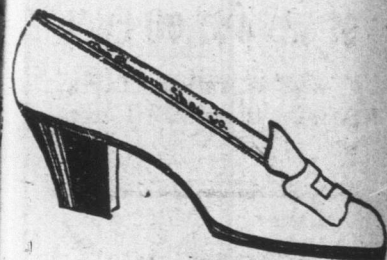


EVERYBODY

Models in Footwear for

everybody!

Black Rubber Footwear. Black Storm Rubbers, High-top-day.



PUT IN:

MIN PUMPS.

SATIN OXFORDS.

Evening wear; also a big stock of Shoe Buckles.



COMPT ATTENTION.

wood,

DOES,

ST. JOHN'S.

two soldiers who helped him, receive the V.C. The gallant sergeant also received a commission, and when he died in 1896 he was Major John Berryman.

She's Just From the States

You will casually note, when you admire her clothes, and wish you had made a visit. Then have others repeat what you say of your admirable friend. Of course, now that New York's removed to the Grace Building, St. John's, it will not be quite necessary for you to go elsewhere to bedeck yourself with clothes that others and you, your father, brother, sisters and friends will admire. They have her who has just returned from foreign countries. Over 2,000 garments in LADIES' SUITS, SWEATERS, IN DRESSES, WINTER COATS are here in galore for your selection and at prices to suit you, small as well as large means. LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION, Grace Bldg. 288 Water Street, St. John's. oct23.

Invention and Output.

Everybody is talking about the new for increased output by mill, mine and foundry. How is it to be done? Not by longer hours, because the tendency of the times is to regard long hours as an economic mistake. Not, as a general rule by closer application, because the British workman is no idler, and can do more work in a given time than any other nation.

How are we going to increase output, then? By labour-saving, and labour-saving devices, by scrapping old machinery for new.

The old idea was that the machine ousted the man. The contrary is the truth. When the wonderful inventions of a century ago in the cotton trade—those of Arkwright, Crompton, and Cartwright—came into use, the workers thought it would ruin them, and went about the country smashing the frames. Yet, to-day, the trade which used to employ hundreds employs thousands, and the output has increased a thousand-fold.

The introduction of machinery, too, by vastly increasing output, brought down prices with a rush; the fall of prices enormously increased the demand, and the demand produced ever better and more efficient devices and improvements of machinery to cope with it.

It behoves everybody to give invention the "glad hand," to give inventors every facility, to welcome every new device for labour-saving and labour speeding.

Ladies' Wear.

Hats.

We have just received another lot of Ladies' Black Velvet and Velvee Hats in very smart shapes, at

\$3.50 to \$7.00 each

Also a range of Hat Shapes in up-to-the-minute styles.

Blouses.

Smart Silk Blouses in Black, White and Pink.

Black Silk Poplin Blouses in medium and large sizes.

Tussore Silk Middy Blouses and Skirts to match.

Pull-On

Sweaters.

Smart American styles in fine wools, sleeveless, with sailor collars, only

\$5.00 each.

Cashmere

Underwear.

in Stanfield, New Knit and other good makes, in Vests, Knickers & Combinations.

HENRY BLAIR.

Business Announcement!

We beg to inform our many old customers throughout Newfoundland that we have opened a Branch Office in Renouf Building, St. John's, under the name of

William Heap & Co., Ltd.

Heretofore our intimate association with the Engineering and Metal Trades always enabled us to quote low prices and execute quick deliveries for 1 hour 2 and 3 and 4.

Machinery and Engineering Equipment, Mechanical and Electrical Supplies, Iron, Steel and Metal Products Motor Engine Accessories.

Our St. John's Branch is directly connected with British and American Mills and Manufacturers, and our entire organization includes men of Technical as well as Commercial training, whose expert knowledge is at the service of our customers.

William Heap & Partners,

Limited.

MONTREAL.

LIVERPOOL.

oct18,21,25,W

J. J. ST. JOHN.

JUST THINK!

Two Barrels of Good Beef for the price of one Barrel Pork.

Another lot of 100 barrels now landing, same as the last Beef, which sold like hot cakes. Same price, \$32.00 barrel.

The best brands of White Flour, Oats, Bran, Corn and Cattle Feed.

J. J. ST. JOHN,

148 and 149 Duckworth Street.

ELECTRIC LIGHT. The electric power will be shut off from the city between 1 a.m. and 4 a.m. to-morrow Sunday.

SQUIRES CAN'T BE TRUSTED ANY MORE.

WRECKAGE REPORTED. — Pilot-boat dangerous to navigation, is reported in Lat. 46 N; Long. 52 W.

Local and Foreign Canned Salmon at THE BEE-HIVE STORE. — T.S.M.U.

