

# K Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

## Solve Your Shoe Troubles

for at least a year. In stock Ladies and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES  
218 & 220 Water Street, St. John's.

## PRICES are LOWER

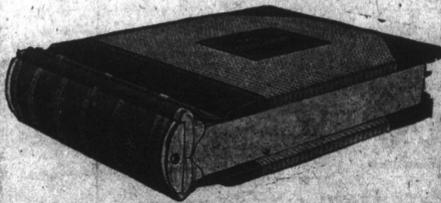


ON  
AND  
**1776**  
**Soap Powder**

Attractive Prices to Importers

'Phone 549  
**John Rossiter.**

## SHEETS FOR ANY BINDER BINDERS FOR ANY SHEET



**DICKS & CO., Limited,**  
Loose Leaf Specialists

## EXPERT ADVICE!

Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly.

Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

CALL AND SEE ME.  
**CYRIL J. CAHILL,**  
Manager for Newfoundland.  
**CROWN LIFE INSURANCE COMPANY.**  
(Head Office: Toronto, Canada).  
Offices: Law Chambers Duckworth Street.

## "When a feller needs a friend"

**THE FELLER**—Any young or married man from twenty to fifty years, earning between \$25 and \$40 weekly, who suddenly contracts some serious disease or meets a painful accident, is confined to home or hospital and has to pay for doctor, nurses, medicines and possible loss of income temporarily.

**THE FRIEND**—Our claim cheque for the full amount of his disability, whether it be \$50 or \$500, paid promptly as soon as disability ceases.

WHY NOT THINK IT OVER!

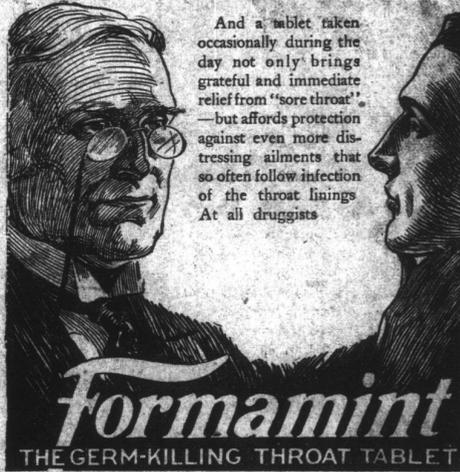
**U.S. FIDELITY & GUARANTY COY.**  
J. J. LACEY, Nfld. GENERAL AGENT.

## Don't Say— "Just a Sore Throat"

In a few days, you know, "just a sore throat" may be something much more serious. For science has proved that the throat is not only the first spot reached by infectious germs, but also forms the ideal soil for them to multiply on.

Throat protection, therefore, means germ destruction and is a duty that you owe your health. It is easily achieved by the regular use of Formamint—the germ-killing throat tablet.

Formamint (which is endorsed by over 5,000 American physicians) is the scientific way of disinfecting the mouth and the throat. Handy to have with you—pleasing in taste—it frees an efficient germicide that mixes with the saliva and so, reaches where gargles cannot go.



And a tablet taken occasionally during the day not only brings grateful and immediate relief from "sore throat"—but affords protection against even more distressing ailments that so often follow infection of the throat linings. At all druggists.

**Formamint**  
THE GERM-KILLING THROAT TABLET

GERALD S. DOYLE, Distributor.

## You be the Judge!

It's strictly up to you to say whether our Tailored-to-Measure Clothes are any better than any other Clothes.

We believe they are, and must prove it to you before you will want to buy; and we believe we can prove it, as we are doing it every day to men of good taste and good judgment in Clothes buying.

Here is your trial order: We make Trousers from \$7.00 up. Suits from \$35.00 up.

**E. D. SPURRELL** 365 Water Street, St. John's.  
**WM. SPURRELL** 210 Duckworth St. Branch: Grand Falls.

Have us send you samples and measuring forms if out of town.

## THE NAME ROCKWOOD

stands for all that is best and purest in high-grade Milk Chocolate:

NUT BARS, SWEET MILK BARS, ONE CENT BARS, DEWDROPS, METEORS, etc.

