



A HEAVY WASH WITH LIGHT WORK.

PURE SOAP

SUNLIGHT SOAP

Think of the time and labour that can be saved by Sunlight Soap. There is no rubbing or scrubbing, which injures health and clothes. With Sunlight WASHING CEASES TO BE A BURDEN.

Evening Telegram

W. J. HERDER, - - Proprietor
W. P. LLOYD, - - - Editor.

Monday, Oct. 31, 1910.

THE EXHIBITION.

This afternoon His Excellency the Governor opens an Exhibition which should do much to make folks realize what is being done in Newfoundland and which gives an earnest of the great possibilities of the future. Over a quarter of a century ago an exhibition was set up by the late Archdeacon Botwood. The exhibits consisted mainly of family relics, heirlooms, historical curiosities and national history specimens of Newfoundland. People were very pleased with it and the exhibition was considered very creditable. It was impossible, however, to show local handicrafts, wares and manufactures such as those exhibited now in the Prince's Rink. They were mostly manufactured here at that time. They are now and folks can see them and have an opportunity of realizing the immense strides which local industries have made since Archdeacon Botwood's Exhibition. The brilliant lighting of the Rink themselves calls to mind the partial utilization of the water power of the country for industrial and economical purposes during that time. The harnessing of the water flowing into Petty Harbor was the first big attempt made in Newfoundland to take advantage of the great principle of conservation of energy and to transform the working force of moving water into electricity which can be easily transmitted to convenient spots and re-transformed either into light, heat, or mechanical energy to run a linotype, a printing press, pulp machinery or paper machinery. What was at first done on a small scale at Petty Harbor is now being done on a much greater scale at Grand Falls, and preparations are much advanced for the utilization of the same water in the same way at Bishop Falls. Here in the Exhibition is to be seen a model of the mills at Grand Falls, and specimens of the pulp and paper output. This is a phase in the industrial development of Newfoundland which has attracted world wide attention to our natural resources and must ever be associated with the arduous pioneer labors of Sir Robert Bond who made the introduction of this industry possible by the bills he had passed in 1905, just five years ago.

The structure of the Rink themselves, furniture exhibits, staircases, work wood turning and the handsome frames of many of the stalls, as also the co-operation which are on exhibition show what is being done with our forest resources in turning them out in their finished form of utility and art.

Again, we have the skins of cattle and the pelts of seals not only cured but worked in our factories into strong and handsome boots and shoes. A visit to the western end of the Rink will show that something is being done by our fish exporters to put up fish in small packages, attractive boxes, etc. to cater to a class of customers who can only be reached by such means. Again, the workers in iron as well as those in wood are to the fore. There is a handsome stall of castings which includes a variety of stoves, rails, etc. and there are other stalls devoted to forgings, fittings and turnings, which include fish presses, etc. Confectionery, biscuits, soaps, oil-clothing, wearing apparel are also to the fore, as are also the products of the ham and bacon factories.

The most casual observer of the stalls in the Manufacturers' Exhibition cannot fail to be struck with the fine and creditable showing which our local factories are making. A cutting away from the south west corner of the Prince's Rink leads to the Curling Rink. Here also there is a fine display. Of course, the Agricultural Show is in a different position. There have been many such exhibitions, but the present one is on a much larger scale than previous Agricultural Exhibitions held here. As we mentioned on Saturday the benches in this Rink are divided up into sections for the electrical districts. The showings in the roof crops are exceptionally fine and show what is being done at present and what the way to what could be done with a great acreage of land under cultivation, more attention in the way of seed and stock, and more scientific skill in the handling of land. In another part of this issue will be found a detailed account of both the Agricultural and the Manufacturers' Exhibitions.

Kidneys Act Fine After a Few Doses.

The real treachery and danger in kidney trouble is because the first symptoms are always seen in other parts of the body before anything wrong is noticed with the kidneys themselves.

The moment you suspect any kidney, bladder or urinary disorder, or feel a dull, constant backache or urine is thick, cloudy or offensive or the full of sediment, irregular of passage or attended by a scalding sensation, begin taking Pape's Diuretic as directed, with the knowledge that there is no other medicine, at any price, made anywhere else in the world, which is so harmless or will effect so thorough and prompt a cure.

Put an end to kidney trouble while it is only trouble—before it develops into Dropsy, Gravel, Diabetes or Bright's Disease.

Pape's Diuretic acts directly upon the kidneys, bladder and urinary system; cleanses, heats and regulates these organs, ducts and glands and completes the cure within a few days.

