

On the Western Front.

(Toronto Globe.)  
 In the writings of some commentators there has lately appeared a strain of pessimism regarding conditions on the Western Front. They think that the Allies are in duty bound to attempt a great blow before the winter sets in, and present a variety of reasons for their conclusions. It is generally believed by the military experts that no such stroke will be attempted, particularly since the utter collapse of the Russian armies has completely upset the calculations of the Allied strategists. That does not mean that Generals Haig and Petain would not embark upon a mighty offensive should the occasion offer. If, for instance, the theory of the military critics that Hindenburg is anxious to retreat for a considerable distance in Belgium and northern France has any basis in fact, the opportunity for the Allies may come. It is conceivable that with the steady pressure that is being exerted upon the German lines such a withdrawal may be forced at a time when weather conditions would not be so greatly in favor of the foe as was the case on his last retreat. Then it was impossible for the Allies to bring up their heavy artillery at a pace that would almost certainly have turned the "strategic retreat" of the foe into a rout.

The situation to-day is that the Allies could break through at almost any spot they chose if they were willing to pay the price. If they can compel a withdrawal by their unceasing pounding of enemy positions, and by a succession of victories such as that won by the British on Thursday last, there would seem to be no need for risking a major engagement, unless the odds were all against the foe. In the opinion of men who make a study of war the danger to the enemy of a great disaster grows with the passing weeks. If he elects to hang on he does so at the risk of eventually being forced into a great battle under conditions of the Allies' choosing only; if he decides to retreat he may find that his flanks are open to attack, and that he must make ghastly sacrifices to extricate himself. In the meantime the Allied blockade is now beginning to be exerted to a degree that was impossible before the United States entered the war, and another winter of trench campaigning has more terrors for the foe than for the Allies. By next spring there will be a much larger force of United States troops on the Western front than is there now, with millions to follow. If Russia is to become an absolutely negligible quality in the war, the other Allies will still be more than a match for the Teutons, though the end of the conflict may be delayed for a longer period than is hoped. But if Russia is able to do no more than hold a big force of the enemy on her side of the fighting line, the end will come more quickly and the Allied triumph will be more decisive. Notwithstanding the natural anxiety over the very grave conditions on the Russian front and in Russia itself, this is not the time to indulge in forebodings over the situation on the Western front. There the Allies have the initiative and are the masters. For anyone to attempt to spread any other impression is not only to give voice to untruths, but it is to become a co-worker with the cunning German peace propagandists.

Your Boys and Girls.

Junket is a pre-digested custard, frequently prescribed for teething babies from fourteen months on, also for delicate children. It is prepared with essence of pepsin or a junket tablet which can be bought at any grocery store.  
 Pour one cup of sweet milk into a clean enameled steppan, dissolve a junket tablet in one tablespoon of cold water. Turn this lightly into the warm milk stir just enough to mix it, add a very little sugar and flavoring, turn into cups or small bowls to cool. When cool it looks like a milk jelly.  
 When baby is exhausted by teething, add a thoroughly beaten egg along with the sugar and flavoring. This dish is said to be even more easily digested than plain or modified milk.

A Faithful Servant.

READY TO WORK NIGHT OR DAY.  
 Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it.  
 Remember that, for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.  
 SEPT. 17  
 MINARD'S LINIMENT CURES BRUISES, BURNS, ETC.

# If You Could Not Attend Last FRIDAY, SATURDAY AND MONDAY'S SALE

## Don't Miss This One!

For never have you had such opportunities to save money on HIGH QUALITY, Seasonable Merchandise as you are offered this week.

THE CIRCUS had not half the allurements. Side shows that cost you nothing to see on every table and counter. Prices that give thrills of pleasure; in fact the whole Store presents one "Merry-go-round" of sight-seeing, satisfied shoppers.

**MAKE IT A POINT TO BE HERE!**

### Newsy Reading for the HOME Purse-Controller — the Family Buyer!

#### CRETONNES.

36 inch Cretonnes in warm shades of Crimson and Green, plain centre and broad band fancy border, handy for draught screens and curtains, hangings that give the living room a cosy-looking winter-time. Reg. 50c. Monday, Friday, Saturday and Sunday 45c.

#### BOLSTER CASES.

Strong English Twill Bolster Cases, size 20 x 60; Bolsters that will give years of wear. Reg. 90c. each. Friday, Saturday and Monday 82c.

