

Eager Eyes Seek This Page First

each succeeding Week-End.

EAGER TO SEE What This Big Store Has SALE PRICED for

Friday, Saturday and Monday

A mere glance suffices this week to show you that-not only are the offerings really good, but that their respective prices are such that its well worth your while to lay in your supply of everything needed for Summer time, now.

HOSIERY for Mother, for the bigger ones, for the little ones at home at Baird's Prices

GIRLS' AND BOYS' HOSE-Fine Ribbed Cotton Hose, all sizes, 5/8 to 3/4 inch, in a good fast black. Reg. 50c. Friday, Saturday and Monday **39c.**

LADIES' HEATHER HOSE-A popular line to-day, pretty Heather mixtures in Brown, Green, Grey and Navy; summer weight Cashmere. Reg. 79c. Friday, Saturday & Monday **79c.**

LADIES' LISLE HOSE-Fast Black Summer Lisle Hosiery in full-fitting sizes; cashmere heel and toe. Reg. 90c. Friday, Saturday and Monday **79c.**

LADIES' COTTON HOSE-A small quantity in plain Black, White and Tan. Unusual 40c. value. Friday, Saturday and Monday **29c.**

GIRLS' AND BOYS' TAN HOSE-Tan Hose in that extra fine ribbed finish, Dark Tan shades; splendid wearing quality; all sizes. Special, Friday, Saturday & Monday **59c.**

LADIES' LEATHER HOSE-10 dozen of excellent quality Summer Hose; fine wool Cashmere make and in such pretty mixtures as Fawn, Brown and Mixed Greens; assorted sizes. Reg. to \$1.70. Friday, Saturday and Monday **\$1.49**

BOYS' RUBBER SOLED SHOES-Strong Black Canvas Running Shoes for the "sports"; heavy black rubber heel and sole. Special Friday, Saturday and Monday **96c.**

CHILDREN'S SOCKS-In Black only; an odd line containing nearly every wanted size. Special Friday, Saturday and Monday, pair **14c.**



SHOWROOM Fairly Shouts Values of Unusual Merit

LADIES' UNDERPANTS-Fine Jersey Ribbed Underpants with wide umbrella legs; lace trimmed; open. Reg. 40c. value. Friday, Saturday and Monday **79c.**

CHILDREN'S UNDERSKIRTS-White Lawn Underskirts with body, bounce embroidery trimmed and pin tucked; sizes to fit 6 to 14 years. Reg. \$1.50. Friday, Saturday and Monday **\$1.12**

WHITE JEAN SKIRTS-Ladies' good quality White Jean Skirts, with belt and pockets; tucked and pearl button trimmings; excellent Skirts for the season; good washers; assorted sizes. Reg. to \$3.30. Friday, Saturday, Sunday and Monday **\$2.69**

LADIES' LEGHORN HATS-A clearing line of pretty Cream Leghorn Hats with soft limp rims; assorted shapes; charming hats for Misses, and need but simple band of light trimmings; value to \$5.00. Friday, Saturday and Monday **\$2.25**

SWISS INSERTIONS-Fine Swiss Muslin Insertions, embroidered in shades of Pink, Pale Blue and White; hemstitched, 3 inches wide. Reg. 15c. yard. Friday, Saturday and Monday **10c.**

CHILDREN'S KNICKERS-Children's and Misses' White Lawn Knickers, trimmed with embroidery and fine pin tuckings; to fit 6 to 13 years. Reg. 85c. pair. Friday, Saturday & Monday **78c.**

MEDALLIONS-An assortment of White Embroidery and Net Medallions, suitable for inserts for blouses, children's dresses, fancy linens and scarves, etc.; assorted pieces. Reg. 45c. ea. Friday, Saturday & Monday **29c.**

LADIES' FINE VESTS-Summer weight fine White or Pink Jersey Vests; shoulder straps and lace trimmed tops; sizes 36 to 44 inch busts. Good value at their regular price, 65c. Friday, Saturday and Monday **59c.**

CHILDREN'S EMBROIDERY BONNETS-White Embroidery Bonnets, trimmed with Pale Blue or Pink ribbon; nice for every day wear. Special Friday, Saturday and Monday **23c.**

RUFFLINGS-Two and three inches wide, in Net and Lawn, with hemstitched edge. Just what you need for Waists or Dresses; a few yards would be handy at times. Reg. 40c. yard. Friday, Saturday and Monday **33c.**

Responsible Government

Lecture by Rt. Hon. Sir W. F. Lloyd.

