

"Six Sales Quick"

is the way one dealer speaks of a good idea for speeding up Aladdin Dye Soap sales.

When a customer asks for a cake of Aladdin Dye Soap and commences turning the Aladdin Revolving Display Stand, with its well-displayed assortment of 18 colors, this dealer suggests that the customer select two or three colors and keep a few extra cakes of Aladdin Dye Soap always on hand.

Especially on Wash Day when, with the water handy, it is but the work of a minute to wash a new color into a faded fabric.

This dealer says he usually sells three and often six cakes of Aladdin without extra time spent on the sale. And a customer will repeat the process when in need of Aladdin Dye Soap again. Because Aladdin is so simple to use and has such beautiful colors, a trial makes a steady user.

Six sales, quick, six times the profit, and in the same time usually spent in making one sale. This is a feature that is winning a warm welcome for Aladdin among progressive dealers.

Order one gross of Aladdin Dye Soap now and get the handsome revolving display stand free. It's an attractive ornament for your counter; a sales-maker and a profit-builder.

Channell Chemical Company, Limited, Toronto

Makers of O-Cedar Products

Distributors of Aladdin Dye Soaps

Aladdin

DYE SOAP