#### HEARTH RUGS.

We offer the best values in the city, so we have been told, in Hearth Rugs. To-day we have a special 2 dozen lot in good rich colourings, nicely bordered; the patterns are at once taking and the value is excellent. Reg. \$2.00. Friday, Saturday, Sunday and Monday \$2.35.

#### PLUSH MATS.

Rich looking plain Crimson and Green Plush Mats with crushed centre and shaggy border, a double edge all around; these mats lie flat and will not curl up at corners; a nice looking mat for parlor or bedroom door. Reg. \$1.25. Friday, Saturday and Monday \$1.20.

#### CUSHION COVERS.

Washable Madras Muslin Cushion Covers, in a Cream shade, finished with wide frilled border, full size; centre silk stitched. These wash and do up like the best. Reg. 55c. Friday, Saturday and Monday 49c.

#### DUCHESS SETS.

Something real pretty in fine White Linen Duchess Sets, lace and insertion trimmings and neat hemstitched edge. 4 pieces to a set. Reg. \$1.00. Friday, Saturday and Monday 85c.

#### Boys & Girls' School Hose.

Heavy ribbed Stockings that will give good service; sizes run from 6 to 9 1/2 inch. Fast black; surprising value. Reg. 35c. Friday, Saturday and Monday, per pair 35c.

## FALL COATINGS 1917

Ladies! Our New Ladies' Kid Gloves.

are ready for sale and offer beautiful warm tones in NAVY, SAGE, FAWN, BROWN, GREEN, CRIMSON, BLACK and CHECK PATTERNS. Real warm without weight Blanket Coatings that we have marked at our usual lowest in the city prices, from \$2.75 to \$3.50 per yard.

## HOSIERY

Values—a Pleasure to Buy, a Pleasure to Offer.

## CHILDREN'S TAN HOSE.

All sizes in that fine rib, good wearing line of Tan Hose that was so popular the past season, extra long stockings to cover the knees; there is a long season ahead for this weight hose; any size. Friday, Saturday and Monday 29c.

## LADIES' TAN HOSE.

A specially selected line because of its worthiness in value and its adaptability for present wear, plain finish, fine wool make, a weight that you'll like for fall wear. Reg. 65c. Friday, Saturday and Monday 57c.

## LADIES' BLACK HOSE.

6 dozen pairs of Ladies' Plain Black Cashmere Hose, seamless finish, high-splined heels and toes; these are good value. Reg. 45c. Friday, Saturday and Monday 39c.

## LADIES' FLEECE HOSE.

A line that bids fair to be popular this season, finely woven, fast black hose, with light fleeces lining and heavy rib top over knees, worthy hose at a popular price. Friday, Saturday and Monday 39c.

## BABY'S COT BLANKETS.

These we offer this week at last year's prices, soft, fluffy, fleecy warm Blankets in pale blue and white; pink and white mixtures; they are nicely put up, one in a box. Special, each, Friday, Saturday and Monday, 62c.



## TEA CLOTHS.

Dainty snow-white linen Tea Cloths, very handy when somebody stops to tea; these are heavily embroidered and pretty openwork bordered centre, hemstitched edge; at 50 cents they are good value. Friday, Saturday and Monday 79c.

## TABLE NAPKINS.

JOB line of Table Napkins, some with very slight imperfections, large size, hemmed ready for use, some of these you can pick dozens of alike, the patterns are all new. Friday, Saturday and Monday, Special 16c.

## TEA APRONS.

You can't have one too many of these dainty little every-day necessities. This lot comes in spot and fancy striped White Muslin embroidery trimmed, pocket in each; they are dainty. See them. Reg. 45c. Friday, Saturday and Monday 38c.

## OIL HATS.

Ladies, prepare for the rainy day, if you out must come on business or duty bent. Invest in a good rainproof Oil Hat with high round crown, stitched brim; a becoming hat. Reg. 75c. Friday, Saturday and Monday 67c.

## INFANTS' DRESSING GOWNS.

In good White Flannel, piped with Sky or pink and cord at neck and waist, rolled collar; something they need at a small price. Reg. 40c. Friday, Saturday and Monday 32c.

