

THE CORNER STORE.

Helwig Bros., Weekly Store News

Warm weather at last. Get busy at Housecleaning. Put away the old worn out Carpets and curtains, and buy the new. We have them.

Madras Muslins In all the latest patterns and designs, at 25c., 35c., 40c., and 50c.

Printed Scrims Beautiful designs, very stylish at 15c., 25c., and 30c.

Curtain Muslins In coin spots and leaf patterns. at 15c. per yd.

Rags & Squares In all the leading sizes, at \$3.00, \$6.50, \$9.00, \$10.00, up to \$24.50

Linoleums and Floor Oil Cloths.

Just as you want them, in black and floral designs.

Our Prints are the best at 10c. and 12c.

Bring us your Butter, Eggs, and Farm Produce.

HELWIG BROS.

GENERAL MERCHANTS.

The Mildmay Gazette,

The Gazette will be sent to NEW SUBSCRIBERS only, from February 1st, 1911, to January 1912 for the sum of

60 cents.

This offer holds good for only a short time, and the cash has to accompany each order.

Mail Order vs. Local Trading.

The Owen Sound Sun gives the following straight talk to its readers on the mail order question:—Are you a mail-order fiend? Are you one of those misguided mortals who think you can't get what you want unless you send to the city? Or are you tempted by the glittering bait of "close" prices—8c. or 9c. cents, or \$1.68—figures that are made to look as if they were clipped to the smallest margin? Do not be a sucker any longer! Look around you; visit the Mildmay stores and see how their goods and prices compare with those of the big stores. You will find in nine cases out of ten, that you can buy the self-same goods from the local merchant just as cheap as, or cheaper than, from the mail-order house. In the tenth case you may have to pay a shade more, but you know what you are paying for. The home merchant lets you see. Its "cash with order" every time with them. How often have you had to pay for and keep goods that you would never have thought of buying had you seen them first? Yet some of you will walk right into the trap again first chance you get.

What They Get.

People wonder what is in the census taking job that is being sought after. The census commissioner of South Bruce will get \$125 to cover expenses of travel and all other charges in connection with his duties and one cent per name for each person enumerated in the population schedule. The enumerators will be paid five cents per name for each living person, ten cents for each death and compensation 25 cents for each farm of from one to five acres, and ten cents for each of less than one acre. Factories employing five men or more are worth 25 cents to the enumerators, churches, Sunday schools, public school, etc., 20c and mines and quarries 50 cents. Allowance of from \$3 to \$12 per hundred names will be made to enumerators for expenses in taking the census in districts other than those in cities, towns and incorporated villages.

License Reduction.

A further clause in the license laws of Ontario provides that the question of license reduction shall be taken out of the hands of municipal Councils and left with the electors. Ten per cent. of the electors may petition the Council any time before the 1st of November asking for a reduction of so many of the licenses. The question must be voted on at the next municipal election and submitted to a fifty per cent vote, in this respect following the liquor license law for Scotland. The submission shall be compulsory on the by-law being adopted. A license reduction by-law being submitted and passed upon by the people the question of fixing the number of licenses shall not be submitted again for a term of three years. It is provided also that a local option vote shall be confined to resident voters.

Hard On Printers.

"Papa," said a little urchin the other day, "I saw a printer go down the street just now."
"Did you, sonny? How did you know the person was a printer?"
"Because I do, pa."
"But he might have been a carpenter, blacksmith, or a shoemaker."
"Oh no, papa; he was a printer—likely an editor—for he was gnawing a bone, and had no stockings on. The crown was out of his hat, and his coat was all torn. I am certain he was a printer."

A New Idea.

