

One Million Francs By Arnold Fredericks

EW.GILLETT COMPANY LIMITED

TORONTO, ONT.

"The that event, Monsieur," said Davall imperiorament which would effectially discovering from the superior, "perhaps we," mad be been to he superior, "perhaps we," mad be been to be designed from the perhaps we," mad be been to make the perhaps we made to use a few of a little of the best to meet the design of the superior of the perhaps we have been to make the perhaps we have been to make the perhaps we have been to make the perhaps we have been to be done in the observation of the perhaps we have been to be done of the room and pushed it discribes we have been to be done of the room and pushed it discribes we have been to be done of the room and pushed it discribes we have been to be done of the room and pushed it discribes we have been to be done of the room and pushed it discribes we have been to be done of the room and pushed it discribes we have been to be done of the room and pushed it discribes we have been made by the second of the room and pushed it discribes we have been made by the second of the room and pushed it discribes we have been made by the second of the room and pushed it discribes we have been made by the second of the room and pushed it discribes we have been made by the second of the room and pushed it discribes we have been made by the second of the room and pushed it discribes we have been made by the second of the room and pushed it discribes we have been made by the second of the room and pushed it discribes an account of the proper from his well as a shady rooke, as he disappearate of your large well as a shady rooke, as he disappearate of your large well as a shady rooke, as he disappearate of your large well as a shady rooke as the pushed with the pushed to the pushed by the second of a poo

waited impatiently for the report from his men below. In a few moments a gen-darme rushed into the room, carrying in his hand the Panama hat which Duvall had worn. It was dripping with water. "Did you find him?" demanded the Pre-

"Did you find him?" demanded the Predect quickly.

"Alas, no," replied the man.

"You were below? You saw him fall?"

"Yes, Monsieur. In the darkness we could not tell who it was. The body san: at once. On the surface we found this." He held up the dripping hat.

Monsieur Lefevre turned furiously upon the prisoner. "Voctor Girard," he cried in a voice trembling with emotion, "I arrest you for the murder of my assistant. Richard Duvalt."

The Count D'Este was highly pleased with the outcome of the events of the evening. All the charges made against him and his nephew by Grace Elilcott had fallen fat. The girl's story as to her reason for visiting the Rat's Holle had been thoroughly discredited. Madame Tissot had denied it. La Rue had denied it. The explanations which he and his BIGGEST OAT YIELD

The explanations which he and his new had made to the Prefect had no

proved conclusively what her purpose had been in visiting the lodging-house.

Upon the arrest of Victor Girard, no charges had been preferred against either the Count or Emile. The Prefect, in a state of violent anger against the prisoner, had ordered him, as well as Miss Flossie McKinnion, of Parkhill, who have been attending millinery openings at London, returnment of the Bride's Home.

Mr. Francis Morrison, who has a Mr. Francis Morrison, who has a Ellicott, to be sent at once to the Prefecture and placed in close confinement until the following day. Madame Tissot is at present spending her vacation woodling took place at the home position in a bank at Clandena, Ont, is at present spending her vacation at the following day. Madame Tissot and La Rae also were placed under arrest as witnesses, but the Count and his nephew were allowed to go tree. The Prefect evidently regarded the story which Grace had told to explain her presence at the Rat's Hote as an ingenious fabrication, designed only to hide the truth. The murder of Duvali had served to assist the Count in his statements. The testimony of Girard to the effect that he had seen Madame Tissot's attempt to drug the girl was believed by no one. Now that the money had been recovered and placed in the hands of the Prefect, the Count felt sure that in due course it would be safely returned to him. As for Grace, if it could be demonstrated. the Count feit sure that in due course it would be safely returned to him. As for Grace, if it could be demonstrated that she acted as an accomplice of Girard, there was little or no doubt that she would be sentenced to a term of



BEANS TURNLE YELLOW OATS UNDER WATER

The Recent Heavy Rains Cause Great Anxiety In Vicinity of Dutton.

[Special to The Advertiser.]
Dutton, Aug. 22.—The farmers are suffering from the excessive rains. In some places the oats are standing in water, beans are turning yellow and fears are entertained that the potatoes will rot. Unless warm weather comes immediately the loss will be beary

Mr. Lyle Kennedy arrived home from Ailsa Craig on Wednesday. Miss Jean McKellar, Windsor, is Misses Shirley Roach and Olive Stedwell are attending the millinery

penings in Toronto.