Try them and prove their quality.

**O. F. Preserves Co.,**  
AGENTS. 'Phone 1395.

ADVERTISE IN THE EVENING TELEGRAM.

## The Bon Marche is Now Open Every Night

We are keeping open at night for a few weeks to give our many friends an opportunity of securing some of our Special New Goods at Lowest Prices.

Swiss Embroideries— 5c. yard up.	Men's Wool Socks . . . 25c. pr.
Ladies' Nightdresses— \$1.25 each.	Men's Cotton Socks . . . 19c. pr.
Ladies' White Underskirts— 85c. each.	Men's Work Shirts . . . 55c. ea.
Ladies' Summer Vests— 19c. each.	Men's Braces . . . . . 40c. pr.
Ladies' Cotton Dresses— \$1.15 each.	Fancy Gingham . . . 19c. yd.
	Cotton Tweeds . . . 30c. yd.

**ENGLISH TWEEDS; all colors . . . . . 65c. yard.**

Curtain Scrim . . . 19c. yd.	Ladies' Hose, all colors— 50c. pr.
Men's Caps . . . . . 65c. ea.	Child's Cotton Hose, 15c. up.
Flannellette . . . . . 25c. yd.	Boys' Fox Top Hose, 45c. pr.
Pillow Cases . . . . . 25c. ea.	Ladies' All-Wool Hose . . . 70c. pr.
Table Cloths . . . . . 35c. ea.	Child's All-Wool Socks— 40c. pr.
Large Bedspreads, \$1.65 ea.	Camisoles . . . . . 59c. ea.

**MEN'S ENGLISH TWEED PANTS . . . . . \$2.95 pair.**  
**ALL WOOL SERGE . . . . . 70c. yard.**

## Bon Marché Cash Store

305 WATER STREET. OPEN AT NIGHTS.  
Mail Orders sent same day as received.

## "CAMEL HAIR" BELTING

Because a Camel grows hair it doesn't follow that all Belting is

"CAMEL HAIR" BELTING  
is made only by  
**F. REDDAWAY & COMPANY, MANCHESTER.**

A total of over 100,000,000 Feet of this Belting has been manufactured. It has been shipped to every port in the Seven Seas; and not one failure recorded!

## BECOME A USER TO-DAY!

Other Reddaway Products are:  
"CAMEL" FIRE HOSE. SUCTION HOSE.  
AIR HOSE. WATER HOSE.  
STEAM HOSE.  
"CAMELATA" BELTING. RUBBER BELTING.

**WM. HEAP & Co., Ltd.**  
'PHONE 1830. AGENTS for Nfld.

## Furness Line Sailings.

British Steamship DIGBY . . . . .	From Boston	From Halifax
	May 24, '24	May 24, '24
SACHEM . . . . .	May 24th, '24	May 27th, '24

Through Bills of Lading issued from U. S. and Canadian Points.  
For Freight rates and space apply to

## Furness, Withy & Co., Limited

Detroit, Baltimore, San Francisco, Norfolk, New Orleans, Philadelphia, Chicago, Seattle, Newport News, New York, Quebec, Montreal, Vancouver, St. John, N.B., Toronto.  
**BOSTON, MASS.** HALIFAX, N.S. ST. JOHN'S, Nfld.  
10 State Street. Water Street. Water Street  
may1, w.s. w.s.

## R. M. S. P.

From HALIFAX to the WEST INDIES.	From NEW YORK to HAMBURG. (The Comfort Route) Calling at Cherbourg and Southampton.
S.S. Trollet (Frt. only) . . . . .	S.S. Orea . . . . . May 17
May 28	S.S. Araguaya . . . . . May 24
S.S. Chandlere . . . . . June 6	S.S. Orduna . . . . . May 31
S.S. Chalour . . . . . June 20	Plymouth, Belfast, Greenock.

