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- BARGAIN No. 2. Ladies' Navy Silk Hose, for 69c. pair
- OUR SPECIAL WOOL TOP MATTRESS ... \$5.95
- OUR BIG BARGAIN No. 3
- 4 Piece Toilet Set, only \$3.75
- MEN'S SILK NECKTIES only ... 59c.
- BARGAIN No. 4. Ladies' White Hose, Worth 50c. for 25c. pr.
- BARGAIN No. 5. Infants' Vests & Pants, only 25c. each
- BARGAIN No. 6. Men's Black Socks for 25c. pr.
- BARGAIN No. 7. Silk Boudoir Caps, Extra value, 49c.

D. E. Pelley's
VARIETY STORE,
Corner Water and Springdale Streets.

Obituary.

MRS. JOHN COUGHLAN.
(H. F. Shortle.)
It is with profound regret we record the death of Mrs. John Coughlan, one of the trustworthy and reliable members of the General Post Office, which occurred at her late residence No. 1 Howley Avenue, yesterday morning. For some time past she was in a delicate state of health, which she bore with that christian fortitude and submission to the will of God, so characteristic of a devoted and exemplary member of the Church. Fortified by all the rites of the Church, surrounded by her family and friends, she departed to her eternal rest. Mrs. Coughlan (nee Margaret Moister) was the wife of a very old and highly respected family of St. John's and was a woman of a dignity of character, a warm and generous nature. Her surroundings were ideal and her acquaintances enjoyed that quality of friendship which was so characteristic of her personality. She might be said of the exemplary character of the deceased lady, the quietness and stability of which was characteristic of her life. She was a member of Holy Mother Church. All is said in the brief but comprehensive statement—she was a truly devoted wife and mother. What a tribute could be paid her memory. The deceased has left husband, two daughters, three sons, William John at home, John Thomas in New York, also one brother in the United States, as well as hosts of relatives to mourn their great loss. The funeral will take place on tomorrow morning from her late residence, 1 Howley Avenue, at 7:30 p.m. Burial in Penco.

Personal.

Berrett A. Kingsley, Attorney at Law at Westley, R.I. who has been spending a short vacation in Brigus, home of his wife's parents, left today for Montreal, having had an enjoyable holiday.

Forest Fire at Norris' Arm.

CHANGE OF WIND SAVES DWELLINGS.
A message to the Field Newfoundland Company received yesterday evening stated that a forest fire raging near Norris Arm had assumed serious proportions and a number of barns and dwellings houses were in danger. Late last night however, word was received that a strong northeast wind had sprung up diverting the flames which later died down.

Shipping Notes.

S.S. Digby leaves Boston on the 26th inst. for Halifax and this port.
S.S. Wabana arrived at Limeville yesterday where she loads limestone for Sydney.
S.S. Hampstead Heath left Bell Island yesterday for Rotterdam, taking 2600 tons of iron ore.

MUTT AND JEFF.



"Rotten," is Right!

Editor Evening Telegram,
Dear Sir:—According to your reporter Judge Morris called the Prohibition Act "a rotten law." "Rotten" is the right word for it. People have to pay 23 cents for a glass of rum that did not cost 3 cents and 37 cents for a glass of whiskey that only cost 11 cents. If you do not believe me figure it out for yourself. The last printed and published Customs Returns are for the year ending June 30th, 1921. In that year duty was paid on 11,732 proof gallons of rum valued at \$132,905.00. This works out at about \$1.10 per proof gallon. And 5 cents for freight, insurance, etc., and 50 cents for half a dozen bottles— which is liberal—and we have a total cost of \$1.85 per gallon of 64 glasses. This is less than three cents per glass. A bottle of rum costs \$1.50 to which must be added at least a dollar for the script, making a total of \$2.50 per bottle. As there are six bottles in a gallon the total cost of a proof gallon would be \$15.00. If 64 glasses cost the consumer \$15.00, one glass will cost him over 23 cents. This leaves a profit of twenty cents divided as follows:—9 cents to the doctor and 11 to the Government for Customs duty and Controller's profit.

The same Customs Returns show that there entered into consumption 9,900 gallons of whiskey valued at \$90,887.00, or an average of \$9.08 per gallon. This includes the bottles. Add 50 cents for freight on the half case of six bottles and we have a total of \$7.26, or an average of 11 cents per glass. Taking the lowest price of whiskey, namely \$3.00 per bottle and add the cost of the script and we have a total cost to the consumer of \$4.00 per bottle or \$24.00 per gallon. Divide by 64 and the cost of a glass of the cheapest whiskey will be 37 cents, of which the doctor gets 9 cents, the manufacturer and the steamer owners get 11 cents and the Government gets 17 for duty and profit.