Mr. Clarke and his brother from Toronto are spending the week

the lake. Miss Francis Porter left Wednesday for Rosemont, Manitoba, to take charge of the school there.

Quite a number left on Tuesday evening for a two months' trip to the West. Among those who went were Mr. J. B. Crawford, J. Vaughn, S. G.

stances, not benefit them in the least.
They had a wholesome fear of his anger,
and were determined to stand by him
to the utmost, as long as by doing so
they were enabled to save their own
skins. Board of Trade, was greatly impressed with the prominence given Canada everywhere. Mr. Ellis has just returned home after spending three and living played the wedding march. A buller months abroad

[To be Continued.]

Farmers Are Having Great Dif-

ficulty in Getting Grain

Threshed.

yield is the biggest in many years.

livered a fine bunch of cattle recently

Miss Guarry, of Centralia, is at present visiting her cousin, Margaret Kerans, of Centre road.

Will Not Participate in Second Prose-cution of Clarence Darrow.

TO PRESIDE AT TRIAL

JUDGE HUTTON REFUSES

for a handsome figure, to be shippe

[Special to The Advertiser.]

gress, he journeyed through the United Kingdom, and then proceeded to France and Switzerland. The weather spending her holidays with her mother, IN SEVERAL YEARS unfavorable for the crops, and he expects there will be a big demand for Canadian products as a result.

Along with other delegates, Mr. Ellis was entertained by Lord Dresborough.

Mrs. C. McRae.

Miss Clare Jackson is visiting with friends in Beecher.

Miss Davis, of Hamilton, is the guest of Mrs. F. F. Davis. in the old country, he says, was very Mrs. C. McRae. unfavorable for the crops, and he Miss Clare Ja who presided at the congress, and also by their majesties, the King and

Parkhill, August 22.—grain in the vicinity of Parkhill is all cut, but owing to the wet weather it is quite In France and Switzerland he found sunshine of a fair Canadian morning, friends in honor of Miss Mattie Aland to be back in his home town. difficult to get oats carried in. Some sunshine of a fair Canadian morn have threshed a little, and the oats and to be back in his home town.

Now Cured, and Gives Good Advice to Others With Dyspeptic Tendencies,

If you have any stomach distress at

all you have any stomach discress at all you will certainly be interested in the following experience which is told by Mr. Edward Dawkins:

"When I was working around the farm last winter I had an attack of inflammation," writes Mr. E. P. Dawkins, of Port Richmond. "I was weak [Canadian Press.]

Los Angeles, Cal. Aug. 21.—Before any opposing counsel could offer argument, Judge George H. Hutton summarily relieved himself of participation in any further prosecution of Clerence S. Darrow by assigning to could be summarily to the summarily relieved himself of participation in any further prosecution of Clerence S. Darrow by assigning to could be summarily to the summarily relieved himself of participation in any further prosecution of clerence S. Darrow by assigning to could be summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in any further prosecution of the summarily relieved himself of participation in the summarily relieved himself of the summarily relieved himself Clarence S. Darrow by assigning to Presiding Judge Willie of the superior court the case in which Darrow is accused of having bribed Juror Robert F. Bain.

Judge Hutton announced that because of the fixed opinion he had

Judge Hutton announced that because of the fixed opinion he had formed from hearing the evidence in the recent Darrow trial, he had no desire to preside at the trial on the Bain indictment.

OLYMPIC DISABLED.

London, Aug. 21.—The White Star Line steamship Olympic, which left New York last Saturday with a biade of one of her propellers missing, is expected to reach Plymouth late on Saturday next. The Olympic's passengers will be landed at Plymouth instead of at Southampton, and the vessel will proceed to Belfast, where her propeller will be repaired.

they acted very mildly, and seemed to heal the bowels. I did not require large doses to get results with Dr. Hamilton's Pills, and feel so glad that I have found a mild yet certain remedy. Today I am well—no pain, no sour stomach, a good appetite, able to digest anything. This is a whole lot of good for one medicine to do, and I can say Dr. Hamilton's Pills are 'he best pills, and my letter. I am sure, proves it."

