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Pears, 15, 20, 25c. doz. P. E. I. Potatoes.

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The most beautiful
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"Windsor" are the universal choice of those who require a stylish yet comfortable spectacle frame. The broad temples with the specially constructed comfort cable ends, make the wearing of these glasses a real pleasure. Fitted with a pair of Toric lenses ground to your particular need, you have the utmost in spectacle perfection.

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2000 bales Best Quality Hay.

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SCOTTISH UNION & NATIONAL INSURANCE CO.
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GENERAL ACCIDENT, FIRE & LIFE ASS. CORP., LTD.

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We represent the above Companies for the Dominion of Newfoundland. Write or phone us for our rates.

NFLD-LABRADOR EXPORT CO., LTD.,

BOARD OF TRADE BUILDING.

Advertise in "The Telegram."

Familiar Phrases.

HOW THEY ORIGINATED.

The expression "Running the gauntlet" is really a corruption of the phrase "Running the Ghent-race." Ghent, of course, is the famous Flanders town; and here, in days gone by, a military punishment was devised which gave rise to this term.

The defaulter's regiment was drawn up in two ranks, facing each other, each soldier present being provided with a cane. Down this human lane the delinquent, stripped to the waist, was compelled to run, receiving his progress a smart cut from each of his comrades.

In the case of the Navy, in which at one time a similar punishment obtained, short lengths of rope took the place of canes.

Paying on the Nail.

"Paying on the nail" is a term often used in these profiteering days, although few of those who use it could say whence it came. The explanation, however, is fairly simple. The counters of old-time shops were frequently studded with brass nails; hence the phrase in question, denoting of course, a cash transaction.

The quaint and oft-used "it-for-tat" is merely a corruption of "this-for-that," while to "sleep like a top" is believed to have been derived from the Italian word topo, meaning a mouse. As the word embraced all the mouse species, including the dormouse—which sleeps through the winter—it is generally accepted that the phrase owes its origin to this source.

Crocodile's Tears.

The expression "run amok" is in almost daily use, and yet probably not one person in a thousand knows its rather obscure origin.

It appears that once upon a time certain South Sea Islanders were wont, after gambling away their possessions, to drown their troubles in drink and opium. In this condition they ran wild, and, at the same time, not infrequently resorted to the use of the lance or muck. Hence the term "to run amok," which we use to-day.

Another common phrase, "crocodile's tears," is derived from a purely legendary source. A seventeenth-century dictionary has it that "the crocodile is an harmful beast . . . hatched of an egg and groweth unto a wonderful greatness. He will weep over a man's head after he hath devoured the body, and then will eat up the head also."

Therefore the term "crocodile's tears" is applied to sorrow that is feigned, or, as the same quaint dictionary has it, "to tears that are spent with the intent to deceive."

And when we declare our intention of doing or getting a thing done "by hook or by crook" we are—in most cases unwittingly—recalling the names of two eminent lawyers of the time of Charles I. Messrs. Hooke and Crooke, who, it seems, were so celebrated in their day that it was frequently said that the only way to win a difficult case was "by Hooke or by Crooke."

King George in Disguise.

OFFERING HIS MAJESTY A JOB.

From time to time all Royalties like to shake off the trammels of the rigid ceremonial and etiquette that continually surround them and see and enjoy life as ordinary mortals.

One of King George's first experiences in disguise was when as Prince of Wales he went at night to visit a goods yard at one of the big London railway termini. His Majesty was accompanied by the late Sir Arthur Ellis; both were roughly clad, and presented the appearance of a couple of good-class working men.

This incident happened at the end of November, and it so chanced that on this particular night the railway company was engaging some temporary hands to deal with the Christmas goods traffic. There was a group of about thirty men assembled near where the Prince of Wales stood as a railway official took their names and addresses; the official, when he had passed the Prince and his companion, looked sharply at them and said: "You look a likely couple for this job. Where were you last employed?" "Oh!" answered the Prince, laughingly, "both of us are in jobs. We came here only because we expected to see a friend."

In the Pit of a London Theatre.

The official looked suspiciously at them for a few moments, but said nothing, and passed on. He had no idea, of course, of the identity of the two men he had spoken to. He learnt it later from a railway inspector who knew of the Prince's visit to the yard that night. "Well," said the official, "I was on the point of turning them out of the yard. I'm glad I didn't now."

As Prince of Wales the King visited Paris incognito on several occasions in company with Queen Mary. During one of their visits their Majesties purchased some old coloured prints at the shop of a famous dealer, but when it came to paying for them the King made the discovery that he had only half a sovereign with him, and the Queen had no money.

For a moment their Majesties were perplexed. They did not wish to disclose their identity, and they wanted to take the prints with them. At last the owner of the shop came

along, recognized his royal customers, and understood the situation. The dealer bowed respectfully and said: "You can take the prints, sir, if you desire, and send me the money." Needless to say, the dealer received his money the next morning.

Since he ascended the throne the King has visited several parts of the East-end in disguise, and was once among the audience in the pit of a music-hall in one of the poorest parts of London.

On one occasion during the war the King visited, incognito, a big munition factory some distance from London. He was accompanied by an equestrian, and both wore ordinary tweed suits.