Squires and Coaker Mean Trouble For All.

The Guppyites of St. John's West are making a desperate effort to win the electors over to their side, but apparently they are meeting with very little success. The chief offender, R. A. Squires, is centering all his attention, and making tools of unsuspecting people to further his own ends. Nothing is too vile or too outrageous for this man to attempt in his frantic effort to gain a few votes. Look at his low-down actions regarding the Hon. J. R. Bennett, for instance. Mr. Bennett has represented the West End for sixteen years, and during all that time he has done nothing to be ashamed of. He knows the people and the people all know him to be an honest, manly man, whose word is his bond. The residents of the outlying sections are well aware of the fact that they can trust him, knowing that their interests are his interests and that he will do nothing against the betterment of the city which gave him birth. The people are alive to the fact that all this abuse has been heaped upon him by the political desperadoes—Coaker, Squires and Mosdell. St. John's trusts neither one of them. Can they forget the Coaker attacks on the Harveys, the Bowings and other citizens who have done more for the city and country in a day than Coaker, Squires or any of the Guppyites are capable of doing in a lifetime. No honest, peace-loving Newfoundlander can associate with Coaker after his vicious attacks on those we have learned to respect and honor. His diabolical outbreak on that

fateful morning after the sinking of the Aboukir, Cressy and Hogue can never be forgotten. One of Newfoundland's honored sons was commander of one of the cruisers, and gave all that he had—his life—in the interests of humanity. While the aged widowed mother's heart was breaking, and while we were all sympathizing for those who mourned, Coaker, knowing nothing of finer feelings, published a story in his paper which will bring discredit to him for all time. Then there were his uncalculated, undeserved and unjust attacks on the Bowings, men whose shoes he is not fit to wipe. For more than a hundred years the name of Bowring has stood for all that is honest and just. They have been liberal to the extreme, giving largely of their wealth to all charitable and good works, and these are the people Coaker has seen fit to vilify. And now he has associated with him Squires, who is also capable of doing anything that is mean, and the object of their onslaughts is the Hon. Mr. Bennett. Coaker did not hurt the Harveys or the Bowings, and neither he or Squires can injure the "People's Choice" in the West End. Everyone is sick of the Opposition tactics. Squires cannot conduct a manly fight; the very fact of him now being the bosom friend of Coaker proves that. On Nov. 3rd, St. John's will avail of the opportunity in proving to the unreliable R.A., that it resents his despicable conduct. **SQUIRES CAN'T BE TRUSTED,** and the whole Colony knows it.

SOMETHING NEW!

A SERIES OF SUNDAY NIGHT LECTURES ON
THE ENGLISH BIBLE

(By REV. D. B. ASHFORD.)
Come and see and hear THE NEW METHOD of making Lectures and Sermons interesting, instructive and unforgettable.
SPECIAL SUBJECT FOR NEXT SUNDAY NIGHT:

"THE A. V. AND THE R. V."

The romance of the Tablets and the Need for a New Translation.

The Congregational Church.

WARNER'S Rust-Proof Corsets!

The value in Warner's Rust-proof Corsets has always been one of their features. That is why we are able to guarantee them to you.

Our new models have arrived and among them are unusual values, in the latest fashion lines such as are here shown for average figures.

We have also many specially recommended styles for stout figures and slender—all guaranteed not to "RUST, BREAK OR TEAR."

Price from \$2.00 pair up to \$5.50.

Marshall Bros

Sole Agents for Newfoundland.

Furness Line Sailings

From St. John's Halifax to St. John's
Liverpool to Halifax St. John's to Liverpool
S. S. SACHEM Oct. 17th Oct. 26th Nov. 2nd Nov. 6th
The SACHEM is excellently fitted for cabin passengers.
Passengers for Liverpool must be in possession of passports. For rates of freight, passage and other particulars apply to

Furness, Withy & Co., Limited
oct18,21,25,W

Newfoundland Prospering.

Mr. H. D. Reid, President of the Reid Nfld. Railway, who has been at the Ritz for the past week, left for his home in St. John's, Nfld., Sunday evening, accompanied by Mrs. Reid. Before leaving he told The Gazette that the Ancient Colony was prospering in a greater degree than ever before. Her natural resources were being developed and her internal wealth of mineral lands, timber and fisheries was attracting attention from all quarters.

The price of fish during the last two years had been high and money was in consequence plentiful as was evidenced by the increased bank deposits and the improved conditions throughout the Island.

Confederation had ceased to be regarded as even a possibility and there was no sentiment there in its favor, and he personally did not believe it would be in the interest of Newfoundland.

There would be a general election in November, when the Government led by Sir Michael Cashin would go to the polls.