Refuse a substitute for Dr. Hamilton's Pills of Mandrake, and Butternut. 25c, per box or five for \$1.50, at all druggists and storekeepers, or post paid from the Catarrhozone Co. Buffalo. N. Y., and Kingston, Canada.

Who is Your Customer?

Have your salesmen a speaking acquaintance with him? Have you told him about the merits of your product? Have you explained why he should give your goods the preference? Have you done anything to stimulate his desire for your goods?

In short, have you made any attempt whatever to sell your goods to him?

"Most assuredly," you say. "Every " dealer in Canada is known to our travelers, and we certainly wouldn't pay a salesman who couldn't tell our customers all---"

One minute, please. The dealer isn't your customer. He's simply a part of your sales organization, and a decidedly independent part of it at that. He is distributor for other concerns in whose goods he is just as much interested as he is in yours. And he isn't particularly interested in your product, any more than in your competitors'.

The dealer realizes that he can serve six who order their goods by a well-known trade name as quickly as he can serve one to whom he has to demonstrate that a product is good.

Your real customer is the Publicthe Public who wears your clothing, eats your pickles, uses your safety razor. You've got to sell your goods to the Public.

When the user wants your goods and won't take any other-then you are independent of all but him, your real customer.

To make the user want your goods, you must do two things:

(1) Produce an article of value.

(2) Tell him what you make, and why he should prefer it.

That's advertising.

When are the makers of piano actions, for example, going to discover that they do not know their real customers; and, what is worse, that their real customers do not know them? So the public have to buy pianos in blind ignorance of the quality of the most important mechanical part of the piano.

What is it going to be worth to the piano-action maker who first discovers that his real customer is the Public. and not the piano manufacturer who incorporates the action into the complete instrument?

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write, if interested.

As a delegate to the Imperial Congress of the Chambers of Commerce held in Guildhall, London, Eng., Mr. A. satin dress, with white ninnon overhall board of Trade, was greatly impressed roses. She was given away by her than the congress of the lingersoil dress, and carried a bouquet of white the congress of the lingersoil dress, and carried a bouquet of white the congress of the lingersoil dress, and carried a bouquet of white the congress of the lingersoil dress, and carried a bouquet of white the congress of the lingersoil dress, and carried a bouquet of white the lingersoil dress. dinner was served, after which After attending the Imperial Con- and Mrs. Seward left to spend their

week's visit in New York.

Miss Sue McCallum is spending her holidays here. Mrs. S. Davis has returned after visiting friends in Cleveland.

en recently. Mr. J. Hardick left on Wednesday for the West.
Mrs. W. D. McRae and Miss Stasia,
Mrs. W. D. McRae and Miss Stasia, of Bellevue, attended the wedding of Miss Mae McLean on Wednesday.

[Special to The Advertiser.] Wyoming, Aug. 21.—Wyoming yesterday laid to rest one of its oldest residents, Mr. Andrew Bell, in his 80th year. Mr. Bell for many years car-ried on business as blacksmith, settling in Wyoming in the early 50s, and only laying aside active work of late years. His wife and one daughter predeceased him several years ago, also only son, who was buried here a few weeks ago. Three daughters survive him, Mrs. M. Leggott, Wyoming; Mrs. T. Polly, Petrolea, and Mrs. W. Reid, Chicago.

Wyoming held its Civic Holiday today. Many took advantage of the two-day excursion to Detroit. Several relatives of the late Mr. Bell from Brigden and Sarnia attended the funeral here yesterday.

Mr. E. V. Donnelly, of Toronto, and little sons, who have been visiting at Mrs. J. McKinley's, second line, re-turned to their home today. Rev. W. G. Richardson returnesterday to his home at Arthur.



For Particulars Consult Agents LABOR DAY

MONDAY, SEPT. 2, 1912. MICHIGAN CENTRAL RAILROAD (The

WIRELESS FOR VATICAN. London, Aug. 21.-A dispatch iro Rome says it is stated authoritatively

| Martin Schleyer, inventor of the artificial language, volapuk. Schleyer was a German Catholi-

to install a wireless station at the priest. In 1879 he published his first prospectus of volapuk, which he hoped was to combine the merits of all modern languages, and eventually take their place. His theory was to exreceived here announce the death at which made universal adoption diffi-Constance, Switzerland, of Johann cult.

