

YOU CAN MAKE \$1,500 to \$2,000 Per Year



CHAS. E. CESSNA, Pres.

ON A TEN-ACRE

FLORIDA FARM

Hundreds are Doing It Every
Year—So Can You

**Only Small Cash Payment Down—Balance
in Easy Monthly Installments.**

Read Our Iron-Clad, Money-Back Guarantee Which Protects You

I, Chas. E. Cessna, President of the Santa Rosa Plantation Co., promise and agree to return to any purchaser all money paid in to our company for land purchased by him, if the said purchaser finds that within ninety days after purchasing same, that said land is not exactly as represented by me or the Santa Rosa Plantation Co.

I now have on deposit with the Metropolitan Trust and Savings Bank of Chicago, money to cover all refunds on this land.

Chas. E. Cessna
Santa Rosa Plantation Co. President.

Here is Your Opportunity of a Lifetime

You can move on your farm at once and your first year's crops will more than double pay for your land—besides you will be independent for life. A town lot in the thriving and beautiful town of Santa Rosa, 50x125 feet, free with every 10-acre farm.

This opportunity will not last long.

You Must Consider Carefully and Act Quickly

This land is located in Washington County, Florida, on the Choctawhatchee Peninsula, the best section of the south. Only a short distance from the world-famed naval city of Pensacola.

The soil is a deep, black sandy loam, which will raise enormous crops of all kinds of fruits and vegetables, corn and other crops. You can always raise two and three crops each year on the same land. Crops never have been known to fail. There is ample rainfall every season. You never have to irrigate.

You can raise Oranges, Grape-Fruit, Peaches, Pears, Pecans, all kinds of Berries, Irish Potatoes, Sweet Potatoes, Cabbage, Beets, Beans, Celery, Melons, Tobacco, etc., etc. These crops pay from \$200 to \$1,000 per acre each year. You have good markets and high prices for all crops. You can quickly have an orange grove worth from \$1,000 to \$2,500 per acre. Can you afford to miss this opportunity for yourself and your family?

There is plenty of work down there. Secure your land and go at once. Three big saw mills. You can get your lumber at wholesale prices, enough for a good house for from \$25 to \$50. There is a great abundance of all kinds of fish, also oysters, crabs and small game. Your living will cost you practically nothing.

Washington County, Florida, is the healthiest section in the United States. Here there are no fevers, mosquitoes, flies, bugs or snakes. All vegetation on this land is exceptionally prolific. The finest climate known. Frost-bites and sun-strokes are unknown.

Get our literature and a sample of the soil which tells you the whole story. You will regret it if you don't. Land is selling rapidly. Write us today or mail the coupon. Remember every acre of this land is guaranteed, every promise will be fulfilled to the letter and every statement made is absolutely true.

Only 30 hours ride from Chicago.

Mail This Free Coupon Today

Santa Rosa Plantation Co., B. 17

411 Northwestern Bldg., Chicago.

Gentlemen: Kindly mail me, free of all cost, your literature about your Florida Land, located in Washington County and a Liberal Sample of the Soil.

Name

Street No. or R. F. D. No.

City State

THE GUIDE IS GROWING

In Circulation, Advertising, Influence and Effectiveness

WE HAVE PASSED the 20,000 mark in Circulation and our eyes are fixed on 30,000 as our immediate goal. A circulation of 30,000 will place The Guide in a class by itself in the farm paper field in the Canadian West.

With such a circulation, advertising will roll in from all quarters and an enormous revenue from this source will be built up for your paper. But don't forget our immediate objective—30,000 circulation; and we want it before January, 1911. To get this increase in circulation we need your assistance. Won't you take your coat off and help us? There is at least one man in your community whom you can get to subscribe. Go after him, tell him what The Guide has done and is doing for the farmers of the West. Show him a copy of The Guide and point out the many columns of splendid reading matter it contains; explain to him that the subscription price covers only a small fraction of the cost of producing the magazine. GET HIM ENTHUSIASTIC and then STAY WITH HIM TILL YOU GET HIS ORDER.

If every one of our readers will do this with just one prospect each, we will have more than achieved the desired result. But when you get the first one don't stop there; go after others. You'll enjoy it, you are working in a good cause and a winning cause.

The Grain Growers' Guide :- :- :- :- :- Winnipeg, Canada

"GRAIN GROWERS' GUIDE" AND THE WINNIPEG "TELEGRAM"

(From the Esterhazy (Sask.) Observer, Sept. 15th.)

Readers of the Grain Growers' Guide will remember that paper's action in exposing letters written in the Grain Trade interests under the pen name of "Observer" in which the Grain Growers' Guide had decidedly the best of the innings. The Telegram seized the opportunity to attack both the Grain Growers' Grain Company and The Guide, and will probably have occasion to regret the stand—an exclusively party stand—it has taken. The following concluding remark is the Telegram's latest attack on The Guide is decidedly wrong in its conclusions:—"And there is reason to believe that the farmers are becoming familiar with the juggling methods of this particular concern. They are not saying much, but they are doing a lot of thinking. They have taken the measure of the Grain Growers' Grain Co. and the journalistic balloon which it employs to kite its somewhat dubious commercial adventures."

Western readers of Winnipeg papers are considerably more critical than newspaper business managers give them credit for; and the supreme effort for the largest circulation has resulted in a cheapness which enables farmers to indulge in both the Free Press and Telegram. While the thorough enjoyment of a comparison of these hyperpartisan sheets may lead to a lessened circulation of comic papers it is doing yeoman service for the cause of Independence in politics which is the hope of the future. Of the two papers the Telegram is the most rabid as witnessed in this last attack on a purely farmers' concern. The Free Press has a truer conception of Western duties and obligations and has, in the past, and will again in the future break loose from the Liberal party if such party antagonizes Western interests.

Western interests are bound up in the success of the fight the Grain Growers' Grain Company and the Grain Growers' Guide are putting up against the rascally speculations of the Grain Trade combine. The farmers recognize this. How could they help doing so when they have realized an increase of 25 cents on the dollar for every bushel of wheat they have sold through the Grain Growers' Grain Company? Farmers don't want the 25 cents in immediate evidence for they fully recognize that the improved conditions brought about by agitation has compelled the Grain Trade to advance their prices also; "and there is reason to believe that the farmers, having become familiar with the (exposed) "juggling methods" of the Grain Trade combine will, if they are true to their best interests, continue their support of The Grain Growers' Grain Company and the Guide even supposing the hidebound Telegram advises to the contrary."

T. A. Crerar, president of the Grain Growers Grain Co., Winnipeg, underwent an operation for appendicitis on Sept. 8. He is making good progress towards recovery and will probably be able to leave the hospital by the end of the week.

Capt. Klaus Larsen in his little motor boat, the Ferro, late on Saturday afternoon made a successful trip from the foot of the cataract through the whirlpool rapids to within a mile of Lewiston, distance of four and one-half miles.

HOME WORK \$7 to \$10 PER WEEK

We want reliable parties to knit for us at home, whole or spare time. We furnish machine yarn, etc. Send your name and address at once for parties set.

The Dominion Knitting Co., Oillia, Ont.

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The DOMQ is the easiest turning separator on the market. Turns perfectly. You can save \$25 to \$40 by buying a DOMQ. We will send you a separator on trial. Write for Circular "M" giving our special 30 day offer and remarkably low prices on all sizes.

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DOMQ SEPARATOR Co.
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