Ships of the West India Service from Halifax, call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

**The Royal Mail Steam Packet Co.,**  
HALIFAX, N.S.

## Freight Service—Montreal to St. John's. S. S. "WINONA"

Sails from Montreal on May 17th, and from Charlottetown on May 20th, for St. John's, Newfoundland.

For freight space, rates, etc., apply to

**The Canada Steamship Lines, Limited.**  
McGill Street, Montreal, or  
**HARVEY & COMPANY, LTD., AGENTS.**

## Nfld. Government Railway.

### SOUTH COAST STEAMSHIP SERVICE.

Freight will be accepted at the Freight Shed Thursday, May 15th, from 9 a.m. to 5 p.m. for the following ports of call: Marytown, Burt's, St. Lawrence, Fortune, Grand Bank, Bellefleur, St. Jacques, English Harbor, Harbor Breton, Pass Island, Hermitage, Gaultois, Pughthrough, McCallum, Richmond, St. Rames, Burgeo, Grand Bruit, LaPolle, Rose Blanche, Fortune, and St. Bernard's.

Also for the following points in Fortune Bay by the S.S. WREN: Anderson's Cove, Boxey, Brunette, Bay L'Anse-au-Come, Come River, Coom's Cove, Corbin, English Harbor, Gaultois, Great Harbor, Grotte, Great Jarvis, Head Bay De Exploit, Humber, Little Bay East, Little Bay West, Little Hermitage, Little Lally Cove, Milltown, Moss Ambrose, Miller's Passage, Pointe Bay, Pointe Enragée, Pool's Cove, Raymond, Round Harbor, Rencontre (Fortune Bay), St. Albans, Sagona, Seal Cove, Stone's Cove, St. Bernard's, Terrenceville.

### PLACES OF SIMILAR NAMES.

"Rencontre" Hermitage Bay, is often confused with "Rencontre" Fortune Bay. Therefore it is necessary, when shipping to Rencontre to show the name of the Bay, that is Shipboard Fortune Bay, as the case may be.

**GREEN HAT AND NOTRE DAME BAYS STEAMSHIP SERVICE.**  
Owing to ice conditions, freight for the above routes will be accepted until further notice.

## RED CROSS LINE

NEW YORK. HALIFAX. ST. JOHN'S.

S.S. SILVIA will probably sail for Halifax and New York at daylight Thursday morning May 15th.

THROUGH RATES QUOTED TO ALL PORTS.

Round-trip tickets issued at special rates with six month stop-over privileges.

WINTER PASSAGE RATES EFFECTIVE.

**BOWRING & COMPANY, 17 Battery Place, New York**  
General Agents.

**G. S. CAMPBELL & CO., HALIFAX, N.S.** **HARVEY & CO., LTD., ST. JOHN'S, Nfld.**  
Agents. Agents.

## CANADIAN NATIONAL RAILWAYS

TORONTO  
TO—DETROIT  
CHICAGO.

TRAVEL BY NATIONAL LINES

"INTERNATIONAL LIMITED."  
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily.  
Direct connection from Halifax or North Sydney by  
"OCEAN LIMITED."

For Fares, Reservations, etc., apply to  
**R. H. WEBSTER, General Agent.**

## CADIZ SALT

Now afloat and to arrive

LOWEST PRICES

**A. H. Murray & Co. Ltd**

## STEAMSHIP "SPES"

Fortnightly Sailings.  
Leaves Halifax, N.S. . . . . May 20th  
Leaves Boston, Mass. . . . . May 27th  
Leaves Halifax, N.S. . . . . May 27th  
Leaves St. John's, Nfld. . . . . May 27th

Also regular Sailings:  
Leave Halifax, Nova Scotia, for other Newfoundland Ports.  
Head Office: **FARQUHAR & CO., LTD., HALIFAX, N.S.**  
Local Agents: **BICE & FIELDING, Inc., Boston, Toronto, Montreal, New York.**

Western Agents: **J. A. BOAK & SON, 333 South Dearborn Street, Chicago, Ill.**  
Agents: **C. G. BOAK, 401 Sutherland Bldg., Cleveland, O.**  
**HARVEY & COMPANY, St. John's, Nfld.**