While there may be some excuse for the 11 cents the Government get off every glass of rum and the 17 cents of every glass of whiskey, there is no reason at all why a man should pay 9 cents to a doctor for the privilege of drinking a single glass of spirits. You will note that I have not taken into account the quantity of water necessary to bring the rum from proof to 15 below proof as sold. That will more than pay the cost of bottling, cartage etc. I have taken rum and whiskey because they constitute 70 per cent of the total quantity and value of all kinds of intoxicating liquors. Brandy accounts for 7 per cent and Gin about 2 per cent. All spirits come to 80 per cent, wines 10 per cent and Ale, Beer and Porter about 10 per cent. Port Wine—excluding what is stored here for ripening purposes—represents over 88 per cent of the wines or 8 1/2 per cent of our total consumption. These last figures are based on two years consumption, namely 1919-20 and 1920-21. It may interest your readers to know that the total quantity of all intoxicating liquors consumed in these two years was 46,593 gallons, or an average of 23,296 gallons per annum. This would mean 139,779 bottles of liquor at proof. Now as all the liquor is sold below proof, your readers will readily see that this number is far too small, and they can get some idea of how much money some of the doctors are making.

Allow me to add that the figures I have used are printed and published and may be verified by any one who may take the trouble to do so.
Yours truly,
WARWICK SMITH,
August 18th, 1922.

Twelve Months' Sentence.

Patrick Bennett aged 25 years and married, was sentenced to 12 months imprisonment yesterday afternoon by Judge Morris. The man who belongs to Davis Cove P.B., was found guilty on two charges of indecent assault.

Largest and Greatest Cast in "The Old Nest."

WILL BE SCREENED AT NICKEL MONDAY.

"The Old Nest," a Reginald Barker production offered by Goldwyn which comes to the Nickel Theatre beginning Monday, is perhaps the richest picture in personalities that has been placed before the public in many a season. The story and the scenario were written by Rupert Hughes, the direction was handled by Reginald Barker, and the cast includes the following players: Mary Alden, Cullen Landis, Louise Lovely, Helen Chadwick, the famous "Eager" children, Johnny Jones, Buddy Messenger and Lucille Ricksen; Maurice B. ("Lefty") Flynn, Molly Malone, Richard Tucker, Nick Cogley, Dwight Crittenden and several others.

The size of the cast is explained by the fact that the story starts when the majority of the players are still children and follows them through the various stages of their growth. Clifford Robertson, Goldwyn casting director, declares that "The Old Nest" gave him the greatest problem that he has ever had to solve, besides obtaining the necessary for correct resemblance between the child actors and the adults. But with the exception of Mary Alden and Louise Lovely, all the above named are Goldwyn stock players.

LOOK AHEAD.—You'll need Preserve the coming winter. We advise you to get your Screw Top Bottles from STEELE'S and preserve all the fruit and berries you can.

Nearly Asphyxiated.

TELEPHONE OPERATORS TAKEN ILL.

Miss Dunphy and Miss Wilson, two operators with the Avalon Telephone Company, came near asphyxiating early yesterday morning. For some time past workmen have been engaged endeavouring to locate a leak in the gas main, fumes of which were penetrating the Telephone Co. building. Yesterday Miss Wilson was about to take up her turn on duty when she collapsed and fell, fainting, to the floor. Miss Dunphy immediately raised an alarm and called Dr. Carnell. When the doctor arrived he made an examination and pronounced the illness as being due to coal gas. Restoratives were administered to Miss Wilson and she recovered sufficiently to go home. The fumes of the gas had increased in the meantime and Miss Dunphy became ill and had to be relieved from duty. The young ladies were fully recovered last night, and felt none the worse for their experience. The leak in the gas main has since been located.

WHORTS.—These berries are very plentiful this year, and you won't regret putting some away for the winter months, so order your Preserve Bottles from STEELE'S Crockery Store to-day.

Glencoe's Passengers.

The following first class passengers arrived at Argentia on the S.S. Glencoe from the westward yesterday:—Miss Elsie Thornhill, Miss Millie Simms, Mrs. Charles Thornhill, Mrs. Hiscock, Mrs. Molloy and child, Miss Blanche Foote, J. P. Gill, S. Stapleton, B. Curran, A. W. Farrell, W. Anthony, John A. Ball, G. Sellars, D. Elliot, Dr. T. Smith.

"OVER THE HILL"—The indescribable picture. Must be seen to be appreciated.—Monday, Aug 13, 21

BOILER REMOVED.—S.S. Lobelia is moored on the North side of the dock basin. The forward smokestack and one boiler have been removed, the latter being in chocks on the pier alongside the ship. Some guns yet remain mounted on the upper deck.

Sell Sunlight Soap for Quick Sales and Sufficient Profits.

Are you in business or just keeping shop? If you are keeping a shop you'll no doubt be able to keep it as long as your money lasts.

If you're in business, then you want your shop to keep you, and it will if you make quick sales and sufficient profits.

If you try to sell to your customers any goods which they do not want, you may be able to do it; but the chances are against you. As a business person you should supply the goods your customers want and should try to make a profit on every transaction. Now take soap as an example: When you are asked to buy a box of soap which is said to be just as good as Sunlight Soap, consider carefully this important question: Is this other soap really just as good as Sunlight Soap? Unless this other soap will sell as well as Sunlight Soap, it certainly is not just as good as Sunlight Soap FOR YOU.