An interesting and instructive lecture was given to the students of the Civil Re-Establishment School on Tuesday afternoon by the Rt. Hon. Sir W. F. Lloyd, P.C., K.C.M.G. The subject of the lecture was "Responsible Government in the Dominion of Nfld." After briefly explaining the various steps by which we had obtained manhood suffrage, the lecturer impressed upon the men the responsibility that vested upon them of making the best use of the power for good that was in their hands. The men showed their appreciation of the lecture by the close attention with which it was followed, and by their hearty applause at the close of the learned lecturer's remarks.

Brick's Tasteless makes you eat. Try a bottle and prove it for yourself.-apr25,t

Missionary Entertainment.

AT PRESBYTERIAN HALL.

A large audience attended the entertainment given at the Presbyterian Hall last night. A dramatization of the love story of Robert Moffatt the first great pioneer missionary to South Africa, and Mary Smith, was faithfully presented by Mr. Donald Clouston as missionary, supported by Miss Winnifred Barker as Mary. The roles of Mrs. and Mr. Smith, parents of Mary, were capably taken by Mrs. D. Johnston and Mr. Chas. Oke. As Myrheer Vandervicker, Mr. Stansfeld who has been in Dutch Africa, was dressed to the life and filled the role of the Boer farmer admirably. Miss Wallace as his wife, Misses Amelia Crawford, Ruth Calvert and little Jean Johnston as the daughters were perfectly at home in their parts.

The entertainment will be repeated to-night and will no doubt draw a full house.

In Memoriam.

The Passing of Another Veteran.

(By Capt. Leo Murphy.)

With the passing of Lance-Corporal Gordon Armstrong at Ecasoni this morning, there went travelling into the Great Unknown the spirit of one whose chivalrous manner and calm demeanour had won for him the popularity of all his comrades in the Regiment.

From the moment of his enlistment he became recognized as a most willing and cheerful worker; in the days of training he adapted himself entirely to his surroundings and his conduct was that of the young man who throws in his all for the cause of Empire. Joining the First Battalion at Bernafay Wood after the thrilling hours of the struggle at Guedecourt, he served with the unit until the Battle of Monchy, when a period in hospital gave him a well earned respite. Rejoining the Battalion after a brief interval of convalescence he went back with his old Company and shortly afterwards became attached to the Officers' Mess. These are pleasant memories-the shattered cottage at Meaulte, the Chateau at Camps en Amenois-the Cafe at Hilden-they heard the merry ring of his laughter, and knew his cheerful voice-the voice which to-day is stilled at the great call to which there can be only one answer.

"Sleep on, thou weary one,
We bivouac here to-day,
Let war drums roll their noisy roll
"Tis here the warriors lay."

And so he rests to-day in the prime of youth, with the knowledge of a young life well spent, full of kindly actions, and with the greater portion spent in the cause of King and Empire, for whom he was prepared to make the supreme sacrifice. His is no unmarked grave near the poplared roads of far off France-the sighing willows will wave near his resting place in the home-land for which he fought and suffered. A green mound in our own cemetery will be there to cherish by a grateful people.