## FALL UNDERWEAR.

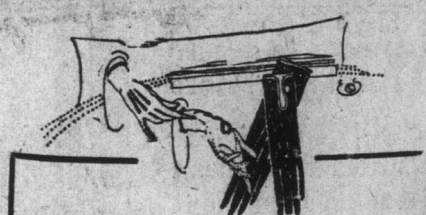
For the ladies we have a very good line of all White fine ribbed Underwear—Pants and Vests, the latter with high neck and long sleeves; the pants come ankle length. Some of these in Cream if required; this being a medium weight it just suits nicely for all fall wear. Reg. 45c. per garment. Friday, Saturday & Monday 39c.

## FEATHER BOAS.

Ostrich Feather Boas are fashionable. These come in plain Black, White, Navy and Grey; others in Sage and Grey tipped with White. \$2.00 is their regular price. Friday, Sat. & Mon. \$1.69.

## BLOUSES.

Style perfection in dainty White Muslin, Linen and Voile Blouses; others in coloured stripe and check patterns that are none the less attractive. Large sailor collar lace trimmed, and pretty frilled front. The newest styles at less than you would expect to pay. At 90c. each they are good value. Our Special Price, Friday, Saturday, Sunday & Monday 78c.



## LADIES' KID GLOVES.

Despite conditions abroad we have been able to gather in some excellent values in KID GLOVES; these for instance; all sizes in ladies' Black, Tan and White, extra fine kid, strongly attached, 2 button wrist. Reg. \$1.40. Friday, Saturday and Monday \$1.25.

## LADIES' GLOVES.

There is a call now for a heavier weight glove. We have that glove right here, a Cashmere make with 2 dome wrist, shades of Grey, Chamois, Brown and Black, light fleecy lining. Reg. 75c. Friday, Saturday and Monday 64c.

## TOILET MATS.

Dainty little mats for your Toilet Table, or washstand, 5 pieces to a set, white linen with Cluny lace and insertion to match. Reg. 65c. the set. Friday, Saturday and Monday 59c.

## TOILET PAPER—3 5-ounce rolls for . . . . . 17c

Large Roll, 650 sheets for . . . . . 13c

## ABSORBENT COTTON—Pure and Sanitary; keep a roll in the house; 3 ounce packages. Friday, Saturday and Monday 13c.

## BEAD-NECKLETS—large oval beads; a dozen different shades, stylish; each Friday, Saturday and Monday 23c.

## CROCHET COTTON—A new and specially finished mercerized, Crochet Cotton, nice silky finish, easy to work. Friday, Saturday and Monday, per ball . . . . . 14c

## BROOCHES—A special lot in gilt and enamel; also bar pins and others level set. A rather pretty lot. Friday, Saturday and Monday 22c.

## DRESSING COMBS—Strong Combs in Red, White and Blue celluloid; try one of these. Friday, Saturday and Monday 9c.

## STAIR OIL CLOTHS.

18 inch Stair Oil Cloths, new stock nicely patterned and bordered, the colors are good and warm looking; this is superior quality white duck back, lays flat on your stairs. Special, Friday, Saturday and Monday, per 28c yard . . . . . 28c

### Boys' Warm Woolly Garments Underpriced.

#### WOOL JERSEYS.

Snug-fitting soft wool Jerseys for boys or girls, buttoned at shoulder, shades of Navy, assorted Browns, Crimson, Sage and all White, assorted sizes. These Jerseys you get at last year's price. Reg. to \$1.50. FR. L. \$1.28 Sat. and Monday . . . . .

#### BOYS' WOOL SUITS.

Warmth giving all wool Suits in good heavy knit Oxford Grey shade, Cap to match, mannish looking coat with side pockets; assorted sizes. Regular lar \$3.60 suit. Friday, Saturday and Monday . . . . . \$3.39

#### BOYS' JERSEY SUITS.

These are mostly white, a nice loose-fitting Jersey, with a becoming small round collar and half buttoned front open knee pants; these are warm and very suitable for the cold weather, assorted sizes; a few Navy suits will be found here also. Regular \$1.50 suit. Friday, Saturday & Monday \$1.18

#### CHILDREN'S BOOTS.

Buttoned style in a good grade of fine Dongola Kid, sizes 7 to 8, including some half sizes; these offer you good value. Reg. \$1.50. Friday, Saturday and Monday \$1.28

#### MISSSES' BOOTS.

In these you get a line of boots well suited for the school girls and just at the season a good strong boot is needed, laced or buttoned, in Gun Metal Calf; sizes 12 to 2. Regular \$2.60. Friday, Saturday and Monday \$2.35

