furnished house, no less than three bedrooms; north of Dundas, south of Fall Mall, west of Adelaide. Phone 4, or write 633 Piccadilly street.

MELODEONS WANTED AT KENNE'S Antique Store, 242 Talbot street.

WANTED—DEAD HORSES AND cattle. \$500. Will give twelve dollars for each animal removed without hide on. London Fertilizer Company.

AUCTIONEERS. Say you saw it in The Advertiser.

J. W. LAIDLAW, AUCTIONEER, valuator. Specialty, farm stock and real estate. O. S. Sale dates. W. E. Nichol, March 17, Grade Holsteins.

BOARD AND ROOMS. Say you saw it in The Advertiser.

BOARDERS WANTED, ALL CONVENIENCES, warm rooms, 448 Dundas street. Home privileges. 67c.

FURNISHED FRONT PARLOR WITH all board; hot water; central; suitable for two gentlemen. Phone 321.

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

TWO OAK ROLL-TOP DESKS. London Electric vacuum cleaner, stoves, furniture, etc., at McKinn's, T. B. McKinn, auctioneer. Phone 420.

MASON & RISCH UPRIGHT PIANO—Latest mahogany case, full iron plate, 7-1-3 octave, guaranteed good as new, in use less than a year. A snap to quick buyers. Easy terms. Mason & Risch, Limited, 248 Dundas street.

PIANO-CASED ORGAN—SEVEN-OCTAVE, walnut case, fully guaranteed. Special sale price, \$55. Easy terms. Mason & Risch, 248 Dundas street.

BEAUFUL 7-1-3 OCTAVE WEBER piano, rosewood case, full iron plate; cost when new \$600. Sale price \$250. Easy terms. Mason & Risch, 248 Dundas street.

GROW YOUR STRAWBERRIES—Limited quantity of the true ever-bearing strawberry plants will give big berries, quick delivery. Also the heavy-cropping Williams, Glen Mary and other spring delivery. Also the berries, currants, raspberries, plants. Reasonable prices. W. H. Munday, R. R. No. 6, London.

CALVES, BROOD SOWS, FOR SALE—Ayrshire and Duff, 3, 4, 5, 6, 15, London Township.

FOR SALE—SOUVENIR RANGE, good as new, cheap. Apply 147 Clarence street.

PAPERING SEASON HAS COME—Apply to Mr. A. J. Kinney, 11 Pipe Lane road, painter, penholder.

FOR SALE—DROPPED SEWING machine. Will sell cheap for cash. St. George.

Sorrel Mare, Eight Years Old. Quiet, nice driver, very cheap; also covered wagon, three pairs scales, and three meat tables. Anderson, Market House, 185 Dundas street.

A MINISTER'S LIBRARY: NEW and up-to-date books. Hamilton's, 423 Richmond street.

TRA—160 PER POUND AND UPWARDS—Over the counter only. Come and inspect it. 355 Clarence street.

BLANCHARD'S RICHMOND STREET Fish Market—Best place to buy fish. 355 Richmond street, opposite St. Peter's Hall. Phone 1510.

LADIES' SUITS MADE TO MEASURE, hand-tailored, fit guaranteed. F. Hunt, 726 Maitland street.

NOW IS THE TIME FOR WINTER pruning. The work done at a low price. Apply to Mr. J. H. Baker, nurseryman. Phone 2332.

CEMENT MACHINERY—NEW and second-hand; continuous and batch mixers, block machines, cement machines. W. M. McLeod, 583 Dundas street.

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies.

FEATHER PILLOWS, MATTRESSES, bedsteads and recovered. Hunt & Sons, mattress factory, 583 Richmond. Phone 397.

SMOKE CANADA'S BEST NICKEL cigar. The Scout.

IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized real estate journal of the city. Rate is 25c a word, or three consecutive insertions for 20c a word with cash order. Subscriptions: Daily, 5c a month; 2c yearly; Saturday edition, 5c yearly. Sample copy sent on application.

GEORGE H. CHAMBERLAIN, WEATHER-STRIP, A. Smith, 30 Evergreen. Phone 1504.

C. LEWIS, DEALER IN NEW and second-hand goods, house furnishings, etc. 1015 King street.

TRY THE LONDON GARMENT CLEANING and pressing establishment, by experienced tailors. 341 Dundas street.

Wringer Rollers Put On. Let us send for yours. Our work guaranteed.

WILLIAM A. WALKER, General Repairer. Phone 3976. 757 Dundas street. Agent Massey-Harris Bicycles.

Have Your Automobile Painted. Tops re-covered and your slip-covered.

GOULD & MOHAN. 346-348 Wellington Street. Phone 1760.

FOR SALE—HOWARD NEW IDEA and Summit Hot Air Furnaces, at Rutherford's. Phone 2512. 179 Kent street.

SECOND-HAND RANGES, COOK STOVES AND BASEBURNERS. ALL BRANDS.

BROWNLEE'S. 385-387 Talbot Street.

REUPHOLSTERING. Expert Workmanship. Estimates Furnished Free.

TRAFFORD FURNITURE CO. 129 Dundas Street. Phone 364.

Sirloin Roast, guaranteed tender. 200c. Sirloin Steak, guaranteed tender. 20c. Prime Rib Roast, better beef. 17c. Shoulder Pork Chops. 17c. Shortening, our own make, a lb. 10c. King St.

WE RE-MAKE MATTRESSES, CHAS. Quick, upholsterer, 725 Richmond street. Phone 1478.

DUCHEMIN. SPECIAL PRICES FOR THIS WEEK. 71% Wharfedale Road and 161 Wortley Road.

THE BEST MEATS, THE LOWEST PRICES. We are building up our business on quality and reasonable prices for the finest meats. Call in or phone.

A. WALTERS. 488 Maitland street. Phone 4166.

PAWNBROKERS. BIG SALE OF TRAVELLERS' BAGS. Ladies' shoes, \$3 and \$4 values, for \$1.49, while they last. Ladies' Blouses, the most liberal prices, \$5.19, Richmond street.

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

ONN'S FISH MARKET—FISH OF ALL kinds. 143 King, opposite market. Phone 1296.

SMOKE "JOY" TEN-CENT CIGARS. Smith & McNeil. Union made. All stores.

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons. Abbott's Carriage Factory.

IMPERIAL FLOUR GIVES BEST results. Hookway & Son, King street. Phone 1888.

FIRST MORTGAGE FOR SALE. To pay you good interest. Address Box 49, Advertiser, for particulars.

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department.

BEST CHESTNUT COAL, \$7.75 PER ton. Marcel Hogan, 655 York. Phone 1718.

PARCHEMENT PAPER FOR BUTTER. We have it printed for you, or we will print it to your order. See us about designs, prices, etc.

Darch & Hunter Seed Co. Ltd.

Meats At Wholesale Prices. We can give you very low prices on quarters beef, pork, lamb, mutton, etc., or on quantities of less than a quarter. Phone for prices.

JACKSON'S MEAT MARKET. Phone 1057. 217 Wellington St.

DON'T GROPE. around in the dark looking for matches when you can have a light in a second by using an Ever-Ready Flash Light. 50c up. No smell, no danger.

GURD'S, 185 DUNDAS STREET.

SELLING OUT. Our entire stock