Stafford's Drug Store, Theatre Hill, is open every night till 9.30. apr25,t

FANCY LINENS

DUCHESS SETS-Inexpensive Duchesses Sets, lace and insertion trimmed with White Linen body; very neat and unusually low priced. Special Friday, Saturday and Monday **59c.**

STAIR OIL CLOTHS and SANITAS BORDERINGS-18 inches wide; nice assortment of patterns; White Canvas back. Special the yard Friday, Saturday and Monday **12c.**

TEA CLOTHS-Embroidered White Linen Tea Cloths, with a deep hemstitched border; very superior quality. Reg. \$1.60. Friday, Saturday and Monday **\$1.42**

WHITE TABLE CLOTHS-Best value in the city in serviceable White Damask Table Cloths; family size; excellent quality; value \$3.25. Friday, Saturday and Monday **\$2.90**

SIDEBORD CLOTHS-Pretty Cream Lin Sideboard Cloths, nicely set off with coloured silk embroideries; hemstitched border. Reg. \$1.25. Friday, Saturday and Monday **\$1.08**

CARVERS' CLOTHS-Splendid quality pure White English Damask Cloth; size 18 x 27; a very handy cloth. Reg. 45c. value. Friday, Saturday & Mon. **45c.**

Wash Dresses

GIRLS' GINGHAM DRESSES-Some very pretty Wash Dresses are on sale this week. Dresses to fit from 6 to 14 years; plain and pretty check patterns, smocked, belted, while roll collar and pocket; others square neck and button trimmed. You should see these. Regular prices to \$3.70. Friday, Saturday and Monday **\$3.29**

LADIES' WASH DRESSES-Here we have just the styles you like in good wash Gingham and Linens, striped and plain with White Pique collars, belted, and pockets, and contrasting pipings. Simple, effective styles for every day wear; plain shades of Green, Rose and Pink, and in striped Blue and White and Pink and White, etc. Reg. values to \$7.00. Friday, Saturday & Monday **\$5.98**

We are always anxious to please and a little over-anxious that you should see to-day's offerings in the MEN'S SECTION.

MEN'S LEATHER BELTS-American Waist Belts for men; shades of Brown, Grey and Black; patent fastening buckle; very neat finish; assorted sizes. Friday, Saturday and Monday **55c.**

MEN'S WORKING SHIRTS-White Cotton Drill, double stitched seams; able to withstand hard wear; all sizes. Reg. \$2.50. Friday, Saturday and Monday **\$2.25**

STUD NECKWEAR-Perfect fitting Black and Coloured Silk Neckwear, shapely, always secure; perfect stud fastening; light and dark mixtures. Special Friday, Saturday & Monday **45c.**

MEN'S ALL-SILK SHIRTS-Something particularly good; white ground with just those striped effects you like best; soft Cotton to match; assorted sizes. Remember, all silk. Reg. \$7.50. Friday, Saturday & Monday **\$7.20**

MEN'S NIGHT SHIRTS-Fine Cotton Night Shirts for men; splendid quality; galon trimmed collar and front; full fitting sizes. Reg. \$3.00 value. Friday, Saturday and Monday **\$2.70**

MEN'S SOCKS-A Summer Sock and not expensive; Lisle thread, in Black, Grey, White and mixed Black and White; 60c. value. Friday, Saturday and Monday **49c.**

BOYS' NAVY OVER COLLARS-Navy Collars in assorted makes; Navy with White, and Saxe with White; made of best quality Jean. Reg. 80c. Friday, Saturday and Monday **69c.**

MEN'S STIFF FELTS-English Stiff Felt Hats; this particular line offers you the newest shape and a real good felt; soft cushion pad-makes it easy fitting. Reg. \$6.50. Friday, Saturday and Monday **\$6.20**

MEN'S TWEED CAPS-London and New York styles in Summer Tweed Caps; assorted crowns; silk lined and unlined; Caps here worth up to \$2.25. Friday, Saturday and Monday **\$1.85**

MOTOR BUGS \$11.75-Fancy Leopard spotted and others with plain Black back; full size; would make splendid Carriage Rugs as well. Notice the low price we are offering these at. Reg. \$17. Friday, Saturday & Monday **\$11.75**

1000 Military Brushes

Bought originally from American Army Stores

Just the brush to keep your hair in perfect shape; strong black bristles in Light Oak or Ebony handle. Try a pair at once. Every brush worth at least 50c. each, others worth more. These brushes are the same as Uncle Sammy's fighting men used "over there"; sold singly. Friday, Saturday and Monday

19c.