The effort of Newfoundland in the war had been generous and praiseworthy both financially and in the achievement of her sons, and the resultant effect had been to develop local pride and patriotism so that her people feel that they can paddle their own canoe and were able to do so, and were more confident than ever before of the future of their country.—Montreal Gazette, June, 1919.

Rebuilding Louvain.

Whilst it would be a futile task indeed to attempt anything in the nature of an appraisal of the varying degree of barbarity of the deeds committed by the Central Powers during the war, there are certain of those deeds which have always stood out from the rest with almost startling vividness. The sinking of the Lusitania is one, and the sack of Louvain is certainly another. When the news of the orgy of destruction which was being carried on by the Germans in Belgium began to filter through into the outside world, during that terrible third week of August, 1914, there were many hundreds and thousands of people, utterly steadfast in their determination to fight Germany, who refused to believe it. It was very generally hailed as unquestionably an exaggeration, not to say a distortion of the facts of the case, and many people determined to wait to learn "the real truth" before passing judgment.

When the real truth came at last, however, it was found to be worse, far worse, than the original rumors, and, with the story of the sack of Louvain, the wholesale slaughter of its people, and the burning of its famous university and library, the eyes of the world seem to have been opened for the first time to the real nature of the thing against which it was up in arms. From that moment the allied peoples appear to have registered a vow that Louvain should rise again, if possible, more wonderful and more potentially useful than ever before. Scholars, the world over, took up the matter, and all manner of proposals were put forward for replacing the many treasures which had been destroyed in the fire.

As long as the Germans were occupying Belgium, and the great war continued, practical work was necessarily restricted, but no sooner was the armistice signed than the great task of rebuilding Louvain passed out of the realm of theory into that of realization. A national commission was formed in the United States, with the president of Columbia University as chairman; whilst in France, which had always shown a special interest in the matter, the work was rapidly organized. An international committee formed by Etienne Lamy of the Academie Française and Imbart de la Tour, has been at work for some time, whilst several national committees and a general council are being organized. The international committee comprises men of learning from many countries, and already its plans, so far as they have been disclosed, reveal a determination that the restored Louvain shall indeed be one of the great centers of the world's learning.

Offers of help, moreover, seem to be flowing in from all quarters. Mr. Venizelos, for instance, has asked the Greek Government to vote the necessary funds for the foundation of a chair of history of the Byzantine civilization. Spain is to found a chair of Spanish art; the United States a chair of international law; France a chair of French art; whilst Great Britain has undertaken the task of reconstructing one of the famous technical institutes of the university. Meanwhile, the great work of book collecting for the library goes forward, and the general council promises to publish a bulletin, from time to time, in which the progress of the work of restoration will be duly set forth. Thus a great and necessary task is already well in hand.—Christian Science Monitor.

To Prevent Influenza

Colds cause Grip and Influenza—LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 30c—oct25



WINDSOR
The most beautiful
spectacle frame in
America.

"Windsor's" are the universal choice of those who require a stylish yet comfortable spectacle frame. The broad temples with the specially constructed comfort cable ends, make the wearing of these glasses a real pleasure. Fitted with a pair of Toric lenses ground to your particular need, you have the utmost in spectacle perfection.

Also supplied in Eye Glasses.

T. J. Duley & Co.,

The Reliable Jewellers and Opticians,
St. John's, N.F.

Ladies' Hats. Fall Styles

Just a very choice selection of Hats. The season's smartest models. No two alike. Small, snugly-smart hats for stormy, windy days and all-round wear. Beautiful models in Velour, Velvet and clipped Beaver for smart occasions. In short, Hats that are exclusive in style to suit all types.

We have a fine assortment of Untrimmed Hats in very stylish shapes.

See the "Hats that are different" in our Ladies' Department.

SPECIAL! — A discount of 20 per cent. is allowed off the price of all Trimmed Hats.

U.S. Picture & Portrait Co.,

ST. JOHN'S.



Opportunities in Long-Term Bonds

Bonds maturing in 1919 or 1920 may now be sold advantageously, and the funds reinvested in longer term securities. The benefits of present high interest yield rates may thereby be secured for a period of ten years and longer.

We shall be glad to offer suggestions.

DOMINION SECURITIES CORPORATION LIMITED

CANADA LIFE BUILDING
MONTREAL
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C. A. C. BRUCE, Agent, St. John's.

The Winsor Rigging Works,

Workshop: Adelaide Street. Office: 26 Water St. West.

We invite you to get our prices on any Rigging work you may have. We have competent tradesmen to do our work.

ORDERS PROMPTLY ATTENDED TO.

may17,2021

Forty Years in the Public Service—The Evening Telegram.