The soap which people want is the easiest and most profitable soap for you to sell. Sunlight Soap being the soap which people want, is therefore the easiest soap to sell; in fact, it sells itself—people ask for it.

Sunlight Soap requires no pushing, and because it sells best—it pays best.

Stick to Sunlight Soap, it always has been and always will be the very highest quality of household soap.

Sunlight Soap is the soap your customers want. You will sell 5 cases of Sunlight Soap whilst trying to sell 1 case of any unknown soap.

Buy Sunlight Soap from Your Jobber.

Football Reminiscences.

By ONLOOKER.
4th LEAGUE MATCH.
Knowliths Athletic Club vs. C. L. B. Result: A Draw, 2 Goals Each Played at Llewellyn Place June 27th 1898.

Favored with magnificent weather, and with the ground in good condition, the above match was played off last evening. The teams lined up:—K.A.C.—Goal, J. Robinson; backs, J. Mathieson and W. Stranger; half-backs, Reid, G. Knowlith, Jr. and J. Stranger; forwards, Feaver, Phil Knowlith, W. Knowlith, T. Williams and Moore.

C.L.B.—Goal, Williams; backs, Garland and Moffatt; half-backs, Roberts, Peters and A. Long; forwards, Joe Long, R. Goodridge, W. R. Warren, Hussey and Richards.

Referee—F. Maynard.
Linesmen—Lieut. Patch (Cordelia) and G. Dawe (Knowliths).
The Knowlith combination played uphill the first half and had, if anything, the best of the opening exchanges, but all their efforts to score were frustrated by the Brigade goal keeper, who saved brilliantly on several occasions. Some 25 minutes of this half had gone, when at length, from a penalty kick, Warren had the credit of scoring for the C.L.B. which produced prolonged cheers in favor of the youthful warriors. Right from the centre the K's now rushed matters, the Lads goal having several narrow squeaks, but nothing further occurred in the way of scoring and the teams crossed with the score—C.L.B.—1, K.A.C.—0. On resuming it was thought that the K's would pile it on, but right from the kick-off the C.L.B. brought the leather up, and secured a corner, which, however, proved fruitless. Soon after this the K.A.C. secured a "free" for hands about the centre line, and from the advantage gained by this had the satisfaction of putting on the equalizer. W. Knowlith giving the final kick.

You have Pictures to Frame?

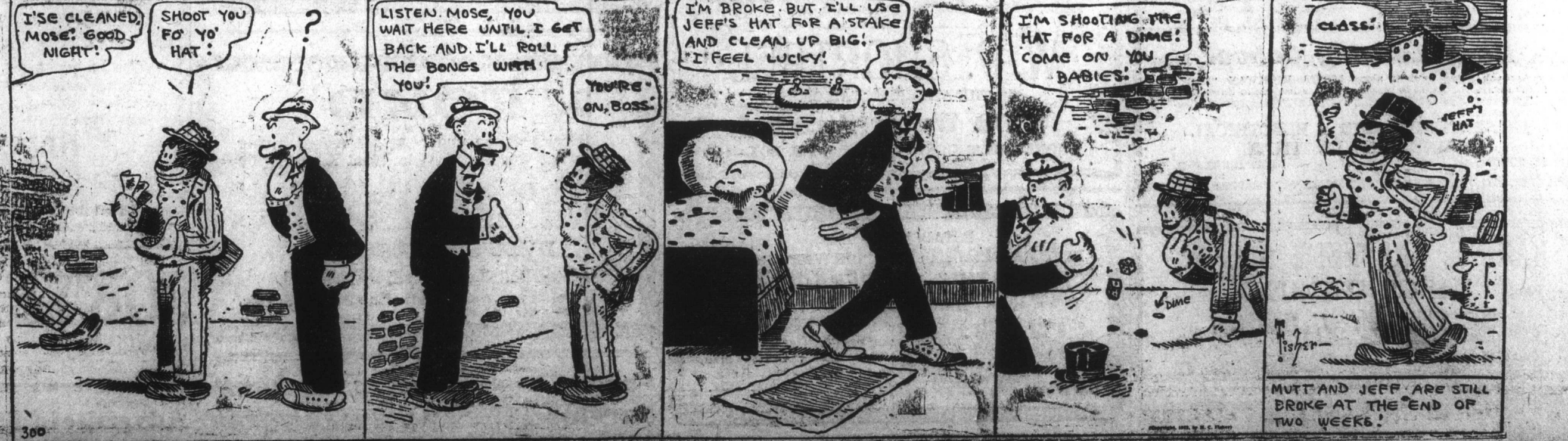
We have the correct mouldings to frame them. No need to worry about what kinds of Moulding you'll require for your pictures if you send them to us for framing. We can frame, correctly and distinctively, anything from the smallest photograph to the largest engraving.

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AIN'T JEFF'S LUCK SIMPLY TERRIBLE?



—By Bud Fisher