MEN'S NEGLIGE SHIRTS-A splendid range in almost any style of stripings, ruffles, bosomed, laundered cuff, coat style; any size. Reg. \$2.50. Friday, Sat. & Monday **\$2.30**

SCOTCH WINCEY-Beautiful material for making up Boys' Cricket Shirts; faint Cream shade, 38 inches wide, nice fine even texture. Reg. \$1.00 yard. Fri. Sat'y & Mon. **85c.**

Now for the Boys' Wash Suits

These Values mean Savings for you

BOYS' LINEN SUITS-Pretty Little Dutch Suits, Striped Blue Linen Blouse and Plain Blue Linen Pants, sailor collar and cuffs; to fit 3 to 8 years. Reg. \$5.00. Friday, Saturday & Monday **\$4.75**

BOYS' LINEN SUITS-White Suits, Middy style with navy facings and collar; others in striped linens with plain trimmings; splendid looking styles. Reg. to \$5.00. Friday, Saturday & Monday **\$3.28**

BOYS' SHIRTWAISTS-Worth double the price to-day. Your choice of Plain White, Striped White and Striped Blues. May be worn as a shirt or shirtwaist; to fit 6 to 15 years. Special Friday, Saturday and Monday **\$1.15**

BOYS' SHIRTWAISTS-With collar attached, mostly striped patterns, and to fit 6 to 9 years only; all last season's left overs and worth more money to-day. We are clearing the lot this week. \$1.20 values. Friday, Saturday and Monday **69c.**

Job Line Boys' Wash Suits

A mixed line in Plain White, Plain Linen and others in Tan and White and other stripes. Ordinary value to \$2.70. Special Friday, Saturday and Monday **\$1.98**

BOYS' DRILL PANTS-Strong Khaki Drill Pants for knockabout wear; sizes to fit 8 to 15 years. Reg. \$1.10. Friday, Saturday & Monday **92c.**

Sale of Pumps

CLEARING SALE OF LADIES' PUMPS-Broken lines and incomplete sizes in good Patent Leather or Black Vic Kid, spool or military heel; nice cool Pumps for present wear; every pair in the assortment a bargain. Values to \$8.50. Friday, Saturday and Monday **\$5.89**

CHILDREN'S PATENT LEATHER BOOTS-Sizes 6 1/2 to 8 only; dainty looking footwear; dull kid uppers and patent leather vamp, with tasseled top. These are old stock and value to-day for \$3.00 pair. Friday, Saturday and Monday **\$2.90**

LADIES' 2-STRAP SHOES-Gun Metal 2-Strap footwear with low heel and fairly broad toe, fancy metal bow front; half sizes from 6 to 7. Special Friday, Saturday and Monday **\$4.38**

INFANTS' BOOTS-Spring heel, buttoned style; kid make, with solid leather sole and hand stitched; comfortable shape for tiny feet; sizes 8 to 5. Special Friday, Saturday and Monday **\$2.55**

Garden Sets for Juniors

Strong make, 3 pieces in each set: Shovel, Rake and Hoe. Friday, Saturday and Monday, the set **45c.**

English Suitings for Men and Boys

Double width English Wool Suitings, showing pretty mixed Greys and Browns. Tweeds that will make splendid new Suits for the season. Reg. per yard, \$7.00. Friday, Saturday and Monday **\$6.70**

DRESS ARMURES-Several pieces of lovely quality Dress Armures in shades of Navy, Saxe, Grey and Helle; 48 inches wide. Here is just the material for a nice lightweight dress for the season. Reg. \$4.99 yard. Friday, Saturday and Monday **\$3.65**