Pains in the back, sides or loins, rheumatic twinges, debilitating headache, nervousness, dizziness, bilious stomach, prostatic trouble, sleeplessness, inflamed or puffy eyelids, weakness, worn-out feeling and many other symptoms caused by clogged, inactive kidneys promptly vanish. Frequent, painful and uncontrollable urination due to weak or irritable bladder is overcome.

Your physician, pharmacist, banker or any mercantile agency will vouch for the responsibility of Pape, Thompson & Pape of Cincinnati, who prepare Pape's Diuretic—50 cent treatment—sold by every druggist in the world.

The Feild Spencer Association.

The "Hallowe'en" Entertainment held by the above Association on Saturday night was most successful. Over 500 people were present and all spent a very enjoyable evening. The concert programme bore such popular names as those of Mrs. John Mrs. George Ayre, Miss Anderson, Miss Bertau, Miss Strang, and Miss Martin. J. Blackall and Seymour, and as was to be expected every item was excellently rendered. A new feature and one which proved most enjoyable was the whistling performance given by one of the men from the Brilliant. The games which followed the concert were entered into with great interest, and the various refreshment stalls and the supper tables were largely patronized. Everything possible was done to make the evening an enjoyable one and the efforts of those responsible met with complete success. Over \$230 were made in three hours, and the Association may well be congratulated upon its evening's work.

Intercollegiate Football.

The St. Bon's and Methodist College lads met Saturday afternoon in the inter-collegiate match in St. George's field, one of the most stubbornly contested games of the series resulted. In the second half, St. Bon's made the three goal after fifteen minutes play and their opponents just before full time made the equalizer, off a penalty kick conceded by St. Bon's. The Methodists now have 7 points, St. Bon's 6, and Bishop Field 1. The next match will be between the B. F. C. and Methodists. If the same party will play St. Bon's points and the cup is theirs. If the game is a draw and St. Bon's beat the Methodists the Methodists and St. Bon's will have the same number of points and must play off.

The Exhibition.

Grand Display at the Rinks.

The First of Its Kind Ever Held in St. John's—Splendid Exhibits, Beautiful Decorations, Attracts Thousands.

Though splendidly adapted to the uses for which it has been erected and though a spacious and substantial building, the Rink as seen in the Prince's Rink any particular feature which might excite the admiration of lovers of the beautiful, though for a building of its kind it could not be said to be altogether lacking in attributes which would merit the praises of those of an artistic temperament. Glance at the interior of this otherwise rather prosaic structure to-day and lo! what a change can be wrought by a complete metamorphosis has been wrought. It has been transformed into a bower of beauty. The cause for this wonderful change came from the determination of the Manufacturers' Association to exhibit the goods which their factories produce and the beautiful effect is noticeable in the splendid decorations and artistic embellishments given by the hundreds of busy hands which have been at work for the past four weeks in preparation for the opening days of the show. It drew to the Rink thousands of our citizens who were prepared for something above the ordinary, but who would not but confess that they did not expect to see anything of such magnificence. When the doors were thrown open and the legions walked into the exhibition, the spectacle presented to them was extremely brilliant and picturesque, and expressions of wonder and admiration were heard on all sides. When at night the very pretty scene will be further enhanced by electric lights, the effect will be enchanting. With such evidences of art and beauty on all sides, to properly and sympathetically describe the exhibition is a task of great difficulty.

Reid Nfld. Co. Electrical Department. Evidence of the work of the Reid Nfld. Co. Electrical Department in the way of ornamental and artistic illuminations are seen on all sides in the city, but in the creation of their booth in the Rink it would seem that Supt. Morris and his aides have exceeded themselves. This has the shape of an octagon wrought in the most artistic manner and beautifully colored in white, its outlines being traced with colored electric lights to the number of 2000. It is lighted with kinds of electric devices and appliances for heating, cooking, etc., and the building demonstrates the application of electricity to small motors for washing machines, apparatus for wringing machines, cream freezers, sign flashers, electric drills and for a variety of mechanical uses. There is also shown a regulation panel board displaying the various kinds of wires with cabinet outfit controlling all the lights in the booth and the different switches and fuses. The Company has done all the electrical embellishments of the exhibition and their booth must be seen to be properly appreciated.

CONSOLIDATED FOUNDRY CO.