The Rev. Joseph Hale, of Alberta, and thereabouts, has a new idea for breaking up the drink evil. He would not abolish the bar, nor make drinking more comfortable by providing chairs to do it in. His notion is that very few people drink because they like the taste of it, but that many do so for company's sake. Therefore the sociability is the thing to cut out, and to that end Mr. Hale would divide the stalls, each accommodating a man. This would put a stop to treating, because it is hard to be lavish when a board partition prevents the other fellow from seeing your money splash. By making the stalls eighteen inches wide the drinker would have no room to crook his elbow or loil on the counter and a cocktail would mean as little pleasure as having a tooth pulled. More than that, the stalls would give a stealthy furtive pawnshop flavor to the whole business, and make a man feel as ashamed as if he were trying to sell his dear dead grandmother's watch. The plan has its good features. But why call them stalls? Why not individual drinking troughs?

The Honest Grocer.

I visited the grocer's store and met the owner at the door, and said: "Say Mr. Wheeze, I wish you'd tell me, straight and true, without evasion, whether you have got some first class cheese?" With great distress the grocer shrunk and cried: The cheese we have is punk, it fairly makes me cry; it's bilious in its tint, and coarse," I would not feed it to a horse; go somewhere else and buy, of course," the grocer said "I confess I'd like to get your dust and hold your trade, forsooth; but when you ask me if my cheese is first rate goods and bound to please. I have to tell the truth." I clasped that grocer to my breast and nearly squashed him on my vest, and wiped away his tears. "You'll have my trade," I gaily cried, "and that of all my friends besides, for forty thousand years." And then I went into his store and bought a ton of flour and more and mackerel in kegs, and canned tobacco, beans and peas and axle grease and whiffletrees and codfish, prunes and eggs. It took the largest village dray to haul my purchases away, and every time I pass I drop into that grocer's store and clasp him to my breast some more, and buy some garden sass.

RHEUMATISM.

Cured by Booth's Kidney Pills
T. E. Foster, of St. John St., Fredricton, N. B., says: I have found more actual relief from Booth's Kidney Pills than in all else I have ever tried for rheumatism. The pains in my limbs have lessened greatly and I am better and stronger than in years previous. My appetite has built up and I eat and sleep better than I have in over three years.
My general health is greatly improved and I can credit this only to Booth's Kidney Pills. This is the Booth Kidney Pill way. These wonderful Pills are sold under a guarantee to refund your money if they fail to relieve any sufferer from Rheumatism or any trouble having its origin in the kidneys. They cure Backache, dull shooting pains, thick and cloudy urine, gravel and stone, rheumatism and all diseases of the kidneys and bladder.
Booth's Kidney Pills are sold and by all druggists and dealers, 50c. box, or postpaid from The R. T. Booth, Co., Ltd., Fort Erie, Ont. Sold and guaranteed by John Coates.



In Hard Straits.

It is hard to believe a condition of affairs like that in the following description could exist in one of the townships of Wellington Co., where plenty abounds on every hand. The Hespeler correspondent of the Galt Reporter says: Dr. Campbell was called out on Sunday night to a case in Puslinch township. Mr. and Mrs. John Harris and family of the children landed the two weeks ago from England and Mr. Harris was engaged by Michael Doyle as a farm laborer. The first word was brought to town of the desolate circumstances of the family by Don. McCaig, the rural mail carrier. When Dr. Campbell arrived on the scene he found Mr. Harris very ill and his wife and three children in a starving condition. The man was taken to the Guelph hospital last night. After attending to their immediate wants the doctor soon had the family well provided for with catables, fire-wood and other necessities. The immigration authorities have been notified of the case.

Wise Regulation.

The new provincial regulations regarding sale and possession of deadly weapons came into force last week. Under this statute the sale of revolvers, stiletos, and such like articles is to be strictly regulated by the police in all parts of the province, and in certain cases prohibited. This decision has been reached by the Government, as a consequence of the increasing frequency of stabbing and shooting affrays among the foreign population of the city and Province. The proclamation states that every person who exposes for sale or sells any bowie-knife, dirk, dagger, stiletto, metal-knuckles, skull-cracker, sling-shot, revolver, pistol, or air-gun, to any person other than the holder of a written permit from the Provincial or local police is liable to a fine of from \$25 to \$200, with the maximum option of six months in jail. The same penalties are applicable to the man who makes a purchase without having a permit, and any weapons sold irregularly are liable to confiscation. Dealers are required to keep records of all sales of above articles, with the purchaser's name, very much as is required of druggists in the sale of poisons. The dealer must also report such sales to the Provincial police every the months.

