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QUITE TRUE

(Arthur Enterprise)

Over in Shelburne the other day the entire community was shocked by an automobile fatality. A young fellow, sixteen years of age, with any amount of time on his hands, sets out from Shelburne to Orangeville in a high powered car, with the avowed intention, it is reported, of covering the distance in some fifteen or twenty minutes. On a fine stretch of provincial highway, he crashes into a farmer, who has gone out to seek his farm horses. The unfortunate pedestrian is instantly killed, two or three telephone posts are torn out and the car is somewhat damaged.

"Start a great big immigration movement into Canada, of people not only willing to work but for whom profitable work can be found, and all the pressing problems that now beset our country will be well on the way to solution."

—What Everybody Says.

Fine—let us do so! But to be sure we're on the straight and sure road to our goal, let us begin by doing some clear thinking—some hard thinking—on these two important questions:

1. What class of immigrants do we want?
2. How are we going to attract them?

Valuable Lessons to be Learned from Past Failures.

Heretofore we have always taken it for granted—without much careful thought, perhaps—that it was farmer immigrants we most wanted,—people who would settle on our vacant land in the West, and produce more from the soil.

And complaints being loud and numerous that farming in Canada was not as profitable as it should be, we have tried to convert an unattractive situation into an attractive one by lowering the tariff on manufactured goods, in the hope of thereby lowering farm production costs, and so increasing the farmer's net.

Has that plan gotten us anywhere?

In 1924, despite tariff reductions made ostensibly to benefit agriculture, there were actually fewer farm immigrants than in 1923! And when, against the total immigration for 1923 and 1924, we offset the total emigration from our towns and cities, we find that the country has suffered a net loss!

So, obviously there is something wrong—somewhere—in the plan we have been following,—either in the assumption that it is farmers we most want, or in our method of attracting them. Perhaps it's a combination of the two.

Population Increases Should be Properly Balanced.

In shaping our policy as above, we have certainly overlooked one very important point. Farmers as a rule don't sell to farmers, but to town and city folk. So when we try to increase farm population by methods that operate to decrease town and city population, we are actually making things worse for the very people we are trying to benefit. We are curtailing a domestic market that our farmers can control, and we are increasing their dependence upon an export market over which they have no control!

An Alternative Plan that Promises Better Success.

Let us now go back to the beginning again, and start from the alternative assumption that it's primarily town and city population we want to attract.

Are 63 Countries Wrong and Only Canada Right?

While Canada has been lowering her tariff, these 63 countries have been raising theirs:—

- | | |
|---------------------|--------------------------|
| Algeria | Japan |
| Argentina | Latvia |
| Australia | Luxembourg |
| Austria | Madagascar |
| Belgium | Malta |
| Bolivia | Mesopotamia |
| Brazil | Mexico |
| British East Africa | Netherlands East Indies |
| Dependencies | Newfoundland |
| British Guiana | New Zealand |
| British Honduras | Nigeria |
| British West Indies | Norway |
| Bulgaria | Paraguay |
| Chile | Peru |
| China | Poland |
| Colombia | Portugal |
| Czecho-Slovakia | Roumania |
| Ecuador | Russia |
| Egypt | Samoa |
| Estonia | San Salvador |
| Finland | Sarawak |
| France | Serb-Croat-Slovene State |
| Repub. of Georgia | Seychelles |
| Germany | Sierra Leone |
| Gold Coast Colony | South Africa |
| Greece | Spain |
| Guatemala | Sweden |
| Holland | Switzerland |
| Honduras | Tunis |
| India | United States |
| Irish Free State | Uruguay |
| Italy | |

And now even the United Kingdom has begun to protect her home markets.

63 Countries have been making it more difficult for Canada to sell in their markets, while Canada has been making it easier for the whole world to sell in hers!

Have they all blundered? Has Canada alone shown wisdom?

Obviously the way to attract that class is by switching from a policy of lower duties to one of higher duties. The one thing above all others that the immigrant wants is the assurance of a steady job at good wages. Give him that, and he will come in his thousands,—yes, in his tens of thousands! And in a policy of higher tariffs he will have his guarantee that steady work at good wages will be awaiting him.