This beautiful booth is enclosed with a brass railing, and as a background for the Company's exhibit which show them off to perfection, the pieces on which the goods are shown are cast in the foundry of the Consolidated Foundry Co. The Foundry has more than 200 styles to select from and 25 of the best make of castings, affording a striking comparison with the class of wares moulded only a few years ago. The stores and ranges now manufactured by the Foundry are extremely popular with the public and compare more than favorably with the best products of the foundries of Canada, the United States and Europe. Remarkable for utility as well as beauty, embellished as these goods are with nickel and other artistically wrought ores, they present a very handsome appearance. Some types of the best shown are the King Edward, Charm, Richmond, "Jontess, Bright Acorn, Starlight, Jewell and Pease; 13 and 14 Peri, 14 hot blast, 16 Scotch or 12 Retort, half stoves; Herald 17 and 19. Our Champion and Olympic and Fairy Queen drawing-room stoves. Pictures of the artistic castings which the Company makes are set about the enclosure. The whole is illuminated with electric bulbs and the Foundry's exhibit is highly creditable to the management and mechanics.

THE IMPERIAL TOBACCO CO.

This Company's exhibit is most attractive and is set in a circular space of regulation size, the centre of which is composed of a circular pyramid round which shelves run, diminishing in depth as they near the apex. This is 17 feet high and the base is composed of the Company's well known and popular brands of tobacco packed in boxes, such as Home Rule, Imperial Crown, Brown Slab, Mount Bernard, Mayos and Clover chewing tobacco, while the tiers of shelves above exhibit pretty glass ash cases filled with tobaccos, cartons of cigarettes, fancy package goods, etc. The whole is surmounted by a sign 15 feet long by 3 deep, bearing the legend "Products of the Imperial Tobacco Co." and capped by the Union Jack. There is a clock entrance to the interior of the pyramid picked out in electric bulb. The whole as a matter of fact is adorned with vari-colored electric lights, and the inside is furnished with the advertising literature of the Company handsomely framed. The Imperial Co.'s show does the Company and Manager Goodwin credit.

EVER STOP

to think what coffee MAY be doing to you?
Make the change to

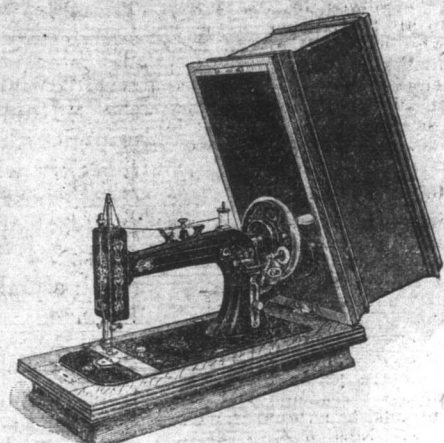
POSTUM

10 days and find out.
"There's a Reason"

THE "RUBY" HAND SEWING MACHINE

Is strong, handsome in design, highly polished, enameled and prettily ornamented.

It is one of the most desirable because it has large space under the arm, affording ample room for sewing heavy or bulky fabrics.



Agents for Newfoundland.
Newfoundland.

STANDARD MANUFACTURING CO.

The verdict of all who have visited this booth is that it is one of the prettiest and most fully stocked booths in the Rink and showing such a variety of manufactured goods that it is next to impossible to keep track of them. The booth is built in the shape of a square with a domed roof and a pyramid in the centre. The facing each of the four corners and standing near the shelves containing its exhibits are four mannequin dummies of soap, each weighing about 100 lbs. Most of the soaps made by the Company are aromatic, and a delicious perfume pervades the booth as a result. To attempt to particularize the various kinds of goods turned out by this progressive business concern would be impossible with the space at our command. Suffice it to say that besides soaps they manufacture candles, washing powders, washing so-

das, soft soaps, as well as toilet and other kinds, disinfectants, coal tar paste, putty, copper and liquid; oil clothes, candles, kerosene oil cans and a great variety of useful manufactures of all kinds. The goods of the Company are very popular and large quantities are sold annually. Telling the south side of the exhibition building, the next booth we meet is that of

FURLONG BROTHERS. These energetic and enterprising centers are the proprietors of the well known and popular hostelry named Smithville. Their booth is a very handsome one, decorated with

OCTOBER 1910. Exhibition Visitors!

It Will Pay You to Visit Our Stores Before Purchasing Elsewhere while in the City.



Jackman The Tailor, The Mail Order House.

THE NPLD. CLOTHING CO.

of which Mr. Meyers is manager, can certainly boast of one of the prettiest booths of the exhibition. The booth is circular in form and is framed with boxes red, white and blue in color and well filled with the useful and well made clothing turned out by the Company. Wax figures amount to nineteen of them all told, representing youth and matron and all apparelled with the clothing for which the Factory is famous. Urns containing palms are set round at intervals and the booth alluring the exhibition is open to the public. In the interior there are several alcoves, showing the latest styles of men's and women's clothing in great variety is displayed. The decorative effects are particularly pleasing and are in white, blue, green and other colors.