Grand Trunk Railway System

Farm Laborers' Excursions \$10 TO WINNIPEG Via CHICAGO

Plus half-cent mile from Winnipeg to destination, but not beyond MacLeod, Calgary or Edmonton. Returning half-cent mile to Winnipeg, plus \$18.00 to destination in Eastern Canada. AUGUST 23rd—From all stations north of, but not including Main Line,
Toronto to Sarnia Tunnel, via Stratford; all stations Toronto and north and east of Toronto to Kingston and

AUGUST 28th—From all stations Toronto and east, and east of Orillia and Scotia Junction.

AUGUST 30th—From all stations Toronto to North Bay, inclusive, and west thereof in Ontario.

Canadian National Exhibition, Toronto LONDON TO TORONTO AND RETURN.

\$2.55 Aug. 27 and 1 Sept. 3 and 5. \$3.40 Aug. 24 to Sept. 7, inclusive. Minimum Rate, 25 cents.

Special train for Toronto will leave London 11 a.m., Sept. 2, 3, 4, 5.
All tickets valid for return until Tuesday, Sept. 10, 1912. Ask any Grand
Trunk Agent for full particulars, tickets, etc.

Steamship tickets on sale via all lines. Full particulars from any Grand Trunk Agent, or address R. E. RUSE, C. P. and T. A., "Clock Corner," London; A. E. DUFF, D. P. A., Toronto, Ont.

CANADIAN PACIFIC

"RETURN TRIPEAST." "GOING TRIP WEST." \$10.00 TO WINNIPEG \$18.00 FROM WINNIPEG Plus half cent per milefrom all points east of MacLeod, Calgary or Edmonton to Winnipes

From all stations on all lines on and South of the Grand Trunk Main Line, Toronto to Sarnia, including all stations on the C.P.R. Toronto to Windsor (inclusive) and Branch Lines including Guelph sub-division from Guelph South and from Brampton South.

From Toronto, and all stations north of, but not including the Grand Trunk Main Line, Toronto to Sarnia, and from Toronto cast to, but not including Kingston, Sharbot Lake and Renfrew; and C.P.R. Lines west of Renfrew.

From all stations in Ontario, Toronto and East, Orillia and Scotia Junction and east; also east of North Bay, and Eastern Ontario.

From Toronto and all stations west, in Ontario, North Bay and west, including C.P.R. stations, Sudbury to Sault Ste, Marie, Ontario.

W. FULTON, C. P. A., 161 Dundas, corner Richmond, London.

TRAVELLER'S GUIDE

GRAND TRUNK BAILWAY. GRAND TRUNK BAILWAY.

SARNIA TUNNEL TO SUSPENSION
BRIDGE AND TORONTO.

Arrived from the East—\$1.52 a.m.,
19:55 a.m., *11:12 a.m., *11:28 a.m.,
*6:30 p.m., *8:00 p.m., 10:20 p.m.

Arrive from the West—*12:14 a.m.,
2:43 a.m., 8:50 a.m., *11:55 a.m., 1:16
p.m., *4:10 p.m., 6:25 p.m.

Depart for the East—*12:19 a.m.,
*3:45 a.m., 7:30 a.m., *12:96
p.m., 2:95 p.m., *4:25 p.m. *6:53 p.m.

Depart for the West—*3:57 a.m., 7:40
a.m., *11:18 a.m., *11:35 a.m., 1:40 p.m.,
*8:20 p.m.

a.m. *11:18 a.m., *11:35 a.m., 1:40 p.m.

*8:20 p.m.

LONDON AND WINDSOR.

Arrive—10:23 a.m., *4:00 p.m., 6:50
p.m., 11:05 p.m.

Depart—6:35 a.m., *11:43 a.m., 2:05
p.m., *8:10 p.m.

STRATFORD BRANCH.

Arrive—11:15 a.m., 1:39 p.m., 6:45
p.m., 11:25 p.m.

Depart—6:00 a.m., 10:28 a.m., 12:30
p.m., 2:45 p.m., 4:55 p.m.

LONDON, HURON AND BRUCE

Arrive—10:00 a.m., 6:10 p.m.

Depart—8:30 a.m., 4:40 p.m.

