



# Get a Squad from the "Dominion" Guard to Protect You from Tire Troubles

"Say 'DOMINION'— and stick to it", and you'll be safeguarded against— undue expense, for DOMINION Tires give maximum mileage per dollar of cost— rough roads and extremes of temperature, for DOMINION Tires stand up to the hardest service conditions— defects of material or workmanship, for our warranty provides adjustments on a basis of mileage — 5,000 for Nobby and 3,500 for Plain and Chain Treads.

You are safeguarded, too, against the dealer who seeks to make more profit and give you less value. Reliable dealers recommend DOMINION Tires because they give such thorough satisfaction. If you have any trouble getting DOMINIONS in the size and tread you want, write our nearest Branch or our Home Office, and we will see that you are supplied at once.

Canadian Consolidated Rubber Co. Limited, Montreal  
28 Branches in Canada, including  
Winnipeg, - Regina, - Saskatoon, - Calgary and Edmonton

43

**Nobby Tread**—The best non-skid tire made. Hangs like a leech to slipperiest pavement. Saves 90 per-cent of punctures.

**Chain Tread**—Attractive, effective. A good non-skid at a moderate price.

**Plain Tread**—A masterpiece of tire-making skill. The basis of all Dominion tires.



Nobby Tread - Chain Tread - Plain Tread

