

### AS LUCK WILL HAVE IT' YEAR 1925 BOASTS THREE "FRIDAY THE 13TH'S"

Superstitious Days Occur in Months of February, March and October—Victoria Day Falls on a Sunday.

Those superstitious persons—there are still some—who tremble at the thought of a "Friday the 13th" will have three such hazards in the year 1925. There was only one Friday on the 13th in 1924 in June, but in 1925 the 13th falls on a Friday in the months of February, March and October.

Easter comes a full week earlier than in 1924. Good Friday is set for April 10, and Easter Sunday Apr 12. There are some other interesting angles to the 1925 calendar, May 24, Queen Victoria's birthday, falls

on a Sunday, and will probably be celebrated on the Monday after—a bumper week-end holiday. Dominion Day, July 1, and Armistice Day November 11; both some on Wednesday in 1925.

Of course those week-end holidays of late summer and fall will be unchanged in 1925. Civic holidays are generally celebrated on the first Monday, in August, which will be August 3; Labor Day, will be Monday, September 7, and Thanksgiving Day Monday, November 9.

### A Day of Reckoning

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are imperative:

1. Prohibit the export of unmanufactured wood. This would immediately save thirty-five million trees annually to Canada, (constituting a pile of wood four feet high, four foot wide, two thousand miles long) without the expenditure of one dollar of the taxpayer's money. It would merely entail the passing of a simple order-in-council for which authority was voted by parliament nearly two years ago.
2. Appoint a permanent trained uniformed force of well paid fire rangers, under a non-political military head with full power to enforce all fire protective measures.
3. Place the cutting on all forested areas, whether publicly or privately-owned, under the supervision

of government foresters and limit the cut to not more than the gross annual growth. (Our stock is now so low that we cannot longer afford to live on our capital.)

4. Withdraw all forested lands from settlement. (Settlers in wooded areas have been the cause of greater loss through forest fires than all other causes combined. Why send people out into our small remaining wooded areas to clear up more land when Canada already has such a vast surplus of vacant land devoid of all forest growth, which is much more suitable for farming purposes.)

5. Provide for universal slash disposal and eliminate the present wasteful logging methods.

With the above regulations put in force throughout the Dominion no one, not even the operators, would be injured. The cost of forest conservation would simply be passed along to the consumer on whom it should rightly rest. The land own-

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er would be immeasurably benefited for while he would be restricted as to the volume of his cut, the price obtained would be proportionately greater. He would also be living on his interest instead of consuming his capital as a present.

The alarming situation in our remaining forest area calls for the immediate adoption of all of the above remedial measures and any party or any class or people who would undertake to block them would lay themselves open to the charge of despoiling their country for their own selfish ends.

The life of our wood-using industries is at stake. The existence of our water powers, upon which millions have been spent and further hundreds of millions are to be expended, depends upon the adoption of the above measures. The very fate of our richest remaining inheritance, our mines, is also at stake, since wood and water are vitally necessary for their development.

The immediate adoption of the above enumerated measures is the only means by which Canada can be saved from forestal bankruptcy within less than ten years.

Frank J. D. Barnjum.  
Montreal, Dec. 31st., 1924.

#### WHAT'S THE MATTER?

A good many people are asking "What's the matter with this country," The Catholic Forester gives these terse answers:

- "Too many diamonds, not enough alarm clocks"
- "Too many silk shirts, not enough blue flannel ones."
- "Too many pointed toed shoes, and not enough square-toed ones"
- "Too much décolleté and not enough overalls"
- "Too much décolleté and not enough aprons"
- "Too many satin upholstered limousines and not enough cows"
- "Too much stocks and not enough savings accounts."
- "Too much envy of the results of hard work and too little desire to emulate it."
- "Too many desiring short cuts to wealth and too few willing to pay the price."
- "Too much of the spirit of 'get while the getting is good' and not enough of the old fashioned Christ lenty."
- "This isn't elegant writing, it was not meant to be, but a whole lot is said in a few short paragraphs: Practically every one who reads these lines will admit their truth. One of the strange things about the human animal is that while he is able to recognise the truth he finds it difficult or impossible to practice it."

### Here and There

Rex Beach, the eminent American author, was recently in New Brunswick as a guest of W. G. McIntyre. On leaving for his home in the United States at the conclusion of his visit, Mr. Beach expressed himself as a strong booster for the hunting and fishing possibilities of the province, charmed with its scenic beauties, delighted with its people and solemnly proposing to return with his gang next year.

The largest and one of the most valuable shipments of foxes ever to pass through Montreal, Que., by Dominion Express Company, was handled by that organization recently. There were 35 animals in the shipment, valued at \$17,000, 30 being silverblack foxes and the rest black foxes. The former were destined for exhibition at Minneapolis, while the latter went to different points in the Canadian West.

The Eastern International Dog-Sled Derby, which was so successful last year, will again be held at Quebec in 1925, the dates set being February 19th, 20th and 21st. As on former occasions, the distance to be covered will be 120 miles, at an average rate of 40 miles a day. Earl Bridger, Le Pas, Manitoba, now holds the handsome trophy awarded for the race and is expected to defend his honors. Many teams are already working out.

A decided acquisition to Trois Rivieres, Que., is the new Canadian Pacific Railway station, which was opened there on November 8th. The building is Italian in design. Rose and Macdonald, of Montreal, were the architects. Remarkable speed was made in the construction, as the contract for the work was only signed on June 2nd last. The opening ceremony was performed by Grant Hall, vice-president of the company, in the presence of many notables.

Three moose and one deer was the total bag of W. B. Leeds, jr., young American multi-millionaire, and his friends, Nils Florman, Albert Hopkins, Paul Smith and Mortimer Davis, jr., as the result of their recent hunting trip into the Kipawa district. The leader of the party expressed himself as delighted with the results, as he had not hoped for such luck. Great quantities of game of all kinds were seen.

That the Land of Evangeline (Nova Scotia) now ships over 2,000,000 bushels of apples abroad annually was the recent statement of F. G. J. Comeau, general freight and passenger agent, Dominion Atlantic Railway. A number of British apple growers and buyers are at present putting large tracts of land under fruit. With the apple growing industry increasing from year to year, at the rate of two to three hundred per cent per decade, only twenty per cent of the orchard land available in the province is yet under fruit.

Perhaps the most remarkable, certainly the first aerial stowaway in history was discovered by Pilot Caldwell of the Laurentide Air Service, operating in the neighborhood of the Bayou gold-fields, the other day. Caldwell, on rising for a long flight, found his machine so badly balanced as to be almost unmanageable. Cigarette butts and other clues led to the uncovering of the extra weight, which turned out to be a miner. As the man had taken this cheap but decidedly dangerous way of reaching civilization in order to see his sick wife, he was not detained or punished.



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New comers to this community will shop with you—become regular customers—if they are invited to do so.

Your competitor's advertising is an influence which must be offset if you are to maintain your trade.

Not to advertise regularly to the readers of the UNION ADVOCATE is to leave your business unprotected.

#### A WORD TO THE PUBLIC

It is no sign of weakness to follow the lead of advertising. You owe it to yourself to get the most for your money, the best goods and the best service. And if you find that your inclination is to shop where you are invited to shop rather than to continue to be a customer of the shop which never solicits your good-will you need have no compunctions of conscience.

### Shop Where You are invited to Shop