Trains marked * run daily. Those
not marked, daily, except Sunday.

CANADIAN PACIFIC RAILWAY. Arrive from the East—*11:28 a.m., 6:20 p.m., 8:15 p.m., 10:52 p.m. Arrive from the West—*4:30 a.m., 11:20 a.m., *12:18 p.m., *5:22 p.m., 8:15 p.m. Depart for the East—*4:38 a.m., 7:29 a.m., *12:25 p.m., 5:30 p.m. Depart for the West—8:00 a.m., *11:35 a.m., 6:35 p.m., *8:23 p.m., 11:00 p.m.
Trains marked * run daily. Those not marked, daily, except Sunday.

MICHIGAN CENTRAL RAILWAY. Arrive—7:04 a.m., 11:10 a.m., 4:55 p.m., 9:40 p.m., Depart—7:20 a.m., 2:20 p.m., 5:20 p.m., 10:11 p.m.

PERE MARQUETTE RAILWAY.
Arrive—8:45 a.m., *12:20 t1:40, 4:35,
6:00, 17:50, *9:30, 19:50, t11:30 p.m.
Depart—5:50, *7:10, 19:45 a.m., 1:20,
12:30, *4:15, 17,00, 18:90 p.m.
*To and from Walkerville, fDaily,
All trains to and from Port Stanley
except trains marked with star,
tWednesdays and Saturdays only.

TRACTION COMPANY HOURLY SERVICE

London and Port Stanley 7:00 a.m. to 11:00 p.m. on week days. No cars on Sunday.

Atlantic Transport Saturday Line New York to London Direct

American Line Every SATURDAY
From New York to Plymouth, Cherbourg and Southampton-Red Star Line Every saturday

DOVER, ANTWERP AND PARIS.
Secure Particulars From
E. DE LA HOOKE, W. FULTON, F. B.
CLARKE or R. E. RUSE, Local Agts.

HOLD ALL RECORDS BETWEEN

| | CANADA AND LIVERPOOL |
|-----|--|
| 1 | Lake Champlain Sept. |
| 1 | Empress of IrelandSept. |
| | Lake ManitobaSept. 1 |
| | Empress of BritainSept. 20 |
| - 1 | Lake Champlain Oct. |
| e | Empress of Ireland Oct. |
| - | Lake Manitoba Oot. 1 |
| S | Empress of Ireland Oct. 1 Lake Manitoba Oct. 1 Empress of Britain Oct. 1 |
| | Tickets from any steamship agent |
| -1 | Tickets from any steamship agent or W. FULTON, C. P. A., C. P. R. |
| | London |

Royal Mail Steamers

ST. LAWRENCE SEASON MONTREAL TO LIVERPOOL. T.S.S.S. "Victorian" and "Virginian."
T.S.S. "Corsican" and "Tunisian." Sailit-gs every Friday.

MONTREAL TO GLASGOW. T.S.S. "Hesperian" and "Grampian." T.S.S. "Scandinavian" and "Pretorian" Sailings every Saturday. MONTREAL to HAVRE and LONDON, Service of Moderate-Priced One Class Cabin (11) Steamers, Sailings every Sunday. Full information and tickets on appli-

R. E. RUSE, W. FULTON, F. B. CLARKE, E. DE LA HOOKE, Agents in London.

THE ALLAN LINE 77 Yonge Street, Toronto.



MONTREAL—QUEBEC LIVERPOOL

SAILINGevery SATURDAYS by the "LAURENTIC" AND "MEGANTIC" Fitted with every up-te-date device for comfort and safety. Elevators. Orchestra carried. "TEUTONIC" & "CANADA" One Class Cabin (II) \$50 and \$55

Third class passengers berthed in closed rooms only

THE ST. LAWRENCE IS
SHORTEST ROUTE TO EULOPE
ONLY 4 DAYS AT SEA

For full particulars apply to any Local Agent or Company's Offices, Montreal, Toronto or Winnipeg.

KING'S BIG BAG. London, Aug. 21.—King George and Queen Mary will pay a visit in the autumn to Flors Castle, the residence

in Kelso, Scotland, of the Duke and Duchess of Roxburgh. His majesty shot 142 brace of grouse yesterday on Lord Seaton's Lancashire moors. The shooting party comprised seven guns and the entire hag was