"Yes," you say, "but what about our farm population? We want it to increase too!" Of course we do! But with town and city population increasing, can farm population do other than increase in proportion? With more customers for farm produce, and with a higher purchasing power per customer due to higher wages, isn't it inevitable that a domestic supply will be forthcoming to meet a domestic demand, particularly if we protect farm products in the same way that we propose to protect manufactured products?

A Precedent That Shows What Can Be Done!

We have tried the plan of lower tariffs, as a means of attracting farmer immigration, and we see that it has signally failed, and we know the reasons why it has failed.

Why not now try the alternative plan of higher tariffs, as a means of attracting urban immigration, when it seems perfectly clear that it must bring farmer immigration in its train?

Even if the latter were mere theory, that would be no valid reason for rejecting it in favor of a policy we have tried, and found to be barren of results.

But we know that it is far beyond the theory stage. The United States offers a practical demonstration of its success! By the plan of higher tariffs, to benefit all classes of population, the United States has managed to attract the biggest and longest sustained immigration movement the world has ever known!

What better example does Canada want?

VOTE CONSERVATIVE

FOR HIGHER TARIFF AND FOR LOWER TAXATION

Liberal-Conservative Victory Committee, 230 Bay St., Toronto

ed. Among the incidents which follow as an aftermath of the tragedy is a coroner's inquest, at which the coroner's jury find that the unfortunate farmer met his death by being struck by a car driven by the reckless youth in a careless manner. The boy's father will probably settle with the widow and there the matter ends. The boy, who is probably a very decent fellow, is entitled to some sympathy, but the unfortunate woman who his senseless conduct has suddenly made a widow, and the children, who have lost the protection and guidance of a father, are deserving of much greater sympathy. The culpability of the boy is lessened to some extent by the fact that he was only doing what he had heard over and over again men of maturer years, who held positions of influence in the community, boasting that they had done. Everyone has heard motorists tell with considerable pride, of occasions, on which for no particular purpose, they had made remarkable speed records. They had happened with no mischance but nevertheless, they were encouraging a form of criminal offence which every year results in the taking of more lives than is attendant on the violation of any other set of laws in the whole

dominion or provincial statutes. Traffic regulations to prevent excessive speeding may be enforced as effectively as possible, but, until public opinion educates itself to look on the speed fiend as a menace to society, an undesirable member of the community who does not deserve the respect of his fellows, automobile fatalities similar to that just referred to will continue to be reported almost every day in the daily press, and an increasing toll of human life will continue to be paid for the perpetuation of a senseless and dangerous excess.

NEW CANADIAN STAMPS

A new Canadian stamp of the eight-cent denomination is in use, following a decision reached at the recent international postal conference, held at Stockholm, to the effect that the postage rates on letters between countries of the union should be reduced from 10c to 8c. This stamp is of the same design as the other Canadian postage stamps, having on its face a portrait of His Majesty the King, and, according to the regulations of the convention, will be blue in color.

The post office department is also about to issue the first of a series of Canadian historical stamps. The new issues will be three in number—one containing the portrait of Baldwin and Lafontaine, second containing the portrait of Thomas d'Arcy Gee, and a third containing the portraits of Sir Wilfrid Laurier and Sir John Macdonald. These stamps will be intended for domestic use only, but will be valid for payment of postage to other countries as well.

Rules of the road to many are as unimportant as a scratch on a four year old car.

Just about it! A flapper is a girl who powders her face, bobs her hair and says: "Clothes, I'm going out; if you want to come along, hang on!"

Mr. W. A. Begg and Mr. C. E. Start having declined to accept the Progressive nomination for North Bruce, another convention was called at Warton and Mr. Landon of Eastnor was chosen. He accepted on condition that \$1000 be raised to defray his expenses. Mr. Landon is an ex-Reeve of Eastnor Township. Previous to becoming a Progressive he was a Liberal.

Feed Stock Tonic

Get your stock in good shape by getting a pail of Dr. Hess' Stock Tonic or a Pail of Pratt's Animal Regulator. By feeding a little of it once or twice each day, your stock will improve and will go through the winter without sickness of any kind. Sold on a guarantee: Money back if not satisfied. Get your Hens to lay before winter sets in, as the prices will be going up. Feed Dr. Hess' and Pratt's Poultry Food.

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