

# Holiday Profits

Your customers will spend their money freely—in holiday time. And Christmas is only 3 weeks ahead. They won't haggle over the few cents extra that the highest quality commands. They'll want the "best" at "any price," and the best is what will best suit them—and **you**. Easy holiday profits—pleased customers. Highest Quality brings them **both** your way.

## Fry's Cocoas and Chocolates.

Beyond comparison in high quality because comparison would not be fair to the Messrs. Fry—the largest Cocoa and Chocolate makers in all England. Pure, Rich, **concentrated**, Cocoa—delicious, delicate "Diamond" Chocolate.

Over 200 medals and awards taken for superiority.

## Lazenby's Soup Squares.

Made by the house of E. Lazenby & Sons, which was established in London over 100 years ago.

Absolutely free from foreign ingredients Lazenby's **Soup** Squares command the trade of England's Nobility.

## Lazenby's Jelly Tablets

Rich, pure and "true to nature" in the 13 different varieties of the fruits and wines they represent.

A trade stimulant for the woman who seeks to save time in the holiday season. Made in England. Liberally advertised.

Sold by leading wholesalers everywhere.

AGENTS:

A. P. Tippet & Co.  
Montreal and Toronto.

F. H. Tippet & Co.  
St. John, N.B.