His Majesty returned to London by an express train, and occupied a first-class "smoker." A man who got into conversation with him during the journey said to him at the end of it, "You know, you are uncommonly like the king."

His Majesty laughed and said, "Well, I have never been told that before, but perhaps I am."

Wash That Itch Away

We know of no sufferer from Eczema who ever used the simple wash D.D.D. and did not feel immediately that wonderfully calm, cool sensation that comes when the itch is taken away. This soothing wash penetrates the pores, gives instant relief from the most distressing skin diseases.

D.D.D.
The Lotion for Skin Disease

LOCKOUT DECIDED UPON.

MADRID, Nov. 27. The employees of Madrid, at a meeting held here to-day, with but one dissenting vote, decided to proclaim a general lockout on Dec. 6th.

THE NEW FRENCH REMEDY.
THERAPION No. 1
THERAPION No. 2
THERAPION No. 3

No. 1 for Rheumatism. No. 2 for Gout. No. 3 for Gravel. These remedies are the only ones that cure the disease. They are the only ones that are safe and reliable. They are the only ones that are cheap and accessible. They are the only ones that are effective.

Growing up with

COLGATE'S

A wise mother judges not only by height and weight, but by general health. And there the faithful care of the teeth plays a large part. That is why her children grow up with Colgate's—the safe, sane, delicious dentifrice. Do yours?



Look for the Boy in the Red Bathrobe in Your Dealer's Window.



Regular tooth brushing is a treat, not a task, with Colgate's Ribbon Dental Cream.

Ask for Colgate's at your favorite store TODAY.

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Established 1806

NEW YORK LONDON PARIS ST. JOHN'S
Makers of Cashmere Bouquet Soap—
Luxurious, Lasting and Refined.

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COLGATE'S
Talc Powder

For babies, and older people as well, the soothing comfort of Colgate's Talc is a necessity. The 10.54 per cent. Boric Acid it contains puts Colgate's in a class by itself.

COLGATE'S
Toilet Soaps

The Colgate business has been built up on the quality of its toilet soaps. They are as beneficial to the skin as they are pleasant to use. Colgate's Cashmere Bouquet is a great favorite!

PUT COLGATE'S ON YOUR CHRISTMAS LIST FOR THRIFT GIFTS.

Fire! Fire! Fire! Fire!

We are now offering the following goods which were damaged by fire in building. Prices greatly reduced for quick sales. **THE C. L. MARCH CO., Limited.**

30 only BUREAUS,
35 only WASH STANDS,
20 only COUCHES,
200 MATTRESSES,
200 BEDSTEADS,
200 SPRINGS.

Of the above lines of goods, Bedsteads and Springs have just arrived, but we are marking them very low for quick sales.

The C. L. March Co., Ltd.,

Corner WATER and SPRINGDALE STREETS.

Advertise in the Telegram

EMPLETON'S

Showroom Offerings!

BLOUSES
IN ALL THE LEADING STYLES.

Georgette Crepe,
Shades of Taupe, Beige, Navy, Cream, Pink, etc. Prices, \$1.00, \$15.00, \$18.00, \$25.00, \$30.00 each.

Merve Silk,
in Black and Cream. \$5.80 to \$16.00 each.

Flette,
in stripe effect.
SKIRTS,
from \$2.40, \$3.20, \$4.00, \$5.00 each up.

Poplin,
Black and Coloured, from \$2.20 to \$6.50 each.

Tussor Silk,
\$6.00 to \$9.50.

Heavy Serge, in Navy & Black, \$7.50.
Grey Tweed (extra value), \$8.00.

COATS.
Giles in Plush, Tweed, Blanket Cloth, etc. Prices \$5.50 to \$26.00.

Infants' in Serge, Corduroy, Velour, etc. Prices \$6.00, \$8.00, \$10.00 up.

40 only Ladies' Coats. Regular \$44.50.
Special Price \$36.00.

COLLARS.
Ladies' Neckwear in great variety, featuring all the latest designs in Georgette, Silk, Poplin, etc. Prices from 20c. to \$2.50 each.

HATS.
Ladies' and Children's Millinery, to clear at reduced prices.

FURS.
Isabella, Opposum, Dakota, Bear, Marmot, Coon, South, etc. From \$25.00 to \$75.00 article.

Black Hare, \$7.50 to \$12.00.
Ermine Necklets, \$2.35 to \$14.00.

ALSO
Children's Sets,
from \$6.00 to \$14.00 set.

VEILINGS.
Black and Coloured Veilings, 30c. yard up. Veils, 60c. to \$1.80 each.

UNDERWEAR.
Ladies' Stanfield's Underwear, Suits and Vests to match.

\$1.75, \$3.20, \$3.70, \$4.00 a garment.
Fleece Lined, Jersey Ribbed, Suits and Vests, 85c. a garment.

New Knit, Silk and Wool, Suits and Vests, \$2.25 a garment.

Girls' Fleece Lined, Pants and Suits, sizes 16 to 34. Prices 55c. to 85c.

Infants' Silk and Wool Vest, 1.00 and 1.40 each.

Children's Stanfield's Combinations, sizes 1, 2 and 3. Prices \$1.80, \$2.20 and \$2.40 suit.