## OF INTEREST TO MEN.

#### MEN'S UNDERWEAR.

Here is a splendid line of Men's Shetland Underwear for cold weather, not fleeced; same finish, same knit as the all wool make and a desirable weight; all sizes to select from. Shirts and Pants. Special, per garment, Friday, Saturday and Monday \$1.05

#### SOFT FELT HATS.

This is the soft hat age, nearly every man you meet on the street to-day sports a soft felt. They are more easy fitting, may be worn at any tilt and offer a variety of becoming hues. Navy, Brown, Green and Black. Regular to \$1.90. Friday, Saturday and Monday . . . . . \$1.65

#### MEN'S PANTS.

Extra strong Tweed Pants in Grey and Brown mixtures; these are a special lot, about two dozen pairs altogether; sizes from 3 to 7. If you want something strong and warm for out door work, try a pair of these. Reg. \$5.50. Friday, Saturday and Monday . . . . . \$5.28

#### KHAKI SILK HANDKERFS.

Something new, fine silk handkerchiefs in a dark Khaki shade, one inch hemstitched border, full size; your boy abroad would appreciate one or two of these. Reg. 55c. Friday, Saturday and Monday . . . . . 55c

#### BRIAR PIPES.

We have been asked for these for some time and announce our first lot to hand, straight stem, bulldog and catamaran shapes, silver ferrules and the best of black Vulcanite stems; the best pipe value in the city. Reg. \$1.20. Friday, Saturday and Monday \$1.10

#### MEN'S HALF HOSE.

The change of seasons brings a demand for warmer socks; we have a welcome weight in fast black and pretty Heather mixtures, stout rib finish, assorted sizes. Reg. 55c. pair. Friday, Saturday and Monday 45c

## Children's Underwear.

JOB—Exceptional Value.  
 Mothers! Here is an opportunity to fit out the children with warm fleece lined Jersey Underpants, White, Cream and Grey; sizes 18 to 28, ankle length. There are values here up to 40c. Our Special, Friday, Sat. & Monday, per pair. 25c



## Neckwear

KNITTED NECKWEAR.  
 Plain and fancy mixtures in fine knit neckwear; this style looks well and fits well, the soft collar so popular to-day. Regular 45 cents. Friday, Saturday and Monday 39c.

SILK NECKWEAR.  
 'Tis a pleasure to show this line and a pleasure to you to secure such a value; plain and fancy silk mixtures in all shades; the flowing and style, nobby neckwear from London; good value at 45 cents. Friday Saturday and Monday . . . . . 39c.

# James Baird LIMITED

**WORLD'S**  
 Drinkable  
**WEAR**  
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 WEAR for Men,  
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**DIED.**  
 rd inst., Mary E., wife of  
 M. Simpson. Funeral on  
 2:30 p.m., from her late  
 30 LeMarchant Rd.  
 evening, Walter Richard,  
 lid of Richard and Jennie  
 aged 1 year. "Gone to  
 Heavens."  
 x, N.S., on Sunday, Sept.  
 beloved wife of H. C. Mor-  
 of this city; funeral  
 ary Chapel C. of E. Ceme-  
 row, Friday, at 2:30 p.m.  
 with inst., at 2 o'clock a.m.,  
 to Chancey, aged 23 years;  
 Saturday, 6th inst., at 2:30  
 64 Pennywell Road;  
 kindly attend.  
 peacefully away at her son's  
 4 LeMarchant Road. Mrs.  
 aged 71, of Flat Islands,  
 at 3 p.m., on Friday,  
 rning, after a long illness,  
 ruce, aged 80 years, leav-  
 also three sons and three  
 the United States to  
 sad loss; funeral on  
 y, at 2 p.m., from his late resi-  
 News Hill; friends will  
 meet at this, the only, intima-  
 3rd, after a long illness,  
 Kennedy, aged 72 years,  
 son, two daughters and  
 dren. Funeral from 6  
 2:30 p.m. on Satur-  
 and acquaintances will  
 without further notice.  
 Halifax papers please  
**FUNERAL NOTICE.**  
 of Thomas Holden  
 ce from his late resi-  
 Street, on to-morrow,  
 at 5 p.m.; friends and ac-  
 are respectfully request-  
 without further notice.  
**MINENT CURES DIS-**  
**TEMPER.**