CANADIAN PACIFIC HOMESEEKERS' EXCURSIONS

Manitoba, Saskatchewan, Alberta
Special Trains leave Toronto 2.00 p.m. on
APRIL 4, 18 MAY 2, 16, 30 JUNE 19, 27
JULY 11, 25 AUG. 8, 22 SEPT. 5, 19
Second class tickets from Ontario stations to principal Northwest points at
LOW ROUND-TRIP RATES
Winnipeg and return \$33.00; Edmonton and return \$41.00, and to other points in proportion. Tickets good to return within 60 days from going date.
TOURIST SLEEPING CARS
on all excursions. Comfortable berths, fully equipped with bedding, can be secured at moderate rates through local agents.
Early application must be made
ASK FOR HOMESEEKERS' PAMPHLET
containing rates and full information.
Apply to nearest C.P.R. Agent or to R. L. Thompson, Dist. Pass. Agt., Toronto.
ONLY DIRECT LINE NO CHANGE OF CARS

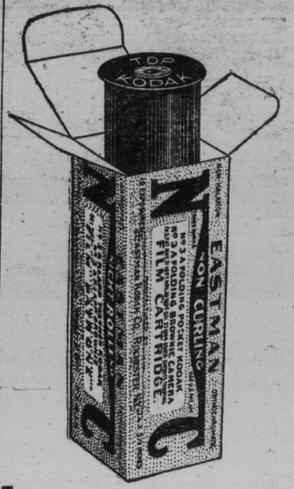
J. A. Johnston, Local Agent.

PERSONAL:—

It is earnestly requested that every reader of this newspaper see the Bliss agent at once and get a box of the reliable Bliss Native Herbs, the best Spring medicine, the good herb blood purifier for the entire family.
Personal experience has proved that it will regulate the liver, give new life to the system and strengthen the kidneys. It will make rich, red blood.
200 tablets \$1.00 and—the dollar back promptly if not benefited quickly and surely.
Apply at once to
M. Stumpf, Agent, Mildmay.

Two young bulls fit for service, and females all ages, some young cows with calves at foot, and in calf again to Bright Lord—61421.
A nice bunch of ewe lambs, and would also price 6 or 8 ewes, bred to a 1st prize ram. If interested call and see them and get prices.

JAS. G. THOMSON.



When a Kodak is entrusted to us for loading, we invariably load it with the Dependable Film.

Kodak Non-Curling.
Substitution is not countenanced in our store. When you send your films to our finishing department we do the best work, use the best Kodak materials and give the best possible results, from every exposure.

SCHEFTER.

THE GROCER.



Waltham Elgin and Swiss Watches with Dust Proof Screw Bezel Cases, guaranteed to give satisfaction. Also a assortment of Ladies and Gents' Fobs and Chains, Neck Chains and Lockets, Bracelets, Collar Pins and Sets. Fine Gold Wedding Rings in Stock and made to order. You will save money on every article you buy from me. Watches, Clocks and Jewelry repaired.

Chas. Werdt's MILD MAY.

Hatching Chicks by Steam.

I am agent for the world famous Prairie State Incubator Made in Thersec Que., near Montreal.

There's a fortune to be made in poultry and eggs at the prevailing prices. Others have made it. Why not you? Come in and learn all about these hatchers. A child of 15 years can operate them. Orders taken for eggs for hatching from the Best Breeds in Canada. Get your Clovers and Timothy Seeds here. Nothing but FANCY NO. 1 Seed kept in stock.

G. Lambert.

A Large School, A good School, The Best

This school has a continental reputation for high grade work and for the success of its students. We have three departments
COMMERCIAL SHORTHAND AND TELEGRAPHY.
Ambitious young men and women should send at once for our large free catalogue. Write for it at once and see what our graduates are doing.
This is a good time of the year for you to enter our classes. Students are entering each week. Commence your course at once.

D. A. McLaughlin